

May 9 1983
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Mugabe tries IMF
rectitude for
Zimbabwe, Page 4

Africa	£10.15	US\$1.10	French	£1.55
Bahrain	DM 0.650	Japan	US\$1.05	£1.20
Belgium	BF 35	Denmark	DK 5.00	£1.16
Canada	CA \$7.50	Germany	DM 1.50	£1.16
Costa Rica	CR \$1.50	Iceland	ISK 50	£1.16
Denmark	DK 3.00	India	Rs 5.00	£1.16
Finland	FI 5.00	Italy	Le 4.25	£1.16
France	Fr 5.00	Japan	Yen 3.00	£1.16
Greece	Dr 5.00	Malta	MT 0.25	£1.16
Iceland	ISK 1.00	Norway	Nkr 6.00	£1.16
Ireland	Ir 5.00	Portugal	H 2.75	£1.16
Iraq	IQD 1.00	Russia	Rs 6.00	£1.16
Malta	MT 1.00	Singapore	S\$ 1.00	£1.16
Monaco	Fr 2.00	Spain	Es 2.00	£1.16
Norway	Nkr 2.00	Sweden	SEK 2.00	£1.16
Switzerland	Fr 2.00	UK	£1.16	£1.16
Yugoslavia	YU 2.00	Yugoslavia	YU 2.00	£1.16

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Tuesday May 10 1983

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No. 29,069

NEWS SUMMARY

GENERAL

Soviet families leave Lebanon

More than 85 relatives, mostly women and children, of Soviet citizens based in the Lebanon were evacuated from Beirut yesterday on a specially chartered aircraft.

The decision heightened fears of renewed hostilities after the accord negotiated with U.S. help for the withdrawal of Israeli forces from Lebanon. The Palestine Liberation Organisation said yesterday that it rejected that agreement.

In the Israeli-held Golan hills Christian and Druze militia traded barrages of artillery fire. Police said 37 people had been killed and 128 wounded in five days of such fighting. The Israeli Army said it was trying to arrange a ceasefire.

In New York, deposed Israeli Defence Minister Ariel Sharon said the agreement failed to guarantee Israel's security or the creation of a free Lebanon. Page 4; Editorial comment, Page 12

Nicaragua appeal

After accusing the U.S. of making war by backing anti-Sandinist guerrillas, Nicaraguan Foreign Minister Miguel d'Escoa Brockman appealed in the United Nations Security Council in New York for immediate, unconditional peace talks with the Americans. Page 3

Sir James Goldsmith

Settlement was announced in the High Court in London yesterday of a libel action brought by Sir James Goldsmith against the Financial Times. Page 14

U.S. aid man in jail

Dr Khairy Aref, a U.S. and Egyptian citizen, and director of a U.S.-aid funded fishfarm project near Nile delta city zigzag, has been jailed, charged with bribing Egyptian Agriculture Ministry officials.

Stern sues reporter

West German magazine Stern is suing its reporter Gerd Heideman for fraud over the forged Hitler diaries he claimed to have found. The editorial staff said it was ashamed over the way the journal had handled the matter of the diaries.

Malnutrition report

United Nations survey to be published this week says that up to half a million children under the age of 14 are suffering from malnutrition in seven provinces of Kampuchea.

South African test

Three by-elections in Transvaal today will test the reform policies of Premier P. W. Botha's National Party Government. Page 4

Poland frees nine

Polish police freed nine associates of former Solidarity leader Lech Walesa who had been detained since Friday.

Opera singer defects

East German opera singer Nannipa Peschke, on tour in Japan, defected, leaving on a flight to West Germany.

Briefly...

Kenya: President Daniel arap Mo accused unnamed foreign countries of plotting to overthrow him.

Israel's 1m schoolchildren had a day off when teachers struck over pay.

Gunpowder and fireworks exploded in a church at Santa Cruz de Taxco, Mexico, killing 19 people and injuring at least 350.

Newport, Rhode Island: French sail or Philippe Jeantot won the BOC singlehanded round-the-world race in an unofficial 150 days 7 hr 26 min.

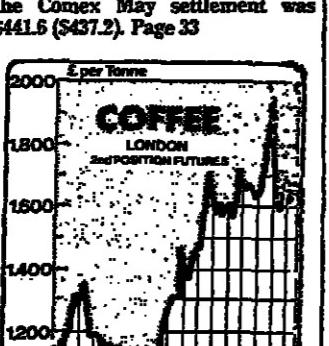
BUSINESS

Central bankers agree new code

● CENTRAL BANKERS meeting in Basle, agreed on the text of a new concordat on banking supervision, emphasising parent companies' responsibilities for overseas subsidiaries and reporting procedures. The tightening of the rules was prompted by the failure of the former Italian Banco Ambrosiano.

● CHILE, which has \$16.6bn foreign debts, asked the Bank for International Settlements for a \$20bn six-month bridging loan. Page 3

● GOLD rose \$2 in London to close at \$27.50. In Frankfurt it went up \$2.75 to \$43.25, and in Zurich it gained \$3, at \$43.45. In New York, the Comex May settlement was \$41.5 (\$437.2). Page 33



● COFFEE prices fell sharply on the London robusta futures market, with the July position \$40 down at £1,612.5 (\$2528.35) a tonne. Page 33

● STERLING fell 1.1 cents to £1.557, and to DM 1.8175 (from DM 1.8355), FF 11.5 (FF 11.615), SwFr 3.195 (SwFr 3.225), and Yen 178.75 (Yen 187.75). The Bank of England trade-weighted index dropped from 84.7 to 84.2 in New York; it closed at £1.5655. Page 36

● DOLLAR also fell, to DM 2.435 (DM 2.4415), FF 7.34 (FF 7.36), SwFr 2.0375 (SwFr 2.053), and to Yen 223.65 (Yen 224.5). Its trade-weighted index fell from Friday's 122 to 121.7. In New York, it closed at DM 2.434; FF 7.340; SwFr 2.0372; and Yen 224.5. Page 36

● LONDON: FT Industrial Ordinary Index fell 42 to 690.2. Government securities dropped by an average of just under 0.5 per cent. Page 29. FT Share Information Service, Pages 34, 35

● WALL STREET: Dow Jones index closed 4.36 down at 12,223.23. Page 29. Full share listings, Pages 30-32

● TOKYO: Nikkei Dow index gained 31.11 at 8,719.88 and the Stock Exchange index closed 153 up at 637.85. Report, Page 29. Leading prices, other exchanges, Page 32

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EUROPEAN NEWS

TWO-WAY STREET WITH U.S. IN WEAPONS TRADE 'A FAILURE'

European call to arms co-operation

BY BRIDGET SLOOM, DEFENCE CORRESPONDENT

EUROPE STANDS very little chance of increasing its share of the arms it supplies for Western defence if it relies solely on government schemes to correct the imbalance in trans-Atlantic defence trade, currently 10:1 in the U.S. favour.

This is the view of Sig Giovanni Agnelli, president of Fiat, who told a conference of military experts at Mons in Belgium last week that the "time of trans-Atlantic illusion is over." Efforts by the U.S. and European governments to encourage a genuine two-way street in defence trade had largely failed, he said, as had the concept that "families" of weapons could be developed through U.S. and European industrial collaboration.

Many of the government-backed ideas were good but un-

realistic, and had fallen prey to political changes, especially in Washington, Sig Agnelli said. Europe would not be able to compete equally with the U.S. until the nations in the European Community agreed to co-ordinate their defence policies.

Meanwhile, European industry was better placed to correct the imbalance than were the "grand designs" of governments, Sig Agnelli said.

European defence producers have mostly been more aggressive, more willing to co-operate and more forward looking than their governments and defence officials.

In spite of many politically oriented mergers, a European defence industry structure had emerged since the 1980s which was better concentrated, more modern and better capitalised

than ever before, he said.

A particularly fruitful avenue for co-operation was seen to be a "family of companies" came together. Examples of such "happy and healthy" families were the Franco-German SNIA-MBB partnership in the Roland anti-aircraft system, the Franco-Italian Oto-Melara-Matra work on the Ometon anti-ship missile, and the three-national Panavia Tornado aircraft.

Sig Agnelli cautioned governments against setting up more standing groups and committees or providing more information in which industry was in danger of drowning. Industry needed to be market-oriented. It could and should co-operate on the "right weapons systems at the right time with the right expertise to the advantage of Europe as a whole."

China lends Yugoslavia \$120m on eve of Hu visit to Belgrade

BY ALEXANDER LEEL IN BELGRADE AND DAVID BUCHAN IN LONDON

CHINA HAS taken the unusual step of making Yugoslavia a short-term hard currency loan of \$120m, thereby helping pave the way for a cordial reception in Belgrade today of Hu Yaobang, its top party leader, on the second leg of his East European tour.

Hu's first trip abroad in his new capacity as general secretary of the Chinese Communist Party is clearly designed to reward non-aligned Yugoslavia and maverick Romania for maintaining friendly ties with Peking, even during the worst of Sino-Soviet hostilities. It also seems aimed at sounding out reaction to current reconciliation moves between China and the Soviet Union.

The Chinese official is continuing his trip to Yugoslavia and Romania, where he held weekend talks with President Nicolae Ceausescu. But senior members of his entourage are due to go on to the other five East European countries that are close allies of Moscow.

China has now joined 15 NATO and neutral governments in the West, as well as Kuwait, in giving Yugoslavia financial loans and trade credit extensions worth \$1bn to help it overcome its debt servicing crisis. Peking, like the rest, apparently judges Yugoslavia to be a valuable buffer between NATO and the Warsaw Pact.



Hu Yaobang ... two nations only.

Unlike the Western countries, whose aid to Yugoslavia is in the form of government agreements, the Chinese loan is a short-term deposit with the Yugoslav national bank.

This move follows on a trade protocol signed by Mr Mijat Sukovic, the Yugoslav Vice-Premier, in Peking in March. This calls for a substantial increase in two-way trade, from only \$50m last year to a surprising \$1.2bn in 1984. Yugoslavia has also agreed to a Red Army's presence in Afghanistan.

His action comes against a backdrop of increasingly sharp differences in the party.

Indeed, President Mitterrand's supporters met at the weekend to try to bridge the gap between the two main parties.

In an interview with Tanjug, the Yugoslav news agency, however, Hu said that Indochina, where Moscow and Peking are backing rival claimants for power in Kampuchea, was "obviously" the main concern.

He also criticised the "military occupation of one socialist country by another," an apparent reference to the Red

Army's presence in Afghanistan.

At the same time, M Edmond Maire, head of the pro-Socialist CFDL labour confederation, also criticised the Government yesterday for failing to consult, among other things, the labour movement in key decisions.

Mr Chevenement, who resigned earlier this year after M Mitterrand's stand against him with the crisis of the nationalised industries, opened his campaign for the Socialist Party next autumn.

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He also said that while it was undesirable to talk about grand political ideals, these were exactly what the young wanted.

The Government must show it was allowed to default on loans made to it by several international banks.

Four other bank syndicates

Ex-minister hits out at Mitterrand

By Paul Bett in Paris

AFTER A brief absence from the spotlight, M Jean Pierre Chevenement, the former French Industry Minister and leader of the far-left Ceres faction in the French Socialist Party, returned to the forefront of the political stage yesterday.

In a front-page article in "Le Monde," the influential French evening newspaper, M Chevenement sharply criticised the Government and President Francois Mitterrand's policies.

In so doing, M Chevenement, who resigned earlier this year after M Mitterrand's stand against him with the crisis of the nationalised industries, opened his campaign for the Socialist Party next autumn.

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Four other bank syndicates

Hungary loaned \$100m by BIS

BY MARGARET HUGHES IN BASEL

HUNGARY HAS received another \$100m bridging loan from the Bank for International Settlements. It was finalised at the end of last month. European monetary officials attending the monthly BIS meeting in Basle confirmed yesterday.

Budapest requested the loan to meet a liquidity shortfall ahead of its next draw-down on the \$500m credit from the International Monetary Fund at the end of June. Swiss and Austrian central banks have put up 40 per cent of the BIS loan.

Last year the BIS granted Hungary two bridging loans totalling \$510m, the second of which, worth \$300m, was repaid last month on schedule.

The decision to grant another

was a surprise since the BIS indicated in January that its \$500m bridging loan to Yugoslavia would be the last such loan. Central bank officials say the facility was granted because it will only be for some eight weeks and will be repaid by the IMF.

Yugoslavia, meanwhile, received \$300m of its bridging facility in April. The other \$200m is being held up because of problems with collateral as the BIS requires that this tranche be secured by Yugoslavia's gold reserves. The delay is due to the failure of a Kuwaiti group of banks to waive a clause in a 1980 loan agreement which forbids Yugoslavia giving better collateral to any other lender.

The need to revise the conditions arises from last year's controversial involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

Four other bank syndicates

with loans outstanding to Yugoslavia have already sent waivers to the BIS. The first tranche of the Yugoslav bridging loan was under central bank guarantee.

One of the main topics at this month's BIS meeting was the revision of the Basle concordat on banking supervision. This was drawn up in 1975 in the wake of the Herstatt Bank collapse. Under review is the division of responsibility of central banks in relation to solvency and liquidity.

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Four other bank syndicates

Germans harden view on Nazis

BY JONATHAN CARR IN BONN

THE NUMBER of West Germans who think Nazi war criminals should still be tracked down and prosecuted is higher than in the late 1970s, and now amounts to more than half the population.

This at first sight surprising result emerges from a survey carried out by the respected Allensbach opinion research institute.

Asked whether Nazi

criminals should be hunted nearly 40 years after war's end," 55 per cent thought they should and 31 per cent that they should not. When Allensbach put the question four years ago only 40 per cent favoured further efforts and 47 per cent said it was time to draw a line under the past.

Particularly noteworthy this time is that the youngest group questioned (those under 30)

also has the highest proportion (59 per cent) of those demanding old Nazis be brought to justice. Just under 50 per cent of those aged 60 or more advocate the same.

Allensbach suggests that the public opinion given earlier this year to the capture of Klaus Barbie, the former Gestapo chief of Lyons, may have stimulated public interest in the whole question.

Ireland by the incentive package of the Industrial Development Authority (IDA).

The electronics industry alone has increased exports from almost nothing 10 years ago to over £15bn last year, but the recession and increased competition for investment mean that fewer new projects are likely to be located in Ireland over the next two years.

The Irish will have to look to the growing industry to provide an increasing share of export growth, but the Confederation of Irish Industry has warned that Irish firms are losing market share, particularly in Britain.

Mr Sean Condon, chief executive of the Irish export board, CIT, is worried by this trend, not only because the UK is Ireland's biggest customer, but because it is the only country with which Ireland has a substantial trading deficit.

The need for growth in exports comes at a time when the prospects for improvement are poorer than at any time since the mid-1970s. Nearly all the growth in the past has come from foreign firms attracted to

Ireland about the same as the annual balance of payments deficit. "The UK is a critical market," says Mr Condon, and it is one of the few which will grow this year."

CIT has just received a study commissioned from PA Management Consultants which suggests that there are opportunities for greatly increased exports to Britain in areas such as packaged foods, mechanical engineering, plastics and quality clothing.

The report suggests that companies should concentrate on specific geographical areas, for instance the Midlands, rather than trying to sell to the whole UK market. It also argues that many companies which do not export at present could do so successfully.

CIT is to continue with its programme of bringing buyers to Ireland to meet potential suppliers. This week 70 British buyers arrive in Cork, part of the total of 3,000 expected to come under the scheme this year.

Danger of oil curb on growth foreseen

By Paul Bett in Paris

THE INTERNATIONAL oil market is expected to start tightening in 1987 and risks becoming a constraint to economic growth again after 1990. Dr Ulrich Lantke, executive director of the International Energy Agency (IEA), warned yesterday.

The warning came at the end of the IEA's ministerial meeting marked by a high degree of harmony between the 21 member countries. A consensus was reached on the vexed problem of European natural gas

Dr Lantke said the oil market was expected to be relatively soft over the next 3-4 years with a cushion of about 50 barrels a day between production and demand.

He suggested that this cushion could accommodate the energy needs of the economic recovery in industrialised countries.

"What happens after 1990 is to a large extent in the hands of industrialised countries," he warned, forecasting a gradual tightening in the market between 1987-1990 with a so-called "tight balance," whereby production capacity would be in line with demand, re-emerging in 1990.

However, if necessary investments were made to restructure and improve the energy problems of the various countries, energy need not be an economic constraint in the next decade. But if these investments were not made, "we might again face in the 1990s an economic constraint due to energy."

Dr Lantke said he had been told that all ministers at the meeting had agreed to make these investments despite the soft market.

The final communiqué also confirmed the consensus reached on the thorny issue of natural gas imports, especially from the Soviet Union.

M Donald Hodel, the US Energy Secretary, claimed that his country was satisfied with the outcome of the debate on the security of natural gas supplies. He acknowledged that the U.S. had dropped earlier proposals to quantify the supply security limit from one single source.

The U.S. had wanted to include a recommendation that no country should rely on a single country for more than 30 per cent of its annual energy needs. This was aimed largely at France and West Germany which will be importing substantially larger quantities of Soviet gas when the Siberian pipeline comes on stream next year.

However, Mr Hodel claimed the U.S. was pleased with the compromise wording in the communiqué which refers to the issue in far vaguer terms. For example, it says that OECD countries "would seek to avoid dependence on any one source of gas imports and to obtain future gas supplies from secure sources, with emphasis on indigenous OECD sources."

He also said he supported strongly the Spanish proposal for a gas pipeline from West Africa to Europe, although Count Otto Lambeth, the West German Economics Minister, cast doubts on the economic viability of the \$10bn project at this time.

The communiqué also reaffirmed the commitment to nuclear energy as an important component to long-term energy security. It called, too, for further expansion of production, use and trade of coal and other solid fuels.

Non-oil related imports

are forecast to rise by about 2 per cent from 1982-83, are

Commission urges tax boost for investment

By JOHN WYLES IN BRUSSELS

THE European Commission is urging EEC governments to overhaul their tax systems to improve investment incentives and the flow of risk capital.

Since November, the Community has made a review of production investment an economic priority. After studying the impact of tax and financing measures in the 12 member states, the Commission has found a patchwork of practices which require significant reform, particularly in Ireland, Italy and Greece.

The warning came at the end of the IEA's ministerial meeting marked by a high degree of harmony between the 21 member countries. A consensus was reached on the vexed problem of European natural gas

Dr Lantke said the oil market was expected to be relatively soft over the next 3-4 years with a cushion of about 50 barrels a day between production and demand.

He suggested that this cushion could have a favourable effect. As a minimum, member states are advised to allow the possibility of carrying losses back over the two previous financial years and of carrying them forward indefinitely.

More generally, governments should try to decrease tax burdens which are not linked to profits. In particular, they are reminded of the need to prevent local authorities from

trying to solve their financing problems at the expense of the productive sector.

Greater efforts are also needed to channel savings into investment by improving the operations of the capital markets. As guidelines, the Commission says that governments must aim for greater transparency of company accounts, improved access to risk capital, a reduction in the double taxation of dividends and the provision of better access to risk capital.

The wide variety of existing tax policies of company profits and dividends has been illustrated in the accompanying table.

CORPORATION TAX, TAX CREDIT AND WITHHOLDING TAX

	Rate of corporation tax:	Rate of tax credit: a) as % of gross dividend b) as % of corporation tax	Withholding tax on dividends (subject to provisions of double taxation conventions)

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AMERICAN NEWS

Bank nationalisation plan to be debated in Brazil tomorrow

BY ANDREW WHITLEY IN RIO DE JANEIRO

A PRIVATELY-SPONSORED Bill to nationalise all locally owned foreign banks in Brazil is to be debated in the Chamber of Deputies, the lower House of the Federal Congress in Brasilia tomorrow.

The proposal, initiated by a senior member of the Government party, has provoked a cascade of official denials from the Government support and a strong reaction from all sides of the political business and banking community.

Despite strenuous denials by President Joao Figueiredo's Government of involvement, the feeling here is that the nationalisation proposal is an idea floated by Sr Antonio Delfim Neto, the Planning Minister - a thinly-veiled threat to the private banks, aimed principally at forcing down Brazil's sky-high interest rates.

The author of the Bill, Sr Wilson Gibson, who is deputy leader of the officially-backed Partido Democrático Social in the Chamber of Deputies, claimed last Friday that the proposal had originated with Sr Delfim and had the tacit backing of the Presidency.

"This is all a big muddle," the Planning Minister replied, adding that "the party and the Government will work against the project" when it is debated.

Venezuelan oil industry 'unable to pay taxes'

By Kim Fund in Caracas

THE Venezuelan state oil industry, which provides the Government with most of its income, will not be able to pay all its taxes next year, according to a forecast drafted by industry pliantes.

Petroleos de Venezuela (PDVSA), the state oil monopoly, will have available only about a third of the estimated \$700m in tax payments falling due next January, the forecast warns.

To avert the shortfall, PDVSA is now negotiating with the Government to redeem part of the \$1.7bn it was obliged to leave Argentina as its latest international tax bill.

PDVSA's cash flow problems are the result of adverse world oil market conditions and Government raiding of its reserve funds.

Anticipated 1983 exports of \$1.6bn were downgraded by \$2.8bn after a sharp fall in OPEC agreed prices and production.

Venezuela had to lower exports to 1.4m barrels a day while average prices fell by \$2.50 to \$25.17 per barrel.

Last September, the Government stripped PDVSA of around \$6bn in offshore financial reserves. Shortly afterwards, these funds, which had been transferred to PDVSA's account in bolivars in the Central Bank, were supposed to purchase the public debt bonds maturing in two to four years.

Redemption of these bonds is viewed as the most practical way of covering the forecasted year-end shortfall. But, according to high-level official sources, negotiations are not going well.

In response to a PDVSA request to redeem \$700m in bonds

the Government first countered with \$500m and then trimmed this down to about \$220m.

Other alternatives for increasing oil industry income, such as boosting exports, increasing domestic fuel prices or seeking a reduction in current tax rates of around 90 per cent, do not appear possible. Opec commitments limit exports and the volumes available after domestic consumption of around 400,000 b/d is subtracted from its production quota of 1.75m b/d.

An increase in domestic fuel prices, now subsidised at a cost of around \$500m per year for the industry, is politically unacceptable in an electoral year

Jimmy Burns in Buenos Aires on the campaign over the 'disappeared' Argentine parents demand the truth

Mother of "disappeared" victims of repression in a mass protest at official silence

the admission that some "excesses" were committed and that there are a number (not specified) of officers in military jails for human rights abuses.

The document also explicitly claimed that the dead had been killed by officers on active duty and under orders from the former junta.

The military view is that the document was formulated in a spirit of reconciliation so that the country can move towards the future. The critics believe the document to be at best an underestimate, at worse a gross exaggeration.

Argentina's military rulers had hoped that an official explanation of the recent past would defuse the human rights campaign that has been growing as a result of the post-Falklands liberalisation. In practice the document has insulted rather than satisfied, confused rather than resolved, the question of human rights Argentina's most sensitive political issue.

The document was read out for 45 minutes and accompanied by an expensively made documentary at prime time TV. But in spite of the elaborate presentation, it left most viewers with the conviction that the official position had varied very little from the statements issued by military officers over the past seven years.

The main departure was the unequivocal statement that thousands of people who went missing were now dead and being incinerated, reduced by chemicals, buried in concrete, in unmarked graves, or thrown in the rivers Plate and Paraná.

Local observers

Concern over handling of 'overpriced' oil cases

By William Hall in New York

THERE IS growing political concern in the U.S. that the authorities are too lenient on the major U.S. oil companies which contravened official price controls on crude oil prices in the 1970s and overcharged customers.

The U.S. Department of Energy has been pursuing a number of cases against major oil companies which state that they received more revenues than they were entitled to under price controls which lasted throughout the 1970s and were only finally lifted in January 1981.

In an effort to avoid lengthy litigation, the U.S. Energy Department has been reaching a number of out-of-court settlements with oil companies, and it is these settlements which have apparently inflamed U.S. congressmen, who argue that the oil companies are being let off too lightly.

It is understood that the U.S. energy department is trying to reach a number of settlements with the oil companies because of the rising political complaints. The House of Representatives energy sub-committee, headed by Representative John Dingell, is expected to hold hearings on the issue later this month.

A few months ago the Department of Energy took Exxon to court, alleging that the giant U.S. oil company received \$895m in revenues to which it was not entitled between 1973 and 1981. In addition, the Department of Energy said that Exxon owed \$740m of interest on that amount. After allowances, Exxon's legal liability was estimated at \$500m. The case, like many others, is complicated, and Exxon, like many other oil companies, argues it is being sued unfairly.

Mr Dingell is reported to be particularly concerned about a recent proposed settlement of \$25m claims against Marathon Oil, alleging overcharging. Marathon is reported to have paid only \$1m to settle the law suit and Mr Dingell has been reported as saying it was "outrageously low". He believes that Government lawyers are taking a far too conservative line on the amount of money they can win from the oil companies.

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New ideas at work.

Chile asks BIS for \$200m bridging loan

BY ALAN FRIEDMAN, BANKING CORRESPONDENT

CHILE, which is struggling with a \$16.6bn foreign debt burden, yesterday asked the Basle-based Bank for International Settlements (BIS) for a \$200m six-month bridging loan as part of its planned \$500m interim loan package designed to tide the country over its present difficulties.

Chile's 12 advisor banks are expected to provide up to \$15m each for a total of \$180m of six-month bridging loans. The U.S. Government is also being asked to supply Chile with around \$100m of bridging loans.

The International Monetary Fund is to ask its executive board in

We've got some pretty big names behind us. Quite a way behind.



OVERSEAS NEWS

SYRIAN PRESENCE CONCERNS U.S.

Israel to keep troops in Lebanon

PARIS—The U.S. has formally accepted Israel's position that it can keep its troops in Lebanon at least as Syrian forces remain there, according to a senior State Department official.

The U.S. understanding of Israel's position, he said, was contained in a "side letter" between Israel and the U.S. to the Lebanese-Israeli troop withdrawal agreement arranged last week with the help of Mr George Shultz, the Secretary of State.

Mr Shultz arrived in Paris at

the end of his two-week Middle East peace shuttle, having made little headway in his bid to revive President Ronald Reagan's faltering Middle East peace initiative.

According to the State Department official, who was aboard Mr Shultz's aircraft, the agreement stipulates that Israel should complete a withdrawal of its troops from Lebanon within eight to 12 weeks after it starts. But Israel would not begin withdrawing until there is an agreement for Syria also to pull out its

forces.

Mr Shultz, who urged the Syrians to join in a truce withdrawal, found the Syrians "hardly enthusiastic" about the Lebanon-Israeli accord. But they "didn't slam the door" on the possibility of withdrawing their own 40,000 troops, which have been in Lebanon since 1975. There are about 25,000 Israeli troops remaining in Lebanon from the invasion of June.

The U.S. official added that the Israelis would have the

right to have eight joint patrols with Lebanese soldiers daily in a security zone in Southern Lebanon, operating from two centres. He said it was not certain if Israel would be stationed at these centres.

There was nothing in the agreement or related documents, he said, dealing with the future of the Israeli-backed militia leader Major Saad Haddad. His future role in the region was dealt with in a "verbal understanding" between the U.S. and Israel.

Mr Shultz arrived in Paris at

Soviet citizens' pull-out fuels fears of war

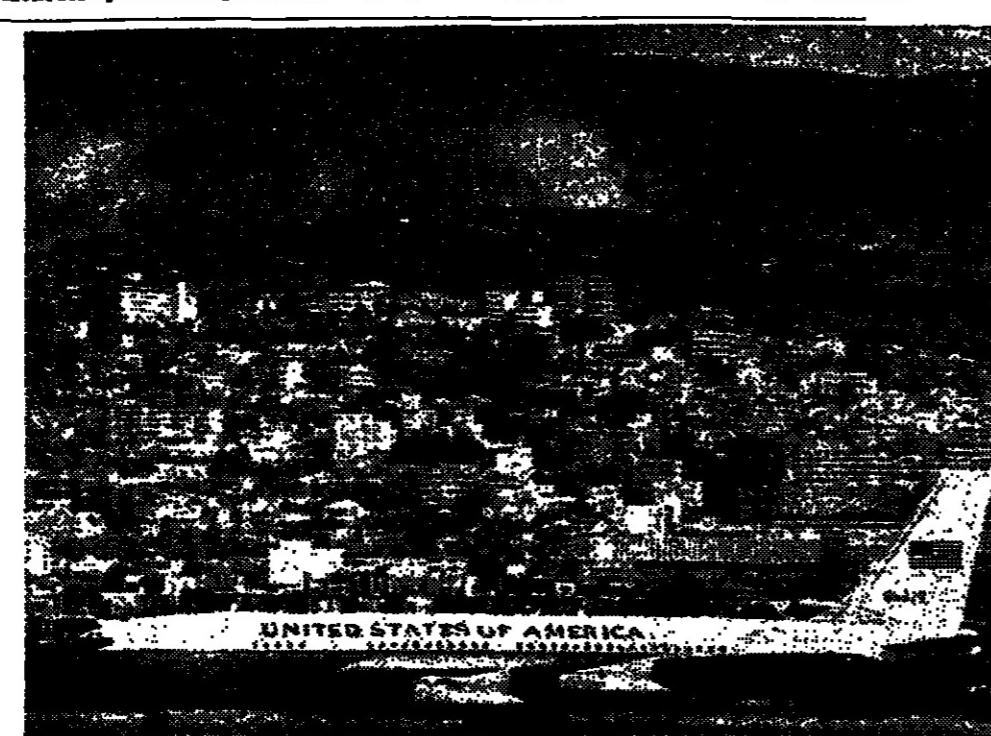
By Nora Boustanly in Beirut

MORE than 85 relatives of Soviet citizens working in Lebanon were evacuated from Beirut on a specially chartered aircraft yesterday. No official reason was given.

The move follows reports in local newspapers that the Moscow Narodny Bank is winding down its operations in the capital. The bank advised 32 employees, most of them Lebanese, that they were being laid off.

It is not clear whether the evacuation which involves mostly women and children, is part of a larger Soviet civilian withdrawal from the region. But the decision heightened fears yesterday of a fresh outbreak of hostilities following the troop withdrawal accord negotiated with U.S. help between Israel and Lebanon.

Lebanese intelligence officials make no secret of Soviet involvement with Syrian troops in Lebanon's Bekaa valley, and say that at one point Soviet experts entered the mountain town of Dhour Shweir, behind Syrian lines. The



The smoke of battle rises from the Chouf mountains overlooking Beirut as the airplane carrying Mr George Shultz with the Israeli delegation lands at Beirut airport. The

agreement on troop withdrawal reached by Mr Shultz with the Israelis has sparked fierce artillery duels between right-wing Christian Phalangist and left-wing Druze militiamen in the

Chouf which in the past few days have left more than 35 dead and 120 injured. The Israeli army, which controls the area, said yesterday it was seeking to arrange a ceasefire between local militia

India's bid for \$2bn ADB loan hits snag

THE BANK of Japan, Japan's central bank, still appears to be in no hurry to lower its discount rate, in spite of the appreciation of the yen against the U.S. dollar in the past few trading days.

The Japanese currency closed in Tokyo yesterday at Y233.10 to the dollar, Y2.35 up in the session and Y5.05 higher than a week ago. In London the yen finished at Y233.07.

The Governor of the Bank of Japan, Mr Haruo Matsuda, reflecting a caution widespread among market analysts, observed in a speech in Osaka yesterday that it was far from clear that the yen's appreciation against the dollar would be maintained.

He remained typically enigmatic on the prospects of a cut in the discount rate, which has stood at 5.5 per cent since December 1981.

The bank in effect is balancing political factors on the one hand against economic and monetary factors on the other. The first entail lower interest

Japan delays discount rate cut

By JUREK MARTIN IN TOKYO

rates, as was made clear in the Government's economic package early last month, itself drawn up with political considerations in mind.

Moreover, two dates on the calendar within the next six weeks weigh in the central bank's deliberations—the Williamsburg summit at the end of this month and the elections for the Upper House of the Diet, to be held on June 26.

It would be surprising if both passed without tangible evidence of economic stimulus in the shape of a discount rate cut.

The exchange rate factor seems less clear cut. The yen had been stuck in what one expert here called "a box" of Y235-240 to the dollar for the past 10 weeks. The latest gains suggest, in the opinion of market analysts, a new intermediate range of Y230-235.

There appears less confidence that the 230 barrier, an important resistance point in the eyes of the Bank of Japan, will be easily breached. Bullish points for the

Iran urges restart on chemicals plant

TEHRAN—Iran's deputy oil minister for petrochemicals, Mostafa Taheri, said he wants a consortium of Japanese companies to resume work as soon as possible on a petrochemicals complex at the Iranian port of Bandar Khomeini.

Mr Taheri told a news conference neither the war with Iraq nor the question of further financing for the project should prevent work restarting immediately.

He said he would hold talks in Tokyo on Thursday to try to reach agreements with the consortium involved.

The 1979 revolution in Iran and the war which broke out with Iraq in 1980 interrupted work on the \$3.5bn project, designed as the centrepiece of plans to develop new oil-based industries in Iran. Nearly \$3bn has been spent on the project so far.

Diplomats in Tehran said the Japanese wanted the Iranian Government to guarantee the site's safety from Iraqi attack and bear a large share of further spending on the project before they would resume building.

When the project began Iran and the Japanese were each to bear half the cost.

But the diplomats said the Japanese were baulking at how much they might have to invest to complete the project because of war damage and the interruption of work had added greatly to the original costs.

The complex was 85 per cent completed when the 1979 revolution began. Work resumed in 1980 but stopped again after Iranian planes bombed the site, which lies only about 75 km from the Iraqi border.

Mr Taheri said people now go to the site daily and no harm is coming to them from the Iraqis.

Mr Taheri said he also thought finance was a secondary issue and Iran's Government and Parliament would grant funds for the project if they saw work started again. He said the question of who would pay how much would be the subject of talks.

India exports Surplus steel

By P.C. Mahanti in Calcutta

INDIA has signed deals with U.S. and Italian groups to export 40,000 tonnes of hot rolled and cold rolled coils.

The move is designed to help India get rid of part of its unsold stock steel of 1.7m tonnes.

The steel ministry said that since there were already signs of domestic demand picking up the surplus stock was unlikely to be burdensome much longer.

India produced a record 5.7m tonnes of saleable steel in 1982-83 when demand was distinctly poor.

Added to this were some 1.5m tonnes of imported steel which caused the build-up of unsold stocks to an abnormal level.

It comes in the wake of an easing of tension over the EEC decision further to pursue a wide-ranging complaint about Japan's trading policies through the disputes procedure of the General Agreement on Tariffs and Trade in Geneva.

The broad political aim of an agreement is to add a long-term dimension to EEC-Japan relations by fostering co-operation in areas like thermonuclear fusion, nuclear safety, environmental protection and the development of new energy resources.

PARIS AIR SHOW

Space shuttle to steal limelight from Ariane

By DAVID MARSH IN PARIS

IN A display of space-age one-upmanship, the U.S. later this month will fly the space shuttle over the Atlantic to its European debut, just a week before Europe's own trouble-free space rocket Ariane is due to make its first operational flight.

Announcing the space shuttle's star billing at the Paris Air Show in a fortnight's time, the show's organisers said yesterday it would arrive on May 24 and make five exhibition flights to charm spectators and commercial rivals alike.

According to an official at the U.S. space agency Nasa yesterday, the shuttle is being given its first earthly trip abroad simply to give it a wide a profile as possible.

The Europeans are more cynical. Pointing to the competition between the space shuttle and Ariane in the increasingly important business of placing commercial satellites in orbit, a top executive at one of France's major aerospace companies said yesterday: "The Americans are not stupid. They are not doing this for charity."

The shuttle is being ferried across the Atlantic will not be the Columbia or Challenger spacecraft which have made orbital missions. Because of the obvious risk involved, Nasa prefers to send the Enterprise prototype model which looks the same as the operational machines but is not fitted out for trips in space.

The Enterprise, which was used for approach and landing

tests at the start of the shuttle programme, has not flown since 1977. It will be flown piggy-back across the Atlantic—with probably a refuelling stop midway—on the special-equipped Boeing 747 which is used to carry shuttles across the world between the launch site at Cape Canaveral and the landing site in California.

The shuttle will be exhibited amid conditions of tight security. No visitors will be allowed on board. It will presumably be kept well away from the Russians, who are also mounting a large aircraft at the exhibition from France of 47 Soviet space flights last month.

The pride of the American space effort will be the full-scale model of Ariane. The real-life Ariane is due to take off from French Guiana on June 3 as a make-over mission following the crash of the previous rocket shortly after blast-off in September, which has delayed the launch programme for six months.

The shuttle being ferried

across the Atlantic will not be the Columbia or Challenger spacecraft which have made orbital missions. Because of the obvious risk involved, Nasa prefers to send the Enterprise prototype model which looks the same as the operational machines but is not fitted out for trips in space.

The Ariane delays have hardly helped its image. The Europeans have just been forced to choose an American

rocket to launch a key astronomical satellite because Ariane would not be ready on time.

Ariane has already been booked for launches in the next few years by U.S. telecommunications concerns such as General Telephone and Electronics. Officials at Ariane-space, the French-led commercial organisation set up to sell Ariane flights, say another order with a U.S. company is close to finalisation.

But European space officials will be hoping their breath will be taken after the next Ariane is safely launched. The presence of the shuttle in Europe during the final crucial days before countdown will make their hearts beat a little faster still.

• Nora Boustanly adds from Beirut: McDonnell Douglas Ltd, a subsidiary of the McDonnell Douglas aerospace company of the U.S., has re-opened a commercial office in Beirut for the Middle East and North Africa after the eight-year absence from Lebanon.

The company believes there is room for expansion in the Arab world and hopes to boost sales of its fuel-efficient Super 80 jetliner, now on a round-the-world demonstration tour.

The company is the second major U.S. concern to re-establish its offices in Beirut, after Pan American World Airways' round-the-world flights last year since civil strife broke out in Lebanon in 1975.

EEC-Japan co-operation talks planned

By Paul Cheeswright in Brussels

THE EXPORT CREDIT GUARANTEE Department has guaranteed \$15m in loans to support British exports to and projects in Indonesia.

An £8m tranche will help finance the design, construction and commissioning of a coal handling terminal at Tarahan in south Sumatra. The contract has been awarded to Balfour Beatty as part of a joint venture with D.B. Engineers of Canada.

The loan was provided by Barclays Bank for P.T. (Persema) Tambang Batubara Bakti Assam through the Indonesian Government Finance Ministry.

A £7m loan provided by National Westminster Bank will help finance a contract awarded to Rediffusion Simulation for the supply of a Boeing 747 flight simulator and a Fokker F28 simulator to Garuda Indonesian Airways.

• Lazard Brothers, the London merchant banking house, has been appointed by the Hong Kong Government to study and advise on the feasibility and financial implications of Hong Kong taking power from the projected 680m (£3.5bn) Guangzhou nuclear power project in China.

UK-Seychelles air service

By MICHAEL DONNE, AEROSPACE CORRESPONDENT

BRITISH Caledonian Airways, the independent airline, is joining with Air Seychelles, the flag airline of the Seychelles, to run once-weekly flights between Gatwick and Mahe, via Frankfurt, from October 26. The new service is likely to be of considerable interest to tour operators.

The agreement between the two airlines provides for British Caledonian to provide a DC-10-30 tri-jet airliner, leaving Gatwick every Wednesday, calling at Frankfurt, and arriving at Mahe on Thursdays. Return flights will leave Mahe on Thursdays and reach Gatwick on Fridays, via Frankfurt, on the same day.

Hong Kong electronics exports up by 15%

By ANDREW FISHER, SHIPPING CORRESPONDENT

HONG KONG's exports of electronic goods should grow by 15 per cent this year to exceed HK\$20bn (£1.8bn), second only to the United States.

Until last year, the colony's goods should grow by 15 per cent this year to exceed HK\$20bn (£1.8bn), according to estimates made by the colony's biggest company in the sector, Conic Investments.

But labour shortages will be a major constraint on growth, which will have to depend on rises in productivity, as well as extensive sub-contracting to China.

Conic said the major growth areas in the industry, which employs around 100,000 people, will be electronic games, telephone and telecommunications equipment, colour television sets, computer and microprocessor-based equipment.

Last year, the colony's electronics exports rose by 8.3 per cent to HK\$17.5bn, second only to the United States.

Electronic games showed a massive rise of 66 per cent to HK\$2.1bn, with watches and socks boosting exports by 13 per cent to HK\$1.8bn. But computer components were a major loss, shedding 29 per cent to HK\$1.6bn.

The biggest category, audio products, saw sales ease by nearly 3 per cent to HK\$4.4bn.

The three-in-one units—one industry analyst foresees a four-in-one unit shortly with a cassette recorder attached to the three-in-one clock radio with telephone.

In the past three years, the

Kong was between \$20 and \$30 billion.

As more companies enter the market these prices could well come down, the analyst said.

Conic said 1982 was a turbulent year for LCD watches. Sales rose from 10m to 16m items, but the average selling price dropped from HK\$25 to HK\$18. The current price is around HK\$25.

Telephone exports grew by 24.7 per cent to HK\$22.1m in 1982. Growth in 1983 will be even more spectacular. Shipments to the U.S. alone will exceed HK\$1bn in 1983, the report says. But Hong Kong is not alone in this market. Taiwanese companies are becoming more interested.

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Whether private investors will take heart from the Hong Kong government's new-found fiscal and monetary conservatism remains to be seen. The partners are not good. The campaign by opposition dissidents in Matabeleland and the government's response to it has attracted adverse publicity internationally. Frequent public statements by government ministers predicting the "destruction of capitalism" in Zimbabwe and promising state participation in major strategic companies seems likely to deter foreign as well as domestic investors.

Mugabe tries IMF rectitude as Zimbabwe's economy weakens

BY TONY HAWKINS IN HARARE

ZIMBABWE'S economy is expected to contract by 3 per cent in real terms this year, in sharp contrast to the 1981 real national product of 15.4 per cent in 1980 and 13 per cent in 1981.

The reversal began last year, when growth was estimated at 3 per cent, and came in response to the world recession and the start of a severe drought. But the need to deflate the economy in line with IMF prescriptions is reinforcing the trend, and is likely to prove unpopular.</p

UK NEWS

Party machines tune up for election battle

THE ANNOUNCEMENT yesterday by Mrs Margaret Thatcher, Prime Minister, to pitch the nation into a general election on June 9 found the main political parties reasonably well prepared for full-scale campaigning next week.

Campaign funds are flowing in, more smoothly for the Conservatives than for the others, but none of the parties is in desperate straits. Manifestos are either ready for the printers or expected to be so within the next few days. Only the Liberal Party Social Democratic Alliance has announced its slogan - Working Together for Britain. The Tories say they have theirs, but will not be revealing it until they are ready. Labour, meanwhile, still wants to see how the themes of the campaign develop.

Meanwhile, work is proceeding on Labour's manifesto, which will be essentially a resume of the party's recently-published campaign document. The main problem will be to ensure that the carefully constructed compromises on contentious issues such as EEC withdrawal, unilateral UK disarmament and pay restraint are preserved intact.

The Shadow Cabinet and National Executive Committee will meet to approve the main outlines in the next day or so, and the final rewrite, after being approved by Mr Michael Foot, the party leader, should be ready for publication this Thursday or Friday.

Labour has now selected all but around 20 of its candidates. The biggest problem will be in Brent East where Mr Ken Livingstone, leader of Greater London Council, hopes to replace the sitting MP Mr Reg Freeson. The NEC is expected to rule on the matter at a special meeting tomorrow, but since no decision will please everyone, and Mr Livingstone has already threatened to go to court if the decision goes against him, a damaging row looks highly likely.

The Alliance appears to have resigned itself to the probability of messy squabbles in Liverpool/Broadgreen, Hammersmith North and Hackney South and Shoreditch, where Liberal candidates are refusing to stand aside for the SDP. The SDP has still to select candidates in 11 of the 312 seats allocated to them and the Liberals in 19 of the 321 seats allocated to them.

But apart from the three problems

Margaret van Hattem finds the parties in reasonable shape for the June campaign

seats, selections are proceeding fairly smoothly and the Alliance hopes to have all candidates in place by the weekend.

The joint Liberal/SDP manifesto - confidently titled A Joint Programme for Government - is ready for the printer and awaits only a joint introduction which the Liberal leader Mr David Steel and the SDP Leader, Mr Roy Jenkins, were reported to be composing last night. The document, drawn up by teams headed by Mr John Horam for the SDP and Mr Richard Wainwright for the Liberals, is due to be published on Thursday.

The Alliance has set a £2.5m target for its campaign fund and admits to having "a long way to go" before it is met but adds that its circumstances are "not desperate".

Tories were yesterday preserving a dignified silence about their campaign plans - funds, manifestos and slogans. The manifesto is understood to be almost complete, but will probably not be published until mid-week.

Conservatives stoutly deny Labour claims that they are planning to spend a total of between £10m and £20m on the campaign, but they do not deny that the amounts pouring in from their usual corporate supporters are substantial.

Parties are under tight constraints on what they may spend in constituencies - £2,700 plus 3.1p per elector in county seats and 2.3p in borough constituencies. But radio and television advertising, while under time limits, is under no financial limits.

Parties may also spend as much as they like on opinion polls, poster campaigns, press advertising, national tours by party leaders and printed matter. So the opportunities for the Tories to take advantage of their financial lead is considerable.

Racal, Thorn EMI secure defence orders worth £50m

BY JASON CRISP

TWO BRITISH companies have won major orders for defence electronic equipment worth a total of nearly £50m.

Racal has won a key order to supply Oman with frequency hopping military radios worth £20m. It represents the largest order in the world so far for the new generation of tactical radios. Racal claims to be the only company in the world producing this type of equipment in production volume.

Thorn EMI has won an order worth £26m from the British Royal Navy to supply electronic warfare equipment which is designed to mislead enemy radar. The contract was won in competition with other leading UK defence electronics companies including Racal-Deca, Marconi and Plessey.

The most important contract for frequency hopping radio is the U.S. army's Singers V. This much delayed contract is being competed for by ITT and two subsidiaries of Britain's GEC, Cincinnati Electronics and Marconi Space and Defence Systems.

The Oman contract was won in competition with Plessey, Marconi and Harris. One of the key factors which enabled Racal to win the contract was its ability to meet an early delivery schedule.

Singapore power order

BY PETER BRUCE

NORTHERN Engineering Industries (NEI) the British engineering group, has won a £70m power plant order from Singapore, beating off competition from the U.S., Japan and Europe. The order is believed to be the biggest ever placed by Singapore with a UK company.

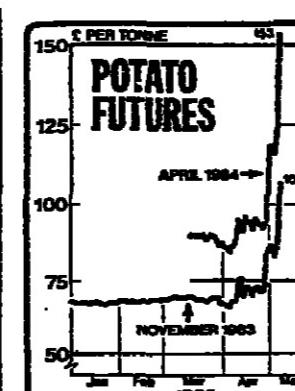
It is likely that the order will be financed by the first Swiss franc buyer credit to win the support of the Export Credits Guarantee Department.

second in a "pseudo-random" sequence which makes them difficult to jam, detect or intercept.

Racal's system, Jaguar V, has been sold to 13 countries. Most of the world's defence communications companies are developing frequency hopping radio systems, including Harris and ITT in the U.S., Marconi Space and Defence Systems and Plessey in the UK, Thomson-CSF in France, Tadiran in Israel and Grinaker in South Africa.

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Rain causes potato futures market to soar

By Richard Mooney

CONCERN about prospects for the coming potato crop has sent 1983-84 prices soaring on the London futures market.

The November 1983 position rose £18.80 yesterday to £106 a tonne, up £34 from a week ago. The April 1984 quotation finished at £153 a tonne, up £59 in a week.

Latest figures from the Potato Marketing Board show that, because of the exceptionally wet spring which has waterlogged fields, only 79,476 hectares have been planted so far out of a target total of 161,000 hectares. At this time last year, plantings were 90 per cent completed.

The National Farmers' Union said that the position is not beyond recovery but a substantial spell of dry weather was urgently needed. An NFU official said he thought the rise in the futures market was "a little bit overdone". He pointed out that potatoes have a long growing period and, given good conditions, most of the expected shortfall could be recovered.

Plastics companies likely to cut 40,000 jobs in seven years

BY RAY DAFTER

THE PLASTICS industry warned yesterday that it was likely to shed more than 40,000 jobs - about a fifth of its labour force - by the end of the decade.

Plastics processors said the cuts were needed to improve efficiency, even though output was likely to grow by an average of 3% per cent between now and 1990.

Most of those affected would be unskilled and semi-skilled workers whose jobs would be increasingly affected by the spread of automated production methods, micro-processors and robots.

The forecast was made by the National Economic Development Council's plastics processing sector working party, comprising representatives of Government, management and trade unions.

The working party reported that the reduction in labour would add to the already serious employment problem and would underline the

need for government action to mitigate the social implications of massive unemployment.

The industry, with an annual £4.5bn turnover, has already reduced its numbers from around 285,000 in 1979 to between 200,000 and 250,000, largely as a result of the economic recession.

The working party warned, however, that the industry could be constrained if it was unable to obtain sufficient skilled craftsmen, technicians, technologists, computer programmers and microelectronics experts to operate new machinery. More multi-skilled training was necessary.

"In many cases current job descriptions are not suited for plastics processing," said its report.

"British Plastics: the Next Ten Years," report to the National Economic Development Council by the Plastics Processing Sector Working Party, NEDO, Millbank Tower, Millbank, London, SW1P 4QX (free).

Oil deals imminent

BY OUR ENERGY EDITOR

BRITISH NATIONAL Oil Corporation (BNOC) is close to concluding new supply deals with international refiners willing so far to buy unsold North Sea crude oil under contract arrangements.

In recent months BNOC has been forced to make ad hoc arrangements - including forays on to the spot market - in order to sell up to 120,000 barrels a day of uncommitted oil.

This oil - almost 10 per cent of total

When it comes to maintenance even the manufacturers think we're fantastic.

When a Jet came into McAlpine with a damaged engine housing and nose cone, the owner got a better job than he bargained for

The manufacturers had suggested fitting a new housing and replacing the nose cone.

But we felt we could do better than that.

We restored the engine housing back to its original condition.

Then, instead of going to the expense of replacing the nose cone, we repaired it.

Once again back to the original condition.

It's just one example of how dedicated our workforce is to provide the best result possible.

Their professionalism is unmatched. We have an unusually high proportion of licensed engineers.

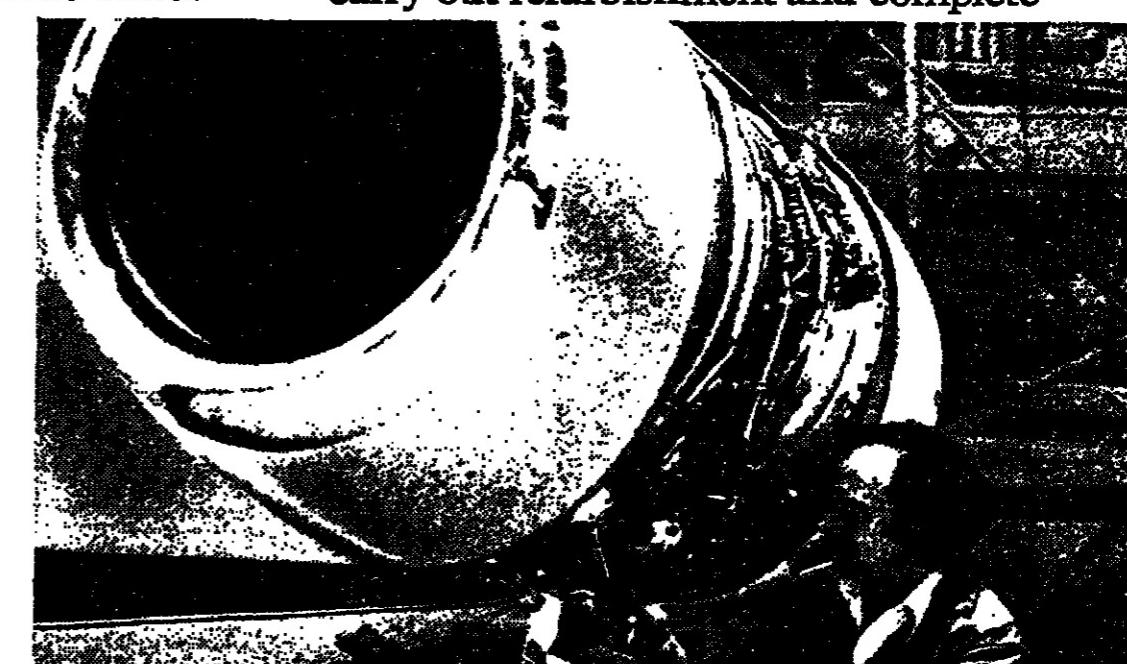
Our stock of spares is simply enormous. Even on occasions the manufacturers come to us for parts.

So it's rare that an aircraft is kept waiting.

No surprise then that we have a reputation for high standards, reliability and value for money.

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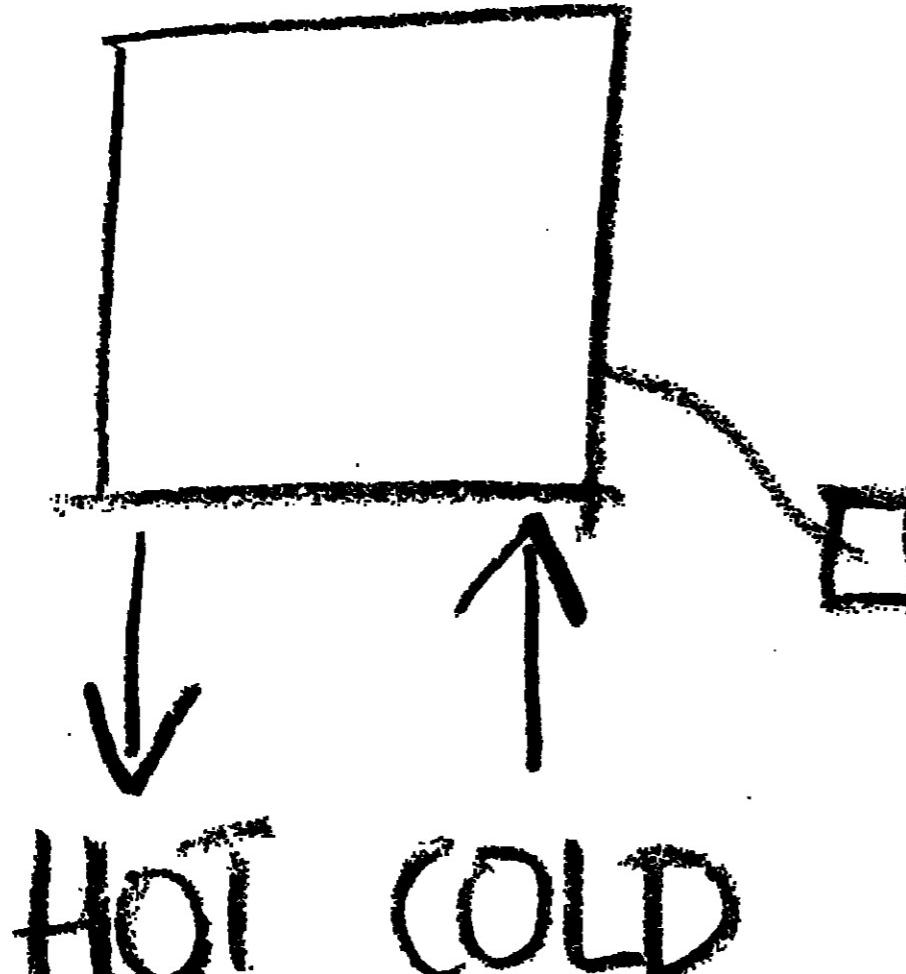
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Britain to challenge hunger aid scheme

By Kevin Brown

THE GOVERNMENT yesterday said it would oppose a £23m special aid programme proposed by the European Commission to combat world hunger.

Mr Timothy Raison, Minister for Overseas Development, said Britain would "find it difficult" to support the scheme at the next meeting of EEC aid ministers scheduled for June 9, the general election date.

Mr Raison said in the House of Commons: "The proposal merely duplicates in a rather less satisfactory way the various aid facilities already available." The best way to deal with world hunger was to increase agricultural production.

Britain had urged the Community to use resources more effectively by making funds used for food aid available for improving agricultural production. Food aid was open to "misappropriation and corruption," he said.

Mr Guy Barnett, Labour spokesman on overseas aid, said the Opposition also had serious reservations about the proposal.

He thought the EEC should properly co-ordinate its aid policy, and be aware of the damaging effects of dumping food surpluses on world markets.

Minet traces £23m of missing funds

By JOHN MOORE, CITY CORRESPONDENT

MORE than £23m of funds missing from Lloyd's insurance syndicates managed by Minet Holdings companies has been traced.

The Minet Holdings broking group, which is at the centre of Department of Trade and City of London Police Fraud Squad investigations, has given details of this development to more than 1,000 members of Lloyd's who form the syndicates involved.

Minet Holdings' new management, which has been attempting to solve the problems which arose last November and led to the departure from the group of Mr John Waller, Minet's chairman, and a number of underwriting executives, said in a letter:

"We have located assets of approximately £23m book value most of which are in cash but some are not. We are taking expert legal advice on the realisable value of assets not held in cash. We believe that the funds have been derived from the assets of the syndicates during the period 1979 to 1980."

Minet explained that "some £26m of these assets are held in the Banque du Rhone et de la Tamise," a Geneva bank.

The assets in the accounts at the Banque du Rhone "cannot be removed from them without an order of the Swiss court. The bank accounts are some of a number of accounts which are the subject of a freeze order of the Swiss court made as a result of a request by the

Minet's troubles began last November when Alexander & Alexander Services, the U.S. owner of Howden, pointed out that possible irregularities might have occurred in related transactions between Howden and Minet companies.

Approval for work on new fighter

By Michael Davies,
Aerospace Correspondent

THE Defence Ministry has sent a letter of intent to British Aerospace, clearing the way for work to begin on the Experimental Aircraft Project (EAP) - a plan for a fighter aircraft for the late 1980s.

The formal contract will detail the UK Government's £10m contribution to this venture, with a comparable sum coming from the UK aerospace industry, and probably contributions from the West German and Italian aerospace industries. The contract is still being completed and is expected to be signed next week, certainly before the Paris Air Show starting on May 26.

The EAP is a plan for a twin-engined, supersonic fighter "demonstrator" fitting into one new design all the advanced technology that will be needed in new fighter aircraft in the late 1980s and early 1990s.

The EAP initially involves building only one aircraft, but the aerospace industries of the UK, West Germany and Italy hope it will be the forerunner of a full-scale development programme for what is called the Agile Combat Aircraft (ACA).

Chevron case stays

By RAYMOND HUGHES, LAW COURTS CORRESPONDENT

THE BRITISH subsidiary of Chevron International Oil has defeated an attempt to stop it claiming \$437,683 against a Norwegian company in the English courts.

In London's Commercial Court yesterday Mr Justice Stagnell dismissed an application by A/S Sea Team for an order setting aside a ruling that Chevron could serve its writ outside Norway's jurisdiction.

The claim is for the balance of the price of fuel supplied to a tanker chartered by A/S Sea Team. The Norwegian company contends the fuel was not sold to it by Chevron UK. The seller, it asserts, was either Chevron's Norwegian or U.S. company, or the actual supplier Belcher Oil Company. The contract

was made by Chevron UK's agent, Chevron UK among the defendants to an action in Norway claiming it lost about \$1.2m through trouble with the chartered vessel's engines.

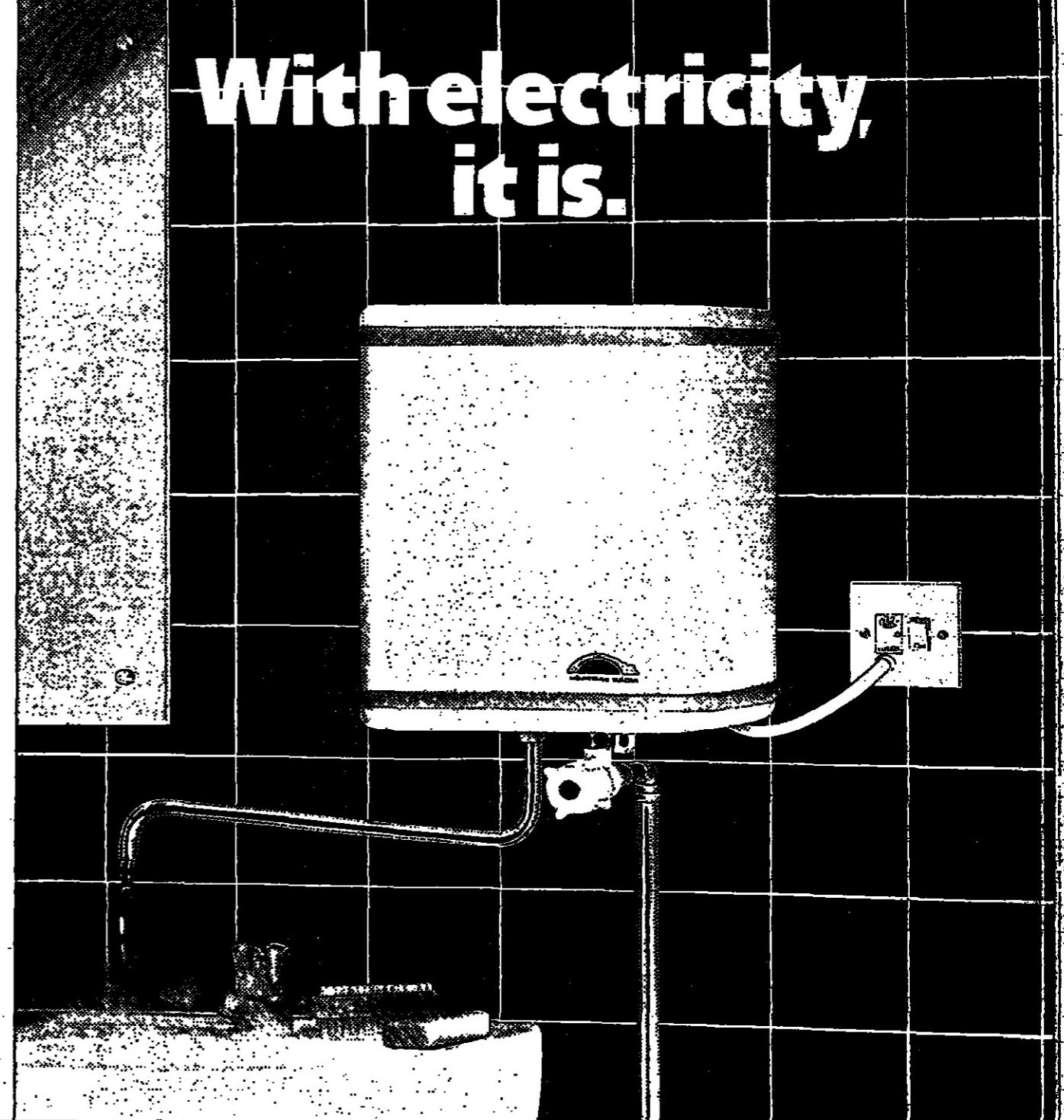
It is claimed that the fuel it contained was a reason for saying Chevron UK's claim also should be tried in Norway.

The judge was satisfied that A/S Sea Team knew Chevron Norway had acted as Chevron UK's agent.

A/S Sea Team also knew the contract incorporated certain of Chevron's group's standard terms,

stating the contract was governed by English law.

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UK NEWS

Fowler promises talks on pension schemes

BY BARRY RILEY

A SPECIAL conference on the problem of early leavers from occupational pension schemes will be called soon by Social Services Secretary Mr Norman Fowler.

Meanwhile, there will be no early decision on allowing scheme members to opt out of company plans and set up their own individual arrangements.

Mr Fowler told the annual conference of the National Association of Pension Funds (NAPF) in Brighton that a number of difficult questions had been raised by the recent proposals for portable personal pensions from the Centre for Policy Studies (CPS), a research body linked to the Conservative Party.

"We will not be hustled into decisions on this," said Mr Fowler. "It is of the greatest importance that we take advice and allow discussion."

"We do not intend to make swift, instant decisions upon proposals of this kind without consultations with all parties in the pensions industry."

Mr Maurice Oldfield, the NAPF's chairman, responded that this statement was "very reassuring".

Mr Fowler's undertaking followed suggestions from Conservative Party sources that senior ministers might want the election manifesto to include proposals allowing employees to opt out of company pension schemes. Invitations to the special conference will go out shortly, said Mr Fowler.

"My hope is that this will provide an opportunity for all those concerned to join in a public debate on the right way to tackle the question of the early leavers - including the unhandled problems of transferability," he said.

He insisted that the CPS recommendation "is not something which commits the Government in any way, shape or form," but the CPS had put forward some interesting ideas.

The Government would prefer the occupational pensions movement to put forward its own proposals, he said. He was against legislation unless it was absolutely necessary.

Mr Fowler said a plan for a central early leavers' fund, recommended by Mr Oldfield and others, raised problems of regulation and of Inland Revenue approval.

"I am afraid it is not simply a question of my introducing a small regulation into the House of Com-

mmons," he said. "It would, on our advice, require primary legislation."

Mr Fowler declined to make a direct comment on draft European Commission proposals, announced last week, that a common retirement age for men and women should be introduced by 1986.

"Until I have seen a text I am really in no position to make any kind of statement about what our response will be," he said.

Opposition to the CPS proposals on portable pensions had been the dominant theme of the three-day NAPF conference. Mr Oldfield described the ideas as "very superficial" and dismissed any questions of going back in money purchase schemes, "which most of us abandoned a generation ago because they failed to provide the right answer in times of inflation."

Mr Henry James, the NAPF's director general, complained that the CPS proposals had been "swallowed" by the Scottish Forests, Western Europe's last uncommitted timber resource.

Oriented strand board is made by laying long strands of wood at right angles on top of each other and sealing them into a board with resin.

The board is stronger than chipboard yet cheaper than plywood, and is extensively used in North America as a substitute for timber-framed housing, cement shuddering and packing.

At the moment more than 90 per cent of UK wood products are imported.

Wood plant planned in drive for industry

By Mark Meredith,
Scottish Correspondent

THE FIRST plant in Europe to produce oriented strand board, which combines the qualities of chipboard and plywood, is planned for Scotland.

Mr John Godfrey, an American businessman, hopes to receive planning permission to build a plant at Dalross, near Inverness Airport.

This would be the first big success for a campaign opened last November to develop products from Scottish forests. Western Europe's last uncommitted timber resource.

Oriented strand board is made by laying long strands of wood at right angles on top of each other and sealing them into a board with resin.

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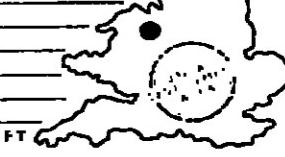
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ADVERTISEMENT COMMUNICATIONS IN BUSINESS AND SOCIETY

NISSHIO IWAI: Sogo Shosha staff must seize new opportunities in trade

By Geoffrey Murray

A lot of people in the West now know at least two Japanese words: Sogo Shosha. These are the integrated trading companies which undoubtedly have been a major driving force in the dramatic postwar development of the Japanese economy through their ability to provide a vast array of trade services. The list seems to be inexhaustible—which is perhaps fortunate as many of their traditional business lines are starting to fade. Companies like Nissho Iwai are well aware of this, and there is a daily process not only in Japan but also in some 130 company offices overseas to spot opportunities for lucrative new business. On this basis company president Mitsuo Ueda expresses his determination to reach two business goals within the shortest possible time: the ¥10 trillion level in total business (currently ¥8 trillion) and ¥20 billion in current profit (now ¥12 billion).

Murray: What do you think constitutes the ideal "Sogo Shosha man" for the 1980s?

The ideal Sogo Shosha man

Ueda: There are three points I stress to new staff. First, the basic skill of a Sogo Shosha man is to understand the business environment, forecasting how it will change and tackling the opportunities, along with the problems, that will arise. He has to be able to create new business one step ahead of the competition. Second, he must possess an "information mind". That means not only an ability to gather information, but also the skill to select, analyse and reach good conclusions. Needless to say, a major event anywhere in the world today has instant repercussions on the markets for commodities and currencies. A Sogo Shosha man has to be able to decide what is really significant from a broad perspective among all the flood of perhaps conflicting information. Finally, he must possess an international mind. The world may be small now, but languages, customs and culture still differ everywhere. The promotion of international trade requires not just the study of languages, products and trade flows. Our staff have to set aside prejudice and actively seek contacts with other peoples so as to become trusted by them.

Murray: You have been quoted as saying that people are the most important asset possessed by the Sogo Shosha. In Nissho Iwai, how are you trying to revitalise your human resources?

Ueda: One important aspect is the "Blue Sky" movement. I was the one who created that phrase, and I had in mind something cheerful, bright, and full of light. I wanted to create that kind of atmosphere in our company for better communications and feeling of openness. The basic philosophy of the movement is self-improvement through small group activities. I spoke earlier of the qualities needed in a Sogo Shosha man. But to be a company of outstanding individuals is not enough in itself. There are limits to what an individual can achieve in the face of far-reaching changes in technology, torrents of information and activities on a worldwide scale. It is essential to combine the abilities of employees in the right way. This means good communications, which in turn depend on mutual trust and understanding. We are constantly striving for improvement in the quality of our work. You can realise this when I tell you that over the past decade our work force has declined by about 1,000 while our business has expanded about 10-fold.

Progress through trade

Murray: You seem to like conveying your basic philosophy through symbolic phrases. Your company magazine, for example, is called "Tradepia", an abbreviation of "trade utopia", and carries the slogan "Dreams

Mitsuo Ueda
President

come true through trade." Even your latest company annual report has as its theme "Progress through Trade". What do you have in mind with such slogans?

Ueda: The world is witnessing constant progress and seemingly never-ending change. Trade has been an important factor in creating change and improving the quality of life throughout the world. It is the key to success for developing countries in particular. Success in trade means that people can fulfill their aspirations and dreams. Trade, of course, is Nissho Iwai's raison d'être. My basic management philosophy is that the company is a public and social organization, so I would like it to make a strong contribution to society — both in Japan and throughout the world — through its business activities. We have contributed greatly to the advance of the Japanese economy through the provision of raw materials for industrial development and the promotion of exports in order to pay for these imports. Now, however, there are many trade problems. I think we can make a strong contribution here by promoting offshore trade, that is, trade between countries other than Japan. In this way we can help promote the industries and economies of many countries, using our long experience in trading. In the 1981 financial year, total trading transactions of this company reached just over \$3 billion. The most dramatic gain was in offshore trade, which rose 40 per cent from the year before to \$1.5 billion. That means offshore trade now accounts for 17 per cent of our total business, and I think this share will continue to grow.

Murray: As we move into the era of the information-oriented society, what business opportunities do you foresee for the Sogo Shosha?

Great opportunities to be grasped

Ueda: Yes, we sometimes hear the phrase "The Winter of the Sogo Shosha." Certainly we are under pressure. But there are great opportunities to be grasped as long as we don't restrict ourselves to our old functions but constantly strive to develop new business on a global basis, especially in areas beyond the reach of manufacturing companies. We long ago moved beyond mere trade intermediation into support services such as finance, transportation, distribution and marketing. Investment, for example, is now one of the most important functions of the company. Nissho Iwai is among Japan's top 10 overseas investors. We have major interests in everything from iron ore mines, chemical plants, synthetic fuel development companies and offshore energy exploration, to storage and distribution centres, bakeries and even retail noodle shops. We have even bigger investments in the domestic market, which have proved to be a major boon to overseas manufacturers seeking to export their products to Japan. We have wholly-owned subsidiaries like Nissho Iwai Business Automation, Nissho Medi Science and Nissho Electronics, which handle the sales and after sales service of sophisticated electronic equipment imported from Europe and America. As production costs have risen in Japan we have also persuaded a number of Japanese companies to produce their goods in major export markets by offering to invest in joint ventures.

Murray: As we move into the era of the information-oriented society, what business opportunities do you foresee for the Sogo Shosha?

(Profile) Both in Japan and abroad, Nissho Iwai handles the import, export, off-shore and domestic trade of more than 10,000 different commodities roughly divided into six major categories: metals, machinery, textiles, general merchandise and construction, energy, and chemicals and foodstuffs. In addition to trade intermediation, Nissho Iwai provides its customers with a number of other important trade-support services, such as financing, transportation, distribution and marketing.

What distinguishes Nissho Iwai most from ordinary trading firms is its ability to generate new trade flows by planning and organizing large-scale natural resource and industrial development projects aimed at securing new sources of supply or new demand for goods. Nissho Iwai's role in such projects includes market research, financing, plant procurement, and transportation and distribution of the end product. In many cases, it also invests in the projects it undertakes.

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THE MANAGEMENT PAGE

**David Buchan on
Comecon's only
Innovation Fund**

Hungary's commercial midwife

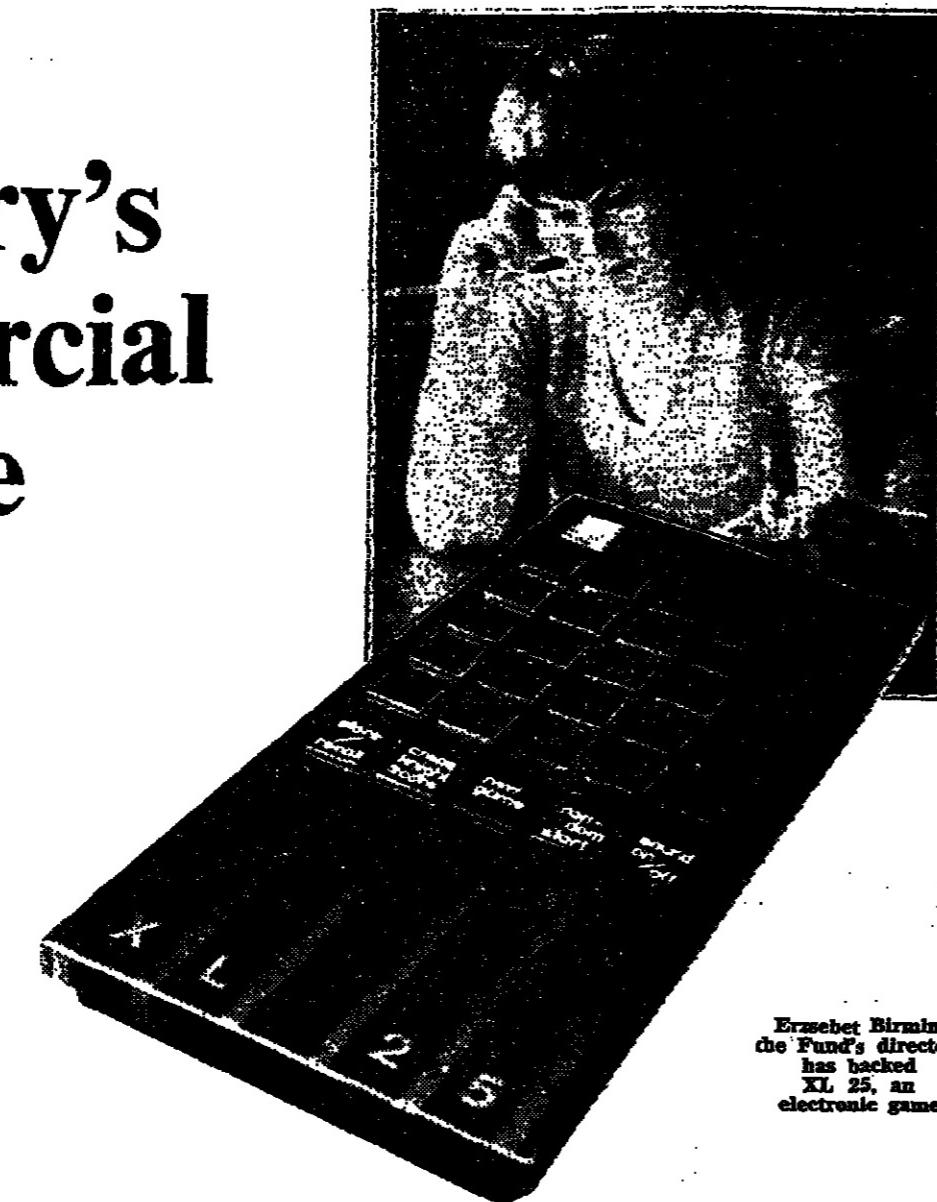
IF THE extraordinary success of Mr Rubik's Cube helped make Hungary known as the home of good ideas, it also made Hungarians aware that their inventiveness often outran their marketing skills.

So in 1980 they set up an Innovation Fund—certainly the only one of its kind in the Comecon bloc—designed to bring good ideas to market. Today the Fund has its fingers in some 150 projects, covering both industry and agriculture and ranging from electronic games, bus springs, books, national costumes and tourist souvenirs, ceramics and so on.

The Innovation Fund in Hungary is very much the brainchild of Miss Erzsébet Birman, its current director. Three years ago she was the frustrated head of the export credit allocation arm of the National Bank, finding it irksome that she could not risk the bank's money on some of her clients' better ventures.

She persuaded the bank to set her up as head of the Innovation Fund with a starting capital of 500m forints (£15m). Its aim is not to fund basic research and development of products; that is the job of ministries, individual companies and special state committees. Nor is it to get involved in mass production on a long term basis; the Fund is not supposed to be a state holding company.

Rather, the Innovation Fund's goal is to act as commercial midwife between conception and full-scale manufacture of a product. It does this by providing "seed" money, on a win or lose risk basis, to help technical institutes, private investors, or small industrial co-operatives (sharply on the increase in Hungary) to market their ideas. The Fund's "regular stake" in a venture helps finance such activities as obtaining patents at home or abroad, testing, prototype development,



market research and promotion.

Modelled on a similar Austrian fund, Innovat, set up by the Sparkasse and Vienna city council, the Innovation Fund fills a gap created by the stuck-in-the-mud attitude of larger Hungarian companies towards outside ideas. Miss Birman says these companies tend to be very protectionist.

With the cry of "not invented here," they resell other people's innovations. The Fund, too, can take a risk, whereas the National Bank, though it grants "innovation" credits, demands repayment whether the investment succeeds or fails.

Does the Innovation Fund go out scouring Hungary for inventors? "No," says Miss Birman, "they come looking for us. In three years, we have had 600 proposals. About a tenth of them are crazy. Many are serious, but not new." Television, as the largest mass medium in the country has played an information role.

Hungarian television has catered to the country's gadget craze by running a monthly programme called "I offer," in which people expose their brains to the world. Miss Birman says she has seen little of commercial use on this programme. But she has used TV to advertise for managers to run Innovation Fund-managed programmes for products; she got managers for 11 of the 12 products thus far.

Generally we only accept proposals which are good enough for export," says Miss Birman, and in that she means sale to the more demanding markets outside Comecon, where Hungary is striving to earn more hard currency.

"Occasionally, we consider a product for domestic sale only, when the Hungarian market for it is big enough and imports can be substituted for one. An example of this was an instant chocolate drink."

The main criterion is a product's "marketability, not its technical parameters," she says. "We reject, for instance, all new ideas for making engines. What could Hungarian industry do with this?" she asks. Maybe her dismissal is too quick. After all, clearly a small country like Hungary is not best suited for high-tech heavy engineering and the country has indeed done well by "thinking small" in many sectors.

The Innovation Fund is supposed to be self-financing. Miss

Birman says her Fund has made most money out of an anti-burn spray in an aerosol can, which many Hungarian housewives now like to have in their kitchens. She hopes it will sell abroad, but this means further Fund investment in patent registration and marketing. She is also getting "good financial results" from development of natural cosmetics and creams. Made of crushed sunflower stalks, the creams are supposed to smooth out wrinkles. Perhaps. But certainly the activities of the Innovation Fund are helping smooth out the wrinkles in commercialising Hungarian ideas.

Birman says wistfully. So far it has spent only 240m of its allotted 500m forints and got back in terms of return on its equity investments or in repaid loans, 45m forints. While the Fund's main job is to invest risk capital, it also does some lending to buy machinery for which, she says, is repayable.

"We could spend more money if we could find more managers to run the innovation programmes," Miss Birman says. In fact, the Fund, which only has a staff of eight and has to rely a lot on outside expertise, is now getting more help from the National Bank (its parent), the State Development Bank and the Foreign Trade Bank, as its activities have proved their worth.

Ironically, the Fund's biggest marketing flop and financial loss has been success products to the Rubik Cube, the very invention which created the rationale for the Fund. Slow to capitalise on the Cube's success, Hungary bought expensive equipment with help from the Innovation Fund to generate a four-tonne production of a 12-sided "cube" last year, only to find the market already flooded by cheaper versions from the Far East. Production of this "logical toy" has now been stopped, and it is now, of all things, being handed out to Western bankers at loan signing ceremonies in Budapest. Obviously, had Miss Birman's Fund been around a little earlier, the follow-up to the Rubik cube might have been more successful and less disastrous.

The story with electronic logical games is, so far, very different. The Innovation Fund has, for instance, financed design work in Hong Kong and development in the UK and some start-up costs for production in Hong Kong of a computer game, known as the XL25, which Vulcan Electronics of the UK is marketing in Europe and North America. Vulcan says it is planning further projects in the electronic games field in conjunction with the Innovation Fund.

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Expertise on loan

BY TIM DICKSON

MORE THAN 40 companies in Wales have displayed an interest in an organisation set up earlier this year by the Confederation of British Industry and the Welsh Development Agency to "lend" management expertise to expanding businesses.

The idea behind Executive Secondment (Exsec), as it is called, is that senior executives are seconded to it by large companies. Then Exsec assigns them to small firms, perhaps two or three at a time, to pass on their know-how.

Six companies are already benefiting from the scheme—an Aluminium Window manufac-

turer which has sought support to establish new financial controls, a manufacturer of equipment for the metallurgical smelting industry which wants to build a chain of agents in the export markets of South America and Asia, a retail bakery which is overhauling its general management, a glove manufacturer, a kitchen furniture producer and a leatherwork business, all setting their sights on expansion.

Exsec is specifically charged to help companies poised for development, not to act as a rescue operation.

"What evidence we have suggests that the scheme is

working for both parties," exclaims George Atkins, Exsec's manager. "The matched tree-funding life is very stimulating and we will be approaching more big companies with the aim of persuading them to use us more as a management tool."

To date, Exsec has secured the support of ICI, BP, Shell, Kelllogg's, Allied Steel and Wire and Control Data.

Assignments do not normally exceed six months. Companies with up to 150 employees are eligible and—apart from a small charge to cover travelling expenses—the service is free. Further information from George Atkins, Executive Secondment, Tredegar Industrial Estate, Tredegar, Mid Glamorgan. Tel: Tredegar (0443) 2666. Ext 301.

In brief . . .

speakers will provide "practical solutions to real-life problems". How to obtain the maximum benefit from your bank manager will also be covered by a banking professional.

Dun and Bradstreet, meanwhile, is organising seminars for a fee of \$85 plus VAT each on "Effective Collection Techniques" (May 25 and June 16 in London), "Expert for Beginners" (today in Birmingham, tomorrow and May 26 in London) and "Understanding Credit and Collections" (June 21 in London, June 26 in Leeds).

Details from Frances Valentine of Isabel Lee, Business Education Division, Dun and Bradstreet. Tel: 01-377 4377. Closing date is July 15.

"THE RISK TAKERS"—a series of six articles featuring Britain's new entrepreneurs which appeared on this page last year—has been reprinted in booklet form and is now available from the Financial Times. Copies are £2.50 each. Contact Nicola Banham, Bracken House, Cannon Street, London, EC4. Tel: 01-243 3600. Closing date is July 15.

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MSA MSA MSA MSA MSA MSA MSA MSA MSA

Management Science America

**The story of the largest computer software company in the world,
their \$100 million success and a guide to their products**

MSA—The Software Company

BY PHIL MANCHESTER

A leading IBM researcher once observed that "Software stands between man and the machine." Over the past few years it has become evident that this is a truism and that the software component of a computer system is by far the most important part of that system.

In the past it has been usual for users of computers to either build their own software or rely on some outside agency to build it especially for them. When computers were much more expensive than they are nowadays, the cost of this exercise could be easily absorbed. But improved technology, high employee costs and lengthy development cycles have demonstrated that it is no longer practical to pay for the building of a custom system.

So, a number of companies caught on to the fact that there were general solutions to certain business problems and set about packaging these solutions into software products.

The largest software company in the world has built its expertise by capturing a major share of this market. Last year, Management Science America Inc. became the first independent company to break the \$100m barrier in terms of revenue from selling packaged software.

MSA concentrates on the area

of expertise was soundly developed in the applications area."

MSA had a major involvement in building payroll packages for the US market at a time when significant changes were taking place in the legislation governing how people were paid.

At about this time, John Inlay, now chairman and chief executive of MSA, joined the company with a strong computer background from both Honeywell and Sperry Univac.

"John made the decision that the future was going to be in application packages in the services area," explained Michael Hunt, executive vice president of MSA International operations.

"He put a plan together that allowed the company to concentrate on building applications software. Initially it was general ledger and payroll.

"He also set up a mechanism whereby the employees could buy the company from its original backers," Hunt went on.

Inlay's decision was not entirely unconnected with events in the computer world at large.

"It is surprising that the interest did not come from the expected multinational US companies which had taken MSA's software on their home ground.

Hunt reckons it was mainly through US publications like Datamation and Computerworld that European based companies learned about MSA.

In fact Hunt suggests that many international subsidiaries of multinationals would rather not take the same route as their US headquarters.

Hunt joined MSA from the systems software company Cincom Systems and his first decision in 1978, was to move the head office from Brussels to the UK.

Hunt based his decision on his knowledge of the Continental European market place which had taught him that there were lots of problems in selling US software. He saw the UK market, with its closer cultural and business connections with the US, as being more appropriate for MSA's product range.

With systems software packages language differences and idiosyncratic business methods are not a problem as the software is embedded deep in the machine.

With applications software, however, a vast number of changes would be required, moving into the French market.

All of the messages produced by the system as well as the report and display screen layouts would need to be changed to fit in with the French language and business traditions.

In addition, the enormous volume of documentation and training material on the use of the system would require translation to the new environment.

But it was not just the common language which drove Hunt to choose a UK base for MSA's international operations.

"There are some very good people here and the cost of a person here as opposed to Continental Europe is much less," said Hunt. "Even now, despite the increase in value of sterling against Continental currencies, it is still the lowest cost country in terms of people."

The company will keep the Brussels office as its Continental base and has since then opened an office in Oslo, Germany, one of the largest potential markets.

MSA has already made significant acquisitions of other software companies both in the US and the UK.

The acquisition route is closely linked with MSA's decision in 1981 to become a public company. The decision brought the company \$15 million in cash which was quickly put to use

in expanding rapidly into the area of writing and designing applications systems on a custom



John Inlay,
Chairman and Chief Executive of MSA.

in purchasing a number of key companies.

It bought out its major rival in the UK payroll market QPAC and in June 1981 MSA moved into the burgeoning market for microcomputer software by buying a neighbouring company in Atlanta—Peachtree Software.

Hunt described the acquisition as being the result of John Inlay noticing inexpensive microcomputer software on sale. "He was wandering around a computer store in the US and saw a general ledger system being sold for \$39.95 and since we were selling a general ledger system for \$50,000 he got kind of concerned about the price difference!

corporate use and a software company specialising in the small end of the market would seem a strange marriage.

But recent developments in the way large computer users structure their systems suggest that it makes a great deal of sense. A trend which began in the early 1970's to distribute computer power to the end user (the application user rather than the data processing department) was given a tremendous boost by the advent of microcomputers. More and more large companies have turned around to find microcomputers all over the place being used to fill the gaps left by the overstretched data processing department.

Unfortunately, a single microcomputer does not offer the same level of service that a terminal connected to a mainframe. The next logical step was to connect the micros to the large centralised corporate database.

MSA sees this as its next major step and is in the process of bringing its Peachtree software range into line with its existing software for larger systems. In effect the message is that end users will be able to access MSA packages from their micros as well as using their micros for standard things like word processing and financial planning.

Development

It is no surprise that this sort of software package is extremely expensive to develop and takes a large portion of MSA's research and development investment. According to Hunt almost 22% of the company's revenues are ploughed back into research and development. In the last two years MSA have spent more than \$55,000,000 on R and D.

Another large slice of the R and D budget goes on keeping the package documentation up to date. But Hunt sees this changing in the future as the process is automated. "In three or four years time we won't have any manuals—all of the documentation for our systems will be built into the computer system. We also see ourselves moving toward remote installation and diagnostics via networks which should reduce the cost to the end user in the long term," Hunt predicted.

To this end, MSA is due for significant expansion in its home base of Maidenhead including the construction of an advanced education facility with lecture rooms equipped with video and terminals. Hunt proudly boasts that it will be the finest education centre in the country.

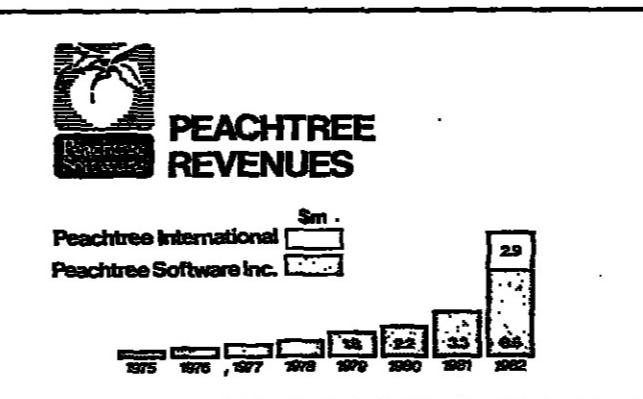
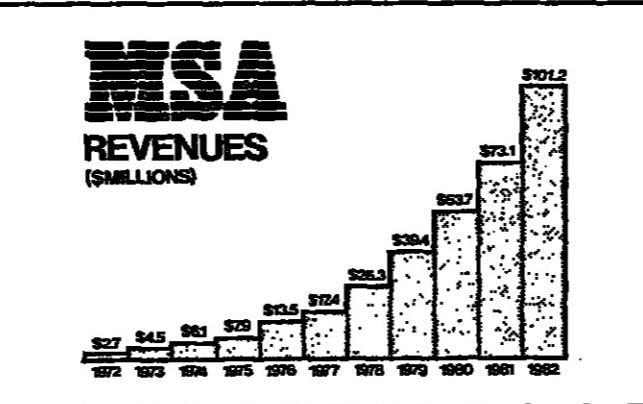
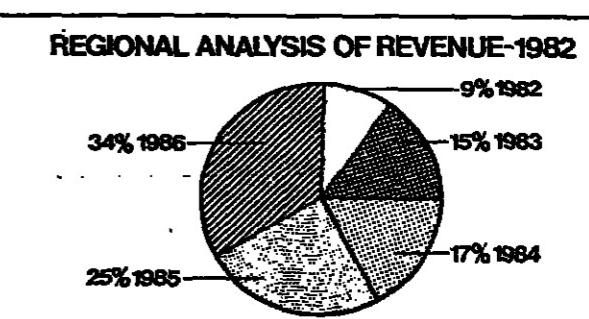
As if that were not enough for one year, he went on to say that MSA could well be the largest employer in Maidenhead in a few short years.

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MSA Payroll Package leads the world
Peachtree subsidiary dominates micro market
European and overseas agents

become an essential supplement to them in every management information pack. A few good graphs and charts should pinpoint the most important deviations, the most significant deviations from plan, and the relative performance of various parts of the business.

There are plenty of suspicious managers who have found to communicate the results of their analysis to the board or to line managers. Planning applications outside the annual process can also benefit from using a graphics package. Investment appraisal is the most suitable, although cash flow forecasting is another regular



words." Those who use graphics packages for financial reporting are soon convinced that this sentiment is valid, even if the quantitative relationship is a little exaggerated. Those on the receiving end of financial information are likely to be even more enthusiastic.

Few financial directors have bothered to provide their colleagues with such sites as accountants because of the difficulty of producing good graphs manually. A bad graph is likely to be less communicative than the original columns of figures. Computer graphics,

task which could use graphs and charts provided through MSA's package, to good effect to communicate the results of its complicated calculations.

Budgeting and planning have been the main applications for MSA's graphics package, but by no means the only ones. Accountants are increasingly using graphics with routine accounting systems such as payroll, accounts, sales and General ledger.

The use of graphs and charts in these areas could make an even more dramatic impact. They quickly turn what is often

seen as mundane bookkeeping data into useful management information. Factory payroll figures, for example, can be charted to show the relationship between the trends in productive and non-productive hours.

Figures from purchases and sales ledgers can also be graphed to illustrate trends in payment patterns. A slowly deteriorating debtor/sales ratio may actually be hidden by a collection of figures showing a fluctuating position. But the upward trend will be immediately apparent from a bar chart or graph.

Graphics can also bring to life financial reports such as monthly variance statements. Managers are used to receiving regular statements of departmental and company performance, and are used to concentrating on key figures which are particularly important to themselves, to the cost of much of the remaining information. The bottom line matters above all, and there is always the danger that deteriorating trends in the detailed information are overlooked so long as the bottom line remains satisfactory.

A chart showing key margins or expenses compared with budget, on the other hand, offers a stark reminder of what is happening to underlying profitability, even if the bottom line is still acceptable. It helps to highlight individual problem products or expense

Cont. Page 3, foot of col. 8

A picture is worth a thousand words

BY ROGER COWE, EDITOR OF DATA BUSINESS

Computers have led to a massive growth of data produced in companies. Unfortunately, that data often remains obscure, either in piles of printout, which are seldom examined, or in complex schedules which managers cannot understand. The challenge for computing now is to enable users to convert their data into useful information. Financial planning controlled packages are helping to provide that information. Computer graphics are not beginning to help communicate it.

Graphical presentation of some of this data can help to solve this communication gap. Graphs and charts convey certain basic messages very clearly, especially with colour. A reader might struggle for some time to discern a trend from a collection of written figures which would be easily spotted from a graph.

An ordinary bar chart can show comparisons between products, factories or customer groups which might be more likely to be hidden in columns of numbers.

Whilst graphs will never replace figures they should

ing information, and are terrified by a complex schedule containing hundreds of numbers but no message for them. Accountants, on the other hand, are happy with figures and delight in producing enormous packs of data. Computers have helped them produce even more numbers, more frequently.

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Whilst graphs will never replace figures they should

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The Package v In-house Approach

BY CLAIRE GOODING

Supposing you were looking for a new car in 1983, how would you go about it? The chances are you would look at brochures to test run, and once you'd decided on the make and model you'd settle on the fittings, colour and extras.

You wouldn't consider building it yourself.

Yet oddly enough this is still what some people think of doing for software. The package industry has reached the point where potential buyers can't complain about lack of choice, but there are still companies which consider that their particular way of accounting, their way of doing business, is so out of the ordinary that a package couldn't cope. And the problems they give themselves by writing a custom-built system are comparable with the problems you'd have in building your own car and keeping it on the road.

It is true that nearly all companies will have one or two applications which will be too specific to be bought off the peg. Those will need in-house specification and programming, but the days when having a computer meant having a huge team of in-house programmers have gone by . . . or should have.

In-house development is an expensive game. First there is the expense and trouble of finding the staff with the right experience, and once you've found them development programmes they are expensive to keep. There are overheads in machine time, and disruption of production programs while new suites of software are written and tested. Often there are tensions when DP becomes an empire of its own and takes on a life somewhat separate from the actual business of the company.

Time can be crucial. Apart from the expense of all this, there is the matter of elapsed time. Time can be crucial in the introduction of a piece of administrative software if it is to benefit the company, and often there are external deadlines, such as the introduction of legislation.

"Think of the number of months it should take, and double it," is a well known yardstick in the business of software development. As the largest company in the business of supplying packaged software, Management Science America, known better in the UK as MSA, has gathered plenty of experience in timing software development.

"If you consider the time taken to get use out of a bought-in system compared to an in-house development, the ratio is probably something like six months for a package and two to three years for an in-house development," declares Mike Duff, Marketing Support Manager for MSA.

In Duff's opinion the amount

One of the ways that MSA gets feedback from its users

is through user groups, which can give valuable guidance in the way that users would like to see software enhanced, and therefore have some say in how the R & D budget is spent.

An important advantage of buying packaged software from MSA is that there is a common design philosophy behind MSA products. One of the first principles of designing "packaged" software is the same one which governs the design of off-the-peg clothes or a new make of car. It must fit as many people as possible and there must be enough choice within the products on offer for them to suit the customer as well as something which has been built specifically for his particular needs.

Perhaps the most important aspect of MSA's design philosophy is that all the products are integrated. "Integration" sounds suspiciously like jargon, but it is important for the future plans of any company. Once you have one accounting package up and running you will certainly want to take another step — sales or purchasing systems perhaps. In both systems there will be common data, and almost certainly the output from one program will be the input for another.

Responding to change Another big consideration when deciding to build software in-house or buy in a package is the "life-cycle" of software. "The life of a piece of software is rarely more than five or six years unless you've developed it very cleverly," says Duff.

"For example you couldn't just produce a new report, or implement an online screen, without hefty charges."

On the question of support and maintenance the packaged software supplier scores heavily over the in-house developer. For an in-house development the amount of money that would have to be spent on maintaining the software and bringing it up-to-date with changing requirements would be out of all proportion to its long-term value.

When a package comes from a company that is large enough to support its products, any user will benefit from the constant reviewing and updating of the product. "We spend nearly 25 per cent of our revenue on research and development," explained Duff. "Everyone who buys a package from us gets access to development resources beyond anything they could afford internally," he said. "A user is buying a stake in our development process, and that means that he can influence the changes taking place."

One of the ways that MSA gets feedback from its users

"Double Entry" book-keeping, a credit made in one place will automatically update a debit elsewhere.

However, that simple

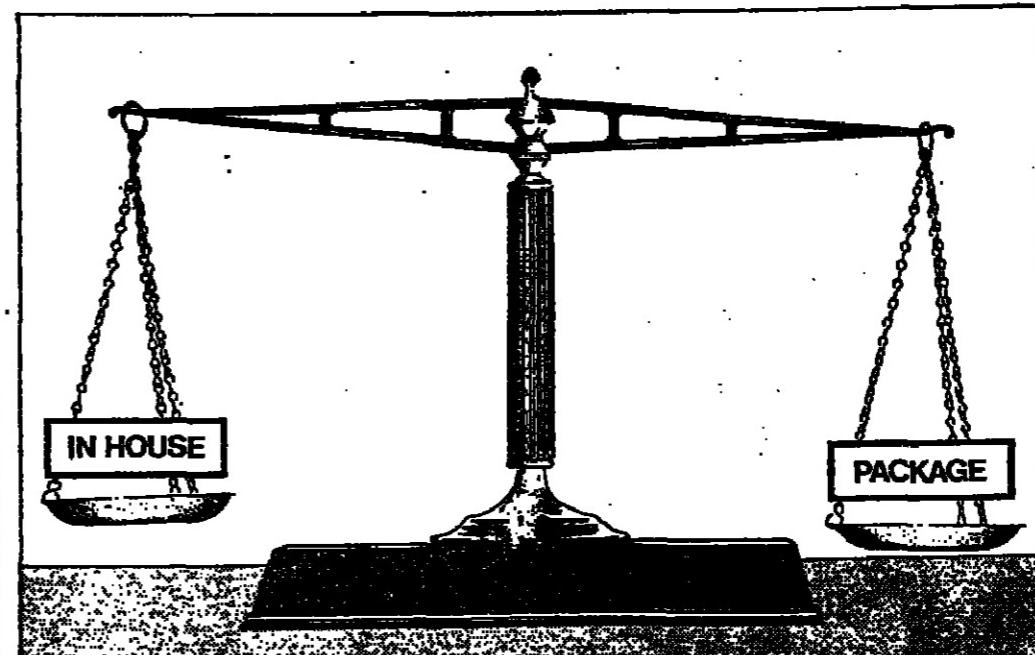
example doesn't illustrate the main advantage of having one's programs working in harness together. One of the great untapped resources that most companies have in their own data base is treating all the data as one large pool of information. It is much easier to have different company functions impact upon one another.

When building in-house systems, it is only too common to treat data as independent "clumps"; this is the sales informatics, this is the accounting data, and never the two shall meet. File design needs to be flexible, and it is not easy to maintain an overall view of a number of program suites when a busy DP department is the ever-changing staff who have to keep everything going. Putting it into writing.

Maintenance is probably the biggest bugbear of custom-built systems. Systems houses which cater for the custom-built market put a high priority on documentation, but sadly in-house standards in many DP shops are not so high. Documentation is too often something which is left to the last minute, thrown together with incomplete, and never finished because "we know how it works anyway".

This is all very well while the same staff are there tending the software, but what about two years' time? It has been calculated that in-house DP departments spend up to 80 per cent of their time and effort in maintaining existing systems. And it's a fair bet that a good proportion of that time is spent understanding how the coding worked in the first place. The more times a piece of code is changed or updated, the more difficult to maintain it gets, especially as documentation is rarely kept up to date. One man's whiz-kid coding may be another man's nightmarish tangle. In those standards, however strict, rarely cope with this sort of problem.

No packaged software company can afford to neglect documentation. Proper documentation is a skill of its own, and seldom left to programmers in professional software products houses. For software suppliers it is a necessity, since if they do not supply good



documentation they will carry a constant overhead of support to treat data as independent

Documentation is also a vital

part of training staff to use a

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Complete Support

When MSA installs a package

it also offers a complete train-

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will be working with the soft-

ware as well as that vital post-

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In short, the software sup-

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Support Manager, John Winn-

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"We talk to all levels, from

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uration will be required, and how

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Then there is the installa-

tion — not as easy as some

people think. It's the task for a

technical consultant, because

while it might take only three

days to install a batch and online general ledger, one has to make sure that it keeps on running."

"Once a package is installed we run a host of courses for customers. Our support groups deal with all the training and education at various levels.

"Post sales support is the last area. Typically we get calls between working hours 8.00 am to 6.00 and the front line of the application support team decide whether it's something simple or needs specialised attention.

"Documentation is also a vital part of training staff to use a new package, and this is to a function which unlike some

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The MSA Manufacturing System

BY ROGER WOOLNOUGH

Managing a manufacturing company can be like juggling blindfold on a one-wheeled cycle that is running away downhill: things can get out of control very quickly.

In fact, industry has kept some of the problems at bay by allowing the different parts of the company to look after their own concerns. Marketing has collected orders without much reference to production capacity. Inventory has been built up with little regard for likely shop-floor demands. Accounts

were specifically designed to handle complex manufacturing situations, which is giving managers the chance to regain control of their operations. So great is industry's interest in these developments that the software house of *MSA* has come up with a new software system designed to lead all other segments of the software market over the next five years, with growth running at about 30% a year.

Manufacturers are looking for any method that will help them improve quality, efficiency,

It records the stocks of all the various items a manufacturing facility holds, and also balances the demand against supply. It takes the orders coming in, says Anderson, "considers all the resources of a manufacturing company. Following the initial stages of MSA's approach to MRP II, users can implement the system in stages. The software has been designed to run on IBM 360/370 computers, the IBM 30XX, 30EXX and 4300 series, and equivalent IBM-compatible systems.

MRP II grows out of MRP, or Material Requirements Planning, a technique whose main purpose is to reconcile orders and inventories are kept in balance. But the range of facilities covered by MRP II is so much wider than MRP that the meaning of the initials has been changed to Manufacturing Resource Planning.

In the MSA Manufacturing System, there are 10 modules which together represent MRP II; only one of these modules relates to Material Requirements Planning, the original MRP.

Implementation of the system is simplified by the fact that the 10 modules are arranged in three groups—the Materials Components, the Capacity Components, and the Resource Components (see diagram).

These components, or modules, can be implemented progressively, and it is not essential to adopt all of them.

The Materials Components are the four basic modules—a Manufacturing Standards, Inventory Record Control, Master Production Scheduling, and Material Requirements Planning.

"The Manufacturing Standards" explains David Anderson, a Manufacturing Systems Consultant with MSA. "answer the question 'How do we make our product, and what does it contain?'

If I was a manufacturer of telephones, for example, it would tell me every single part I needed to make a telephone.

It would also tell me the steps to assemble these parts into a telephone."

The Inventory Record Control module answers the question "What do we need to make it?"

resource management, and customer service," says John P. Inlay, Jr., chairman and chief executive officer of Management Science America Inc.

MSA entered this important sector of the software business last year when it acquired the Arista Manufacturing Systems Division from Xerox Corporation. Arista—now known as the MSA Manufacturing System Division—has 100 customer installations and a staff of 70 experienced manufacturing people.

The logic of the acquisition for MSA lies not only in the fact that it is a high-growth market, and that 40% of MSA's existing customers are manufacturers. It also opens up the possibility of linking manufacturing software to MSA's financial software, so that there can be a "closed loop" between a telephone."

The Inventory Record Control module answers the question "What do we need to make it?"

The complete solution to single source, major business application requirements.

IBM SSX and MSA System 43

BY KEVIN TOWNSHEND



system with complete upward compatibility for its applications.

As a local processor for the large user with multiple locations. In this sense, SSX provides an effective means towards the decentralisation of large systems, with 4300 machines and their comprehensive SSX networking facilities providing the distributed processors.

SSX, then, can be seen as IBM's offering for the new user in the small and medium-sized business range. It makes entry into IBM mainframe systems simpler and more effective than ever before. And it is against this backdrop that for this reason that MSA has produced its full line of business applications software:

SYSTEM 43 FROM MSA

Working with IBM, MSA participated in a pre-release field testing of SSX. The result of this co-operation, System 43, is designed to take the 'programmerless' concept of SSX one step further by providing fully integrated applications software specifically for the IBM operating system.

System 43 provides a complete range of easy-to-use MSA business software, including General Ledger, Accounts Payable, Accounts Receivable, Fixed Assets, Inventory and Purchasing, Forecasting and Modelling, and Payroll and Personnel Reporting. Through the on-line access provided by the system, management information is quickly available to management and operation by unskilled personnel.

SSX has its own installation menus and prompts, automated start-up procedures, back-up and restore aids, and comprehensive "help" facilities to assist administration, application development, operation and problem determination. And it fits into precisely that dual market that has been developing during the last decade:

• As a stand-alone processor for the user with limited data processing skills to use as an application machine, with software from such third party suppliers as MSA. If this user outgrows his SSX system, he knows that he can migrate to a full function VSE/SIPO/E

menus and prompts.

Once installed, System 43 continues to be easy to use. A new MSA Job Submission Prompter will lead the user through all the available facilities and options, completely isolating him from the more technical aspects of the already easy-to-use SSX. Even the maintenance procedures have been simplified: all routine maintenance can now be carried out by the user, guided by prompts from the system. And, finally, to ensure that there can be no mistake, MSA provides one of the most precise, step-by-step

instruction manuals ever produced.

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Elopak plant in Netherlands.

Elopak proves speed and ease of use

If the proof of a pudding is in its eating, then the proof of software is in its use. MSA's System 43 is designed to continue the concepts of IBM's SSX operating system by being both easy to install and simple to use. But it is practice rather than words that prove the power.

Recently, the claims of both MSA and IBM were put to the test by the world's first combined SSX and System 43 installations. Both passed with flying colours!

The company concerned is Elopak Nederland BV, a multinational company that manufactures liquid packaging cartons (you may find the milk in your local supermarket sold in Elopak packages). But the interesting point is that the SSX installation was completed by employee Cornelius Luking, with no prior systems programming experience, in less than one hour. While System 43 was installed and operational within another 5 hours. The entire installation was effected in a single working day by internal staff with no more computing experience than the use of small office computers.

The decision to buy MSA's System 43 and IBM's 4300/SSX was really the natural result of the requirement specification laid down by Elopak's president, Sven Aamodt, the EDP Manager at the company's head office in Norway, explained.

"We chose IBM because we were primarily looking for an investment for the future. We therefore needed a supplier with excellent support facilities throughout Europe, and also one that we could guarantee, as

near as possible, would not disappear overnight! The added requirement for growth potential without future conversion finally convinced us that IBM was the answer."

"From our point of view, the general software is again included future growth potential coupled with advanced communications facilities. And," he added, not asking for much, "we did not want to become reliant on the expertise of an internal systems programmer." With such a requirement, there is really only one contender: IBM and SSX on a series 4321 computer.

The same basic requirements were then applied to the application software: easy to install and easy to use with advanced communications capabilities, and all backed by a thorough support service throughout Europe. Again, only one real contender emerged: MSA as the supplier, and System 43 as the software. The end result is the investment for the future that Sven Aamodt was looking for, and the complete implementation has been repeated at other Elopak sites in Germany and the UK.

"Our systems," he says, "can grow with us. We have a single computer model (4300) and a single operating system (SSX). We have just one hardware supplier (IBM) and one software supplier (MSA). And in the future we have the option of introducing CICS to CICS communications for a fully integrated distributed network." All of this without even a systems programmer—a prospect inconceivable just a few years ago!

detailed picture of the whole foreign currency exposure. FX can also interact with the MSA General Ledger System, enabling it to accept transactions in any currency and to convert transactions to be posted to one or two sets of books.

The MSA Foreign Exchange System holds a wealth of information to assist in the active management of foreign exchange, giving the corporate treasurer greater control in that most vital risk management area. Whether it be for the company with a little export business or the multinational dealing in many markets around the world, it provides the essential management tools for optimising profitability in all foreign currency transactions.

Cont. from Page 1
areas which might be overlooked within the overall position depicted in columns and rows of precise figures.

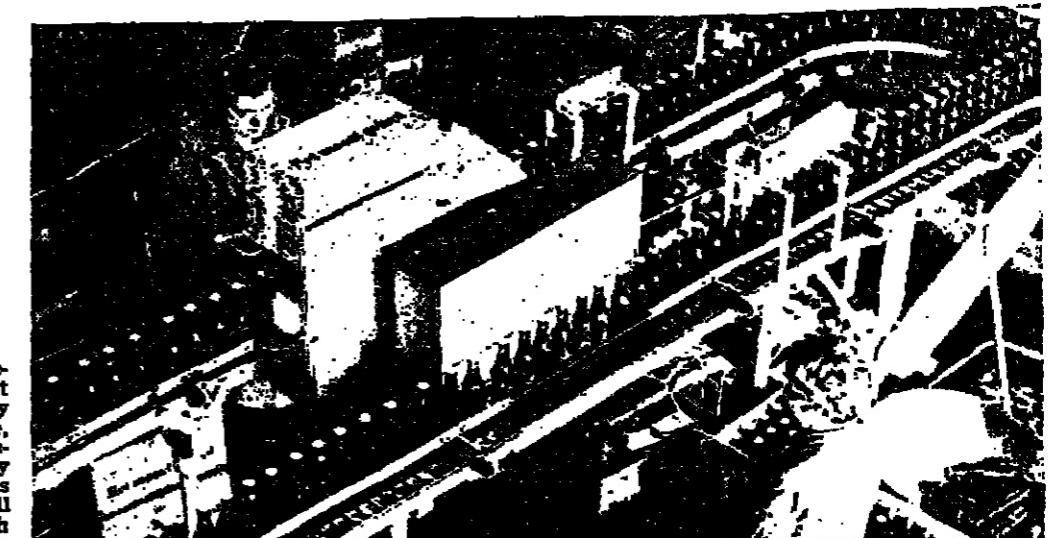
These applications are not only available to computer management who have the benefit of mainframe computing. MSA's software link between mainframe and micro-computer also opens up these management tools to small units and subsidiaries with only a minimal investment in computing hardware.

The ultimate dream of the graphical suppliers is of a graphical boardroom in every boardroom with eager directors grouped around the screen examining its graphical information to arrive at their decisions.

But UK boardrooms are more resistant to computer terminals than the suppliers might wish and for the time being at least the fun of producing colour graphics is still likely to go to less senior managers. This is not necessarily unfortunate, since considerable skill is necessary to produce good graphics and a chart produced in the heat of a boardroom tussle will not necessarily show the message the figures convey.

Complicated charts with too much information mean little to anybody except those who produce them, for example, and the wrong scales on the axes of a graph can distort the relationship depicted in it.

There is no doubt "every picture tells a story" but it would be unfortunate if computer graphics were to embellish the damned lies of the statistics they ought to clarify, by telling the wrong story.



Installations which MSA has undertaken in the United States is that total commitment from top management to shop floor, is essential if MRP II is to be implemented successfully.

One of MSA's most successful customers decided to introduce formal manufacturing systems at 12 of its 39 plants in the United States.

The manager who pushed for the introduction who pushed for the introduction of MRP II, it was typical for this company to start each month with only 60% of the parts it needed, and very few of the rest readily available. As a result, productivity was poor and delivery were often late. Now 95% of the parts are on hand at the start of the month, and the remainder are scheduled to arrive by the time they are needed.

David Anderson stresses that the MSA Manufacturing System is flexible enough to be adapted to different types of industrial activities, which can be classified as "engineer-to-order," "make-to-stock," and "assemble-to-order."

Even so, things did not always go smoothly, because of the magnitude of the task.

The eventual benefits, though, have more than justified the initial act of faith. The programme required an investment of over \$1 million a year for four years, but management now says it is saving about \$2 million a year as a direct result of MRP II.

Another module, Procurement Management, helps to control the purchase and receipt of material. A third module, Cost Management, is still under development, and will be divided into two areas. One of these is product costing, which will determine the total cost of the company's items. The other is manufacturing accounting, which will analyse manufacturing variance resulting from different circumstances.

Extensive though this line-up of software is, MSA is the first to recognise that manufacturing industry is full of sceptics at all levels—and indeed, there are enough MRP II "horror stories" around to give the critics plenty of ammunition. The thing that emerges most clearly from the

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Managing foreign exchange exposure

BY PAUL GILLET MSA

Whenever a currency is deviated, especially if unexpectedly, the unware company can suddenly find itself exposed, with anticipated healthy profits dramatically reduced or wiped out altogether. If downward trends are not spotted and exposures not accurately monitored and covered considerable losses may be incurred, almost by default. Reducing this risk of foreign exchange losses involves not only a knowledge of currency markets and the ability to maintain consistent data, but active management of the exposure itself. In most cases accounting for the traditional translation and transaction exposures on their own are no longer enough, and a much broader perspective is needed. Subscribers to the Keynes School of thought will consider transactions as starting at price list or tendering time, and will need to recognise currency exposures arising right from the initial stages of the sales cycle. Companies adopting the "economic" approach on the one hand will want to link instruction manuals ever produced.

The entire concept of System 43 is to provide a single source for all the major business applications packages required by the new user of SSX-based Series 4300 IBM computers. It does not matter whether the user is a new and inexperienced entrant into data processing, or a more sophisticated user who requires a distributed system requiring IBM hardware with SSX/VSE systems software, together with MSA's System 43 applications packages provide the complete solution.

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ADVERTISEMENT

The Mainframe Micro Marriage

BY STUART WALSH, DIRECTOR, MSA

The need for financial information by company management has been a major catalyst in the evolution of dispersed computing techniques. In recent years we have seen the move from batch to on-line mainframe systems and the advent of the decentralised mini- and microcomputers. Yet none of these developments have really answered the needs of the manager to access and manipulate financial data. The marriage of mainframe and microcomputer is the latest stage in putting information into the manager's hands with the ability to analyse and process data.

MSA is leading the industry in the practical application of this concept. The company is ideally placed with its own financial software for the large computer and the microcomputer application software of its subsidiary Peachtree. MSA has addressed the problem by "linking" these two types of application software to provide management with a powerful desktop tool to access information held on the mainframe. The marriage of these two very different computer application systems could revolutionise the

operations of companies large and small.

Before being able to assess the value of such a marriage, it is important to look at how both technologies are used now and the limitations faced by the user.

The mainframe-based financial systems with on-line facilities have contributed an immense amount to providing the manager with the information he needs, and the flexibility to manipulate such data. But on-line facilities do have a major drawback for some companies.

To provide each manager with a terminal connection to the mainframe is a costly business, both in terms of equipment and the additional mainframe facilities required.

This factor combined with the need of the manager for the provision of financial information in a timescale appropriate to him rather than the data processing department, have led to the usage of the other prospective partner in the marriage. In the last two years a rash of stand alone microcomputers have arrived on the desks of management, again with much to recommend them but some

real drawbacks.

Until recently, most data processing departments have seen the microcomputer as a toy. The micro has in fact taken some of the pressure from DP to extend and improve the provision of financial data from the mainframe. As a result the choice of the microcomputer and software has, in general, been left to the individual manager. In a large company there could be several different microcomputers running wholly different software.

The time a manager spends in feeding his micro with the information already resident on the mainframe and his frequent inability to pass on the information he had generated to others, argues against the effectiveness of the micro in a corporate environment. But before we dismiss it as just a plaything, or status symbol, look at its ability. It allows the user to take information, analyse it, manipulate it and process it very cheaply. Its real drawbacks are in storage capacity, transaction processing and sourcing of data.

But put together the database facilities of the mainframe and the local processing power of

the microcomputer and we have the beginnings of a solution.

What impact does this have on financial systems? By integrating financial software so that the microcomputer can access data from the mainframe, carry out management analysis and manipulation, and feed the results back makes a great deal of sense. With the less expensive approach of the micro, its ability to process without taking mainframe time and the "hands-on" facilities provided to management, it seems we not only have a technical marriage, but also a marriage between data processing and user departments.

The impact of the marriage will inevitably be felt most in the user department—on the manager's desk. With the MSA software on his mainframe, the manager can now use MSA "Executive Peachpack" to achieve his mainframe/micro link. Executive Peachpack is a suite of application programmes, incorporating the financial modelling and word processing capabilities of Peachtree's software, which the manager uses on his own micro to access and manipulate information from

the mainframe system. He can pass information back to the mainframe or, indeed, to micro computers in other departments or offices. There are a wide range of applications already available to the user, and these can only extend in the future.

Financial Analysis—A portion

of the corporate database residing on the mainframe in the General Ledger can be downloaded to the micro. Key statistics, ratios and financials are then available to the non-technical user for management analysis and financial modelling. Because the manager is extracting current information from the mainframe database, the ability to access up-to-date data on the micro is no longer a problem.

Payroll Accounting—A payroll system on the micro can be used in remote locations for processing small payrolls. Construction sites, field offices and other geographically diverse sites where it is impractical to establish permanent communication lines are easily serviced by MSA's integrated software comp-

any with the International Payroll and Personnel System so that employees can be paid in

remote sites using the micro

link. Executive Peachpack is a suite of application programmes, incorporating the financial modelling and word processing capabilities of Peachtree's soft-

ware, which the manager uses

on his own micro to access and

manipulate information from

Accounts Receivable standard

roll.

All of these products have been developed in the UK. When Peachtree decided to incorporate some more powerful COBOL products it chose to have them developed in CIS COBOL, the British product made internationally famous by Micro Focus.

Peachtree's CIS COBOL range of Business Management Systems is a sophisticated and comprehensive suite of programs which are designed for the user who has a need for multiple company, multi-terminal and large volume systems. This integrated range of software includes inventory management, order processing, payroll and a special costing ledger for analysis as well as sales, purchase and nominal ledgers.

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BUSINESS OPPORTUNITIES

DIFFICULTY IN RAISING BID AND/OR PERFORMANCE BONDS

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Tuesday May 10 1983

Unfinished business

IT IS not the resolute approach: hardly even cut and run but more a case of scuttle, as some MPs were remarking yesterday. We would have preferred Mrs Thatcher to have served more of her elected term, especially now that there are some signs that the economy is turning up. It would have been better, too, had the Conservative Party shown more evidence of producing a carefully prepared manifesto for the next few years. Nevertheless, the die is cast and it is徒劳 to argue later now on the relative merits of June 23 or even of waiting a little longer. For the next few weeks it will be the campaign that matters.

The Conservatives begin as clear favourites, partly because the opposition is divided and partly because they have continued to dominate the intellectual argument even at a time of great economic adversity. The opinion poll published yesterday which showed the Labour Party at level pegging if Mr Denis Healey were leader illustrates how different it might have been. Equally, however, though the polls continue to show that unemployment is the main issue, there is no great inclination to blame it exclusively on the Government, nor to look for miracle cures.

Record

Yet if the election has one single theme, there is no doubt what it should be. It is unfinished business. Mrs Thatcher has long said that she needs two terms to put her policies into effect. It is a matter now of spelling out in more detail what she wants to do. On the face of it, the economic record of her Government looks bad; the rise in unemployment, especially young unemployed, the decline in output, and the absence of growth. Only the performance in reducing inflation is outstandingly good. That last in the election campaign is to demonstrate that this will lead to recovery.

On unemployment alone it is a formidable one. It will not be possible indefinitely to blame the number out of work on world economic conditions or even on structural change. The Government has training schemes in hand, but they have not always seemed a priority. No government deserves a second term in office if it cannot reasonably promise to

bring unemployment down. There are other lacunae in the Government's record to date, notably on the law relating to the trades unions. True, there have been two important bills in the past four years and a green paper with the promise of more to come. But we still do not know, for example, whether the Conservative Party is proposing to outlaw strikes in essential services or whether it would make wages contracts legally binding. It would be a great pity if clarity on these matters were sacrificed in the rush for an early election.

Mrs Thatcher's administration has been equally tantalising at times on the future of the welfare state. Will there be a voucher system for pensions? Will there be further privatisation of the health service, and if so, how much? The Tories will not be surprised to find these questions flying at them throughout the campaign. In a way they have brought the questions on themselves. The best way of dealing with them would be to have some fairly precise answers.

Another, more specialised area in which the Government has been surprisingly weak concerns competition policy. The Conservatives promised a more coherent approach when in opposition, but it has yet to materialise. References to the Monopolies Commission still appear to take place on a random basis. There is a vacuum here which needs to be filled, preferably by legislation that would reduce Ministerial discretion.

Europe remains an uncertain quantity, not least because the last few days of the campaign may coincide with a key meeting over the future of the British contribution to the Community budget. We would hope that passions can be kept low, for there is one thing that the Prime Minister has come to appreciate in her years of office: it is the importance of the European link.

Other gaps abound, notably Ireland. The Government has made very little progress in Ulster so far. Next time it will require higher priority, if not quite as high as the economy. There are still several weeks for the parties to explain their policies on all issues. Given the present lacuna, that will not be a day too short.

Syria's role in Lebanon

MR GEORGE SHULTZ, the U.S. Secretary of State, set himself a relatively modest target for his first official visit to the Middle East when measured against the broad objectives of President Reagan's regional peace proposals. He sought an agreement in principle between Beirut and Jerusalem on the terms of an Israeli withdrawal from Lebanon, and this he has achieved.

His success should not be denied. But it will become the benchmark in the search for Middle East peace when Mr Shultz has claimed only if Washington pursues the other elements of the Reagan plan with equal vigour.

The withdrawal of all foreign forces from Lebanon is one part of the Reagan scheme for the Middle East, and while Mr Shultz has claimed only if Washington pursues the other elements of the Reagan plan with equal vigour.

The withdrawal of all foreign forces from Lebanon is one part of the Reagan scheme for the Middle East, just as the peace treaty between Egypt and Israel was part of the Camp David agreement. At the heart of both sets of proposals was a form of self-rule for the 1.2m Palestinians living under Israeli occupation in the West Bank and Gaza.

The late President Sadat initially insisted that there had to be linkage between the bilateral peace treaty with Israel and progress on the Palestinian issue. Despite strong objections from his closest advisers he eventually gave way, without even securing the freeze on new Jewish settlements on the West Bank which he thought he had been promised.

Bargaining card

Syria today is in a not dissimilar position. Its presence in Lebanon is the bargaining card it wishes to play in a pursuance of an independent state for the Palestinians and the return of the Golan Heights captured by Israel in the 1967 war. Having helped orchestrate Arab opposition to President Sadat's peace overture to Israel, Syria was hardly likely to assist Lebanon in becoming the second Arab state to have reached an agreement with Israel, without reference to the wider issues.

Mr Shultz clearly understood the Syrian position and made no attempt to talk directly to the regime in Damascus before he had secured the agreement between Israel and Lebanon.

NESTLE HAS been doing rather well in the U.S. lately with a line of frozen meals for slimming fanatics. But the world's largest food company has had a weight problem of its own.

Companies, like people, sometimes get so big that they can't see their own feet: not long ago a senior Nestle executive was touring Italy when his eyes were caught by a promising-looking pasta business. He determined to buy it — only to discover that Nestle owned it already.

Little embarrassments of that kind are perhaps to be expected in an organisation of 142,000 employees with 235 factories in at least 55 countries from Austria to Zimbabwe. Last year Nestle subsidiaries and joint companies sold SwFr 27.7bn worth (\$13.5bn) of products ranging from instant coffee to mineral water and wine, frozen foods to restaurant meals and cosmetics to contact lenses.

Nestle's reputation is one of clinical, Swiss precision and complaisance. In a society in which managers spend a lifetime of complete but not necessarily well-paid security. One former employee considers that Nestle, for all its spending on research, hasn't really invented anything new since instant coffee was launched, initially with little success, in the late 1930s.

That reputation is visually reinforced by the group's sanitary but not unpleasing head office building at Vevey on Lake Geneva (see photo). The model for the EEC's Berlaymont in Brussels. Set in a Wagnerian style of flying swans, unfurled water and snowy mountain peaks, it carries no name or sign of ownership. The visitor might easily mistake it for an international financial institution—which, in a sense, it is.

Before long, however, opinions of Nestle may have to be revised. The new boss, Herr Helmut Maucher, has put the entire organisation on a diet whose results have already begun to show not just in the balance sheet but in the behaviour of the company's managers round the globe.

Herr Maucher comes from the Bavarian side of Lake Constance. The elevation of a German to the top job—he took over 18 months ago—raised the hackles of some Swiss shareholders; but Maucher says he has had no problems. On the contrary, he claims to have found a lot of good will among the staff. "We could not have improved and changed things so quickly without that. The reason must be that people to some extent were waiting for it." (By "we," Herr Maucher usually means "I".)

"Joyful on top, tough underneath," is how one contemporary describes him. Herr Maucher is certainly affable, even modest. But he weighs his words with great care, balancing each argument against its antithesis, and divulging only what he is ready to divulge. Only occasionally, behind the heavy-framed spectacles, do the eyes

glitter and go hard.

A former head of the West German operation, where his strong personality and sales success gave him considerable autonomy, he once quit Nestle in protest at the company's decision to join up with rivals Unilever to market frozen food in his and other European territories.

Lured back, he was eventually brought to Vevey at the end of 1980 to join a three-man executive committee headed by his predecessor as managing director, Arthur Füller. That was the start of a discreet power transfer. Füller, the former financial director, was, some say, just too nice for the job. A classical scholar with a strong social conscience—he adopted a Tibetan child—he was under the shadow of his own predecessor, the Frenchman Pierre Liotard-Vogt.

Like Herr Maucher in Germany, M. Liotard-Vogt had run the French business as his own fiefdom—an unheard degree of independence for those days. But unlike Herr Maucher he was an irascible patrician, prickly with colleagues if kind to subordinates.

Herr Maucher describes himself as an economic liberal. He used to support the West German Free Democratic party, but switched to the Christian Democrats as it became less conservative. Several times tempted to become a politician himself, he keeps up his personal contacts with CDU figures.

He reads the works of leading social psychologists and more popular renditions like Desmond Morris' "The Naked Ape." Distrustful of theories that purport to explain the behaviour of the world, he considers himself progressive. But he is certainly no socialist. Herr Maucher was once a keen amateur violinist and his taste is for the classical,

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Letters to the Editor

Steel: prices and Ravenscraig

From the Chairman,
G. F. E. Barlett and Son

Sir.—It appears that consumers such as ourselves who wish to buy British, and who depend upon British Steel for an essential supply of stainless steel sheet, are being told that improvement in present levels of business is not going to be the news for which we hoped.

Stainless steel sheet has risen in price this month by 2% to 5 per cent. A further increase of 10 to 12 per cent is indicated for July, 1983, and further large increases are hinted at in the near future. Thus, raw material prices are adding fuel ahead of domestic inflation and on a random and incomprehensible basis. This makes home and export quotations for forward deliveries little better than a lottery as rational price planning is impossible.

Unbelievably, we are also told that our demand for British stainless steel increases, as we expect it to do through our successful sales efforts. It is more than likely that British Steel will be unable to supply our requirements.

All this is said to be due to the Davignon plan and its quota systems, together with the oft repeated statement that "steel

is in commerce, not politics, and we feel that we are being pulled down by great British disasters of unfilled delivery promises with consequent loss of sales and credibility and, eventually, of employment. This is more destructive of morale even than recession because we know that the inevitable outcome of the conduct of the EEC steel cartel will result in our being classified as another management failure area.

James Campbell,
Maylands Avenue,
Hemel Hempstead, Herts.

From the Director, British Iron and Steel Consumers' Council

Sir.—According to Mr Millan and Mr Stewart (May 6), the Cambridge Econometrics forecasts of future steel demand demolish the case for the closure of British Steel Corporation's Ravenscraig works. They do so much thing. BSC's finished steel capacity is some 16m tonnes; there is a further 3m tonnes in the private sector, making a total of 19m tonnes. This is more than 5m tonnes in excess of the highest demand forecast (13.5m tonnes) quoted by Cambridge Econometrics, equivalent to roughly three times the capacity of Ravenscraig.

Through Mr MacGregor's scheme to supply slabs to the U.S., it appears that there may be an opportunity to create nearly 3,000 economically viable jobs in Scotland, provide additional working space in London. About one-fifth of all London passengers are going to need regional airports.

Ware BAA to lose even a portion of those passengers then there is no case for any further expansion of south eastern airports this century.

BAA needs regional passengers and being a commercial enterprise will do all it can to secure them. Mr Mulkern's comments should be read in that light.

Sir.—Bernard de Hoghton (April 26) mentioned the question of the cost, both in money and inconvenience of travelling to London to fly. It is significant that Mr Mulkern has entirely failed to acknowledge that if one takes the whole journey cost, rather than merely the airfare, the cost of travel to regional airports is more than enough to support many more financially viable services from regional airports.

Instead, Mr Mulkern dismisses unused licences from regional airports without ever saying that a licence to fly to an international destination is no use unless approved by the governments of both airlines involved.

J. F. Safford,
15 Berwyn Road, Richmond,

Developing regional airports

From the Deputy Town Clerk and Deputy Chief Executive, Manchester

Sir.—John Mulkern's letter (May 4) on the potential of regional airports needs some qualification.

It is not, for example, readily apparent from his comments that under vigorous cross-examination at the Stansted inquiry during 1981 his chairman was forced to承认 that British Aerospace (which owns BAA) was in commercial competition with all the regional airports in England.

That being the case, it is understandable that the air transport industry is not an end in itself. It should oil the wheels of commerce and industry, yet almost uniquely the UK system seriously handicaps more business and frustrates more investment than it appears to do.

No firm investor or client is going to be encouraged to trade with a northern company, given the limited communication, if there is an easier southern option.

In the UK regional variations in prosperity and economic activity already demonstrate massive disparity between the south-east and the rest of the country. BAA's obsessive concern with London is likely to contribute to the process.

Regional development is well under way, but it is that almost all our partners in Europe provide more comprehensive air services than the case in the UK. They also ask whether the national interest is best served by stifling the development of regional airports, as Mr Mulkern is really suggesting, in order to protect the narrower interests of a south-east dominated industry.

R. M. W. Taylor,
Town Hall, Manchester.

No votes for Britons abroad

From Mr R. Raymond-Cox

Sir.—May I, as one who gave evidence on the voting rights of Britons abroad to the Parliamentary Home Affairs Committee, congratulate you on Margaret van Hattum's article on April 28. Yours was the only newspaper to give this subject the importance I believe it deserves. Britain, while claiming to have "The Mother of Parliaments" is the only country in the world to deprive 3m of its citizens of the ability to vote and the right of representation while giving the vote to millions of foreigners (from 120 countries in the Commonwealth countries) just because they happen to be living here on any October 10.

The Committee's recommendation is that all UK citizens resident in EEC countries who have at any time previously lived in the United Kingdom should be permitted to vote in British parliamentary elections." It goes on to say "their

vote should be exercised in the constituency in which they were last registered or where they retain a residential property." What about those who have never been registered—probably because they were under age when living in the UK? What about the spouse of one who retains property in this country? The practical solution will be to register them in the constituency of their parent or spouse.

The Committee's recommendation does not go far enough to put right a flagrant breach of the UN's International Human Rights (of which this country is a signatory), but I welcome it as a first step in the right direction. Now we need the recommendation to be passed into law before October 10, 1983 so that it affects the February 1984 register of electors.

Ronald Raymond-Cox,
76, Douglas House,
W2, Maida Vale, W2.

A first class misjudgment

From Rowena Mills

Sir.—I think that British Rail should reconsider very carefully indeed its recent decision to abolish 1st class cheap day return fares.

These tickets appeal to three main types of consumer—the semi-retired businessman who travels regularly to the city centre one or two days a week; the full-time worker whose office is based outside the metropolis but who travels in perhaps 3/4 times a month for meetings; and the housewife who travels in to shop, or to go to the theatre, exhibitions, etc and who takes her children to various events in the holiday days.

Does BR management think that abolishing the cheap day 1st class fare will result in these sectors of the public travelling at a full 1st class fare? They will not. They will therefore weigh up the cost of their ticket and parking, and in most cases, they will abandon the train and take to the already crowded streets.

To take my own case, I travel from Haslemere to London once or twice a week. The cost of the 1st class cheap day return is £7—that of the full 1st class fare £12.50. I also pay 50p for the car park, making a total of

Portable pensions for all

From Mr T. Ross

Sir.—In its paper "Personal and portable pensions—for all" the Centre for Policy Studies attributes to me the statement that the present system of funding for corporate pensions, where the pension provision is based on salary, carries "enormous risks."

Thomas M. Ross,
70, Brook Street, W1.

I wish to make it clear that I have never made the statement attributed to me and that the Centre for Policy Studies has acknowledged this fact. Indeed, the statement constitutes a gross misrepresentation of my views.

I have stated many times that the problem of a guaranteed pension will be indecipherable after retirement (or after leaving service) would indeed impose substantial financial risks on employers and employees. But this is a totally different matter from the provision of pensions linked to final salary. An individual employer can (and, in the ultimate, must) control salary levels for his own employees. It is the rate of increase in retail prices that is outside his control.

I therefore wish to dissociate myself from the view that the risks inherent in final salary pension schemes constitute a valid grounds for radically altering the present pensions structure, and in this I have no doubt that I would have the support of the members of the Association of Consulting Actuaries.

If we were to revert to money-purchase pension schemes, we would be re-inventing a system which did not work satisfactorily. Inflation has undoubtedly revealed some important shortcomings of final salary schemes and these must receive attention, but we must remember their good points too.

A pension which is linked to final salary, and whose real amount is not, therefore, subject to inflationary forces or to the fluctuations of the investment market, has outstanding advantages, not only to employees but also to employers.

I therefore fully support the views put forward by the Deputy Director General of the Confederation of British Industries.

Strips too cramped for writers

From Mr J. Douglas

Sir.—The designers of credit cards seem to have standardised on a half-inch strip on which card-holders are required to register their signatures. Could they please cater for those of us with "taller" signatures?

I have had my one-inch-tall signature for over half a century, and if it is too late now to change what has long been a fixed action.

James R. Douglas,
Delmas, Fryerning,
Ingleside, Essex.

UK public sector pay

A Tory change of tune

By Philip Bassett, Labour Correspondent



The Conservatives scrapped the public sector pay commission

by Professor Hugh Clegg

When the Government scrapped Labour's public sector pay commission its chairman, Professor Hugh Clegg, warned that pay comparability would rise again. The prediction seems to be coming true, though not necessarily in the way Professor Clegg meant it.

The Conservative Government has shown itself strongly opposed to fixing public sector pay by comparing it to wages paid elsewhere. Not only did Professor Clegg say it followed this by the abolition of the comparability-based pay system for Britain's white-collar civil servants.

But despite this, comparability has started to creep back:

• Nurses. The Government is expected to announce shortly detailed proposals for a comparability-based pay review body for Britain's public sector nurses.

• Teachers. The Government has already conducted two separate comparability working parties, one for the 440,000 teachers in England and Wales, and another for the 54,000 Scottish teachers.

• Civil servants. The Government is moving quickly to set up a new, comparability-based pay system for 530,000 civil servants. This will be based on the findings of the Megaw inquiry into civil service pay.

Why should there be this turnaround, covering 1.5m workers, in the fortunes of comparability, which has always been regarded by the Government as an engine of inflation?

One theory concerns the General Election. As one senior civil servant put it:

Comparability always comes up at election time. The lesson of the past two elections is that it becomes an issue, because it affects the votes of hundreds of thousands of voters in key areas."

However, another and more prevalent idea is that this little-noticed, limited, but definite resurgence of comparability is significantly different from the revision foreseen by Professor Clegg.

Public service managers and some union leaders have started to discern an entirely different rationale behind the new comparability. The new idea circulating in some Government departments is that unions should be given the pay comparisons they want—but only as a mechanism for creating it.

The theory goes further than this. The pay comparability system used for the 340,000 members of the armed forces and the 80,000 doctors and dentists—the only such arrangements not to have been altered by this Government—do not just gather in the details of outside earnings for later negotiations on wage rates, but actually determines the pay increases to come.

This type of system, applied to other public sector groups, would also be consistent with the Government's aim of reducing the power of the trade unions.

For if the pay review makes specific recommendations, this precludes separate pay negotiations. If there are no negotiations

tions, the relevance of the unions is cut away at a stroke.

The new example of comparability is also distinct from the idea of this approach.

• Nurses. The Government proposes the abolition of the Whitley council negotiating machinery for nurses, which has been in force since 1948.

Though the teachers' party are only just getting on the ground, some teaching officials are already accepting the idea, again proposed in the Megaw blueprint, of much longer-term comparability reviews, spread over perhaps three to four years, which again reduce the union's negotiating role.

The most detailed example, though, is the Civil Service.

Secret discussions between the Treasury and the Council of Civil Service Unions are racing ahead and both sides are hoping for an agreement on a new pay system by June.

The Treasury's line is the talks have been quite clear: it is proposing a rough version of the Megaw ideas. These concern civil service pay, being determined by the so-called "inter-quartile" range of outside earnings, or the band of pay between 25 and 75 per cent of the whole range of relevant private sector wages.

The Treasury is proposing a Pay Information Board to run the system, which would provide information to both sides on a wide range of issues. These include the inter-quartile wage comparisons—with major

adjustments every four years and minor ones annually; the size of the outside firms to be used; and comparative levels of staff recruitment.

The Treasury insists that responsibility for determining the relevant inter-quartile range should lie not in any negotiations, but with the Board—thus short-circuiting the unions, and it has made clear that if all servants' pay goes beyond these fixed ranges levels, for whatever reason, the Government will take action to bring it back into line as quickly as possible.

Only small-scale adjustment of the Board's findings will be for negotiation, and then only on specific, defined points: management requirements such as the recruitment, retention and motivation of staff; and the promotion of efficiency and productivity; pay differences between different-sized firms in the outside survey; and other considerations such as Civil Service job security.

Faced with this determination, the unions have tried to fight a rearguard action—but in doing so, they have essentially accepted a greatly-reduced role.

They are trying to suggest that the Board's greater role is to spread information with the evaluation of this to be left to negotiations.

They are trying to push the case for the lower-paid, and for what they describe as "fair" treatment. They have accepted, though, the idea of longer-term intervals in pay determination, and the overriding importance of economic and financial considerations.

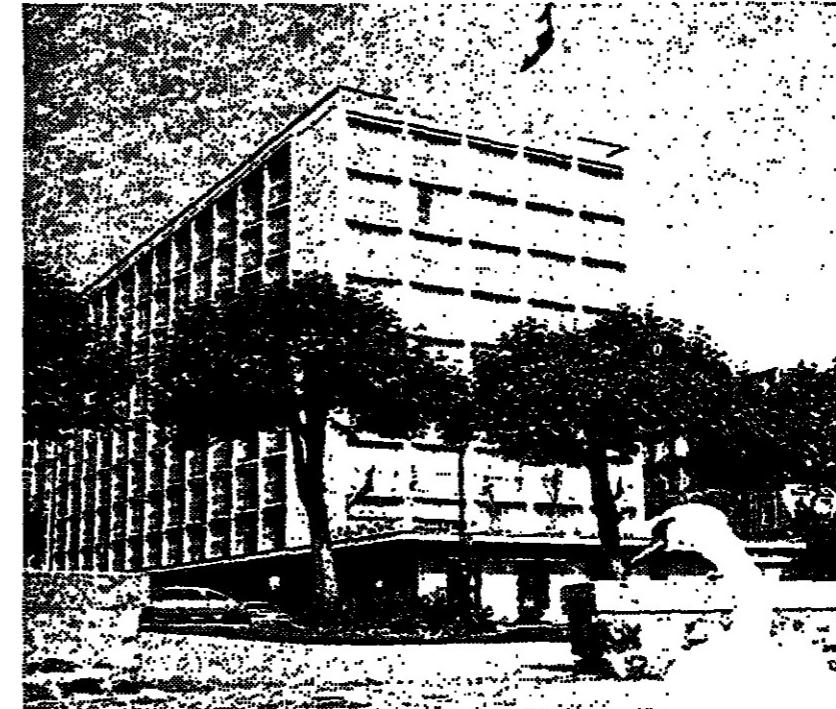
If these negotiations are concluded along the lines of the Treasury's proposal, and a law of civil service industrial militancy suggests they are likely to be, the Government will have set an important precedent on the vexed question of public sector pay. Spread more widely, this would be a remarkable achievement.

What could look like a volte-face, is not one at all: while apparently giving the unions what they want, the Government is not doing so; while apparently making concessions, the Government is in fact securing its objectives.

As one public service union leader put it: "There is a real danger of the unions being neutralised: the unions are in grave danger of running headlong into an abyss unless they are careful."

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FINANCIAL TIMES

Tuesday May 10 1983

John Foord + Co

ISRAEL TO WAIT A FEW WEEKS FOR SYRIAN PULLOUT

Begin Cabinet faces dilemma

BY DAVID LENNON IN TEL AVIV

ISRAEL is facing a dilemma over Lebanon. Having patched up relations with Washington by agreeing, albeit in principle and pending clarification, to the U.S. plan on withdrawal, its troops are still stuck there.

Professor Moshe Arens, Defence Minister, said Israel would wait "a few more weeks" to see if Syria will agree to pull out its forces, a prerequisite to the withdrawal of Israeli forces. But what if Syria still refuses to go? How can Israel bring the boys home and claim victory with honour?

A war with Syria is one of the options facing the Begin Government, which is coming under steady growing pressure to end the army's heavy involvement in Lebanon. This is not Jerusalem's preferred

option, but it is a feasible one, because the Israeli military are supremely confident that they could thrash the Syrian army and push it out of Lebanon fairly quickly.

A second option, and one which is still on the Cabinet table, would be a unilateral pull-back a few miles in Lebanon to the Awali River, which is now considered Israel's strategic front line.

Although favoured by some politicians, this option is opposed by the army and the Defence Minister. Such a unilateral withdrawal, Prof Arens said, "could place us in a war of attrition along that front. If this happened, eventually we would have to go to war to end the situation."

Both these options would come into play only if Israel's preferred

solution - a negotiated withdrawal of all foreign forces - fails to materialise. This depends entirely on Syria and the Palestine Liberation Organisation (PLO) who so far have been offered little to entice them to leave and apparently are not sufficiently frightened of an Israeli strike to volunteer to go before they are pushed.

It is still up to the Americans to bring about a peaceful withdrawal of all these forces. Despite the limited gains of the recent peace shuttle by Mr George Shultz, the U.S. Secretary of State, the end is not in sight.

Eleven months after the invasion designed to crush the PLO within 72 hours, Israeli soldiers are still being killed and wounded by guerrilla attacks in Lebanon.

Israel to keep troops in Lebanon, Page 4; Soviet citizens pull out, Page 4

Socialists consolidate hold over Spain

By David White in Madrid

SUNDAYS municipal and regional elections in Spain have given the ruling Socialist Party a predominant role at all levels of the country's democratic institutions, and set the seal on the collapse of the Popular Centre.

With definitive results still awaited yesterday, the Socialist Party was reckoned to have taken over 43 per cent of the votes in municipalities across the country.

The drop of between 2 and 3 per cent compared with the party's vote in last October's general election reflected the return of "borrowed" votes to the Communists, who doubled their general election score to reach an estimated 8 per cent, leaving the Left with an absolute majority.

Sr Manuel Fraga, leader of the right-wing opposition, made the most of an approximate 1 per cent increase in the score of his Alianza Popular party, at the head of the conservative coalition which polled about 28 per cent. He welcomed the country's move towards a two-party system.

This trend, complicated by the resilience of nationalist parties in the Basque country and Catalonia has come about following the break-up and collapse of the centrist UCD, which governed Spain in the transition period after General Franco's death in 1975.

The splinter centrist CDS party, headed by former Prime Minister Adolfo Suárez, was one of those to suffer most, falling below 2 per cent of the vote, according to provisional results.

The Socialists extended their hold on main towns, which they already won four years ago, when they won major population centres including Madrid, Barcelona and Valencia. New gains include the North African enclave towns of Ceuta and Melilla, and La Coruña in the Northwestern Galicia region, Sr. Fraga's home territory.

They received one major setback at the hands of the Communists, however, who held on to the town hall of Cordoba with a dramatic outright majority. Socialist mayors were voted in in the other seven provincial capitals of the Andalusia region.

In the Basque Country, Socialists gained ground in industrial areas, although the conservative Basque Nationalist Party (PNV) held its own to keep Bilbao and San Sebastian, promising a tough fight in regional elections there next year.

Herri Batasuna, regarded as the political front of ETA-Militar, the hard-lined Basque terrorist group, appeared to have lost support in the wake of recent killings.

In Catalonia, the nationalist Convergencia party stagnated in the region as a whole, although it improved its performance in Barcelona, where the Socialists fell short of an outright majority.

The Socialists were assured control of 10 of the 13 new regional assemblies which were also up for election.

Sun in \$290m bid to create Florida's largest banking group

BY WILLIAM HALL IN NEW YORK

SUN BANKS is offering \$290m for Flagship Banks in a bid to create the largest banking group in Florida with combined assets of \$8.5bn. It would rank among the top 35 banking groups in the U.S.

Sun, based in Orlando, is already the third largest banking group in the fast-growing state, while Miami's Flagship ranks fourth.

Flagship was the subject of an unsuccessful takeover bid from Canada's Royal Trust Company a couple of years ago and is now in the midst of a legal battle to prevent Sr Vincenzo Pérez, a Venezuelan

an, from increasing his stake in the group.

Sr Pérez has 9.9 per cent of Flagship's shares and an option to buy another 11.7 per cent from Mr Frank Smathers, former Flagship chairman.

Sr Pérez and his Venezuelan company, Inversiones Credital, has told Sun Banks that the proposal is financially attractive and they are prepared to support Sun's bid.

Under the proposal, Sun Banks is offering either cash or common stock for Flagship's 9.47m shares. Those electing cash would receive \$35 a share but this applies to only

40 per cent of Flagship's outstanding capital. The remaining 60 per cent would be converted into Sun Banks' common stock at a rate ranging from 10 to 12.98 common shares of Sun for each Flagship share.

Flagship's directors said yesterday that the Sun proposal in its present form was not in the best interests of all the Flagship shareholders. The Flagship board has advised management to continue discussions and possible alternatives.

Flagship has assets of \$3.3bn and has 146 offices. Sun has assets of \$5.2bn and 184 offices.

Fraser group wins vote over Harrods demerger

BY CHARLES BATCHELOR IN LONDON

BRITAIN'S House of Fraser stores group has defeated an attempt by its largest shareholder, Lourho, to hive off its prime asset, Harrods of Knightsbridge, but will have to fight the demerger battle again next month.

Shareholders voted 65.6m shares in support of the House of Fraser board compared with the 63.5m votes cast for Lourho's plan at last Friday's extraordinary general meeting.

The 18m share majority, which was revealed when the result of the vote was announced yesterday, was larger than had been expected but showed how finely the two sides are balanced.

Fraser coupled last Friday's vote on the demerger issue with a vote of confidence in its board in an effort to strengthen its own position.

Lourho yesterday said it will go ahead with its plan for another vote on June 30 to consider the merits of the demerger proposal alone. This marks a further extension of the six-year struggle for power at Fraser - one of the longest in UK corporate history.

Professor Roland Smith, chairman of House of Fraser, stressed the large number of individual shareholders who had supported

the company - 13,576 against only 2,067 who backed Lourho.

"The outcome was not as close as Lourho and some commentators were expecting. Six times as many shareholders voted for the House of Fraser as for Lourho. That is a fantastic level of shareholder support."

"The institutions are in there as well. I don't believe they are weakening in their support."

"I hope that the figures would emphasise that the meeting on June 30 is not really necessary. I thought there was an air of reconciliation around at last Friday's meeting. The exchanges were not so bitter."

But Mr Paul Spicer, a Lourho director, said the company would press for the demerger of Harrods on June 30. "Friday's vote was very narrowly lost because it was basically a vote of confidence and had very little to do with the demerger."

"This small win by the House of Fraser is not a massive vote of confidence. Two or three very powerful institutions must have voted in favour of a demerger and made it very clear they do not have confidence in the Fraser board."

Fraser's share fell 104p to 184p ex-dividend yesterday while Lourho was an unchanged 93p.

Italian and French in talks on Zanussi

By Paul Betts in Paris

SIG Filippo Maria Pandolfi, the Italian Industry Minister, yesterday tried to win French Government support to involve the nationalised Thomson group in the rescue of Zanussi, Europe's leading producer of home appliances.

The Italian Minister was due to hold talks with M Laurent Fabius, the new French Industry Minister, and with Thomson officials in Paris yesterday. The talks in Paris follow the collaboration agreement announced last week between Philips of the Netherlands and the troubled Italian group.

The Italian Government has attempted to persuade Philips and Thomson to join Zanussi in an effort to resolve the problems of the Italian company burdened by large debts and losses.

But it appears unlikely that Thomson, which recently spurned a collaboration deal in video cassette recorders with Philips for a landmark licensing arrangement with JVC of Japan, will be prepared to enter into an agreement with Zanussi.

Zanussi's heavy indebtedness coupled with the Italian company's excessive workforce are understood to be putting off Thomson from considering a joint deal.

Election puts brake on UK legislation

BY IAN OWEN IN LONDON

AS MINISTERS began clearing the legislative decks for Friday's dissolution of the UK Parliament, Opposition leaders last night sought to delay until after the general election the tax concessions provided in the budget for top salary earners.

Mr Peter Shore, Labour's Shadow Chancellor of the Exchequer, guaranteed in negotiations with Mr Leon Brittan, Chief Treasury Secretary, that the opposition would co-operate in ensuring that all the essential financial provisions needed to prevent disruption of the revenue reached the statute book within the extremely rushed timetable.

The Socialists were assured control of 10 of the 13 new regional assemblies which were also up for election.

Admittedly, by stirring up speculation, some of her advisers made no secret of their preference for a June election.

By the end of last week, many Conservative MPs feared that Mrs Thatcher was in danger of losing the political initiative. She was urged to go for a June election because of the party's lead in the opinion polls, varying between about 9 and 15 per cent.

Advisers wanted an election before the recent recovery of Labour, as shown in local elections, could be consolidated and before the Social Democratic/Liberal Alliance could regain momentum after its setback.

The present state of the parties in the Commons is Conservatives 334, Labour 239, Liberals 13, Social Democrats 29, others 17, the Speaker 1, and two vacancies. The Speaker presides over debates but does not vote.

At the last general election, in May 1979, the Conservatives won an overall majority of 43 seats, defeating the Labour Government of Mr James Callaghan.

The Conservatives then won 339 seats, Labour 268, the Liberals 11 and others 16. The Social Democratic Party had not been formed at that time.

The Conservatives are likely to

Goldsmith accepts apology

SETTLEMENT was announced in the High Court in London yesterday of a libel action brought by Sir James Goldsmith against the Financial Times over an article entitled "Goldsmith share dealings probed" published in the Financial Times on August 23, 1980.

Mr Charles Gray, for the defendants, told the court that they accepted that the article contained inaccuracies and was misleading and apologise unreservedly to Sir James Goldsmith, Cavendish and Basic Resources International SA for any embarrassment caused by its publication.

Mr James Price for Sir James told the court that the plaintiffs' concern in bringing the action had been to correct the inaccurate and misleading impression given by that article regarding the affairs of Sir James, Cavendish Ltd and Basic Resources International SA.

Having set the record straight, Sir James had no wish to pursue a claim for damages against the paper, which he regards as a reputable publication. Mr Price stated that he had been suggested:

That following a complaint made to it, the Department of Trade was conducting an investigation into the disclosures by Sir James of his dealings in the French company Générale Occidentale, of which he is chairman.

That the Luxembourg company Basic Resources International SA of which Sir James is also chairman was potentially in breach of the Securities Exchange Act in the U.S. and that a shareholder action had been brought against the company and Sir James in connection with the alleged potential breach.

The court was told that these allegations implied some form of misconduct by Sir James and that the facts were as follows:

The complainant made to the Department of Trade referred to in the article had in reality been lodged by a journalist, Mr Michael Gillard, who according to Sir James's counsel has personal animosity against Sir James. When considering the duty to disclose Sir James's shareholding, Sir James and Cavendish acted in accordance with advice from their solicitors and leading counsel, Sir James and Cavendish, have been advised by leading counsel that Sir James's interests in Générale Occidentale were and are not disclosed. None the less, since 1978-79 whenever Sir James had been a director of Cavendish, Sir James has disclosed his interests in Générale Occidentale and done so on a special full page published in each Cavanham annual report.

The Italian Minister was due to hold talks with M Laurent Fabius, the new French Industry Minister, and with Thomson officials in Paris yesterday. The talks in Paris follow the collaboration agreement announced last week between Philips of the Netherlands and the troubled Italian group.

Zanussi's heavy indebtedness coupled with the Italian company's excessive workforce are understood to be putting off Thomson from considering a joint deal.

But it appears unlikely that Thomson, which recently spurned a collaboration deal in video cassette recorders with Philips for a landmark licensing arrangement with JVC of Japan, will be prepared to enter into an agreement with Zanussi.

Mr Price went on to describe in some detail to the court a number of inaccuracies in the offending article.

THE LEX COLUMN

Jitters on the starting line

BHS is expecting a cash cushion this year as it steps up the rate of store development. But like most of the clothing multiples, it clearly needs to revitalise its trading formula as well as build more stores if it is to match the kind of underlying growth that its heavy-weight High Street competitor is achieving.

In BHS's case, the market is closely watching the new Harrods outlet, where the group is experimenting with a radically different layout. In the meantime - profitably, it is hoped - BHS will give a fully-taxed, fully-diluted earnings of about 18, at last night's price of 22p, which is only three points less than that of M&S.

London & Liverpool

The hullabaloo over its share performance and last month's run-in with critics of the public-hire football scheme have amounted to trouble on the terraces for London and Liverpool Trust. Down on the field, though, the company has played a sound game, scoring pre-tax profits of £1.2m for the year to March.

About 40 per cent of its sales business equipment sales - half of total revenues - consist of high-margin software goods, distributed to a fast growing customer base. This disguised relief for the equity market due to the early date of the election is the loss of the Telecommunications Bill. This means that the Tories' planned flotation of British Telecom will be put back possibly next spring to late 1984 at the earliest. So investment managers will not start worrying about the BT call this year, although there are plenty of engineering companies standing in the issue queue to follow GKN in calling for any surplus funds.

For gilt-edged, the election may mark a more important watershed. In the short term there are obvious hurdles in some poor money supply figures and the repercussions of any nervous weakness in sterling during the campaign. A 1% drop at the long end yesterday reflected those worries. But the more restrained increase in gilt-edged than in recent months has left both a wide reverse yield gap and extremely high real returns to almost £50m at the balance sheet date. About half this £8m inflow reflected tighter stock controls - but it also underlined the present low underlying rate of inflation is genuinely the opening of new stores.

This performance did, however, embrace a small volume increase of 2 per cent or so in the clothing division, where the group has probably gained some market share while holding staff numbers steady. The food business, however, squeezed by the likes of M&S (sales up almost 18 per cent last year) and Sainsbury (to which BHS generously credits much of the SavaCentre success), saw its volume fall about 4 per cent.

BHS is still generating more than adequate cash from this unimpressive trading performance, with liquid funds rising to almost £50m at the balance sheet date. About half this £8m inflow reflected tighter stock controls - but it also underlined the present low underlying rate of inflation is genuinely the opening of new stores.

A Tory victory might, over a period of months, begin to convince the market that the present low underlying rate of inflation is genuinely the opening of new stores.

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SECTION II - INTERNATIONAL COMPANIES FINANCIAL TIMES

Tuesday May 10 1983

MONTEDISON SELLS HOLDING IN MAJOR REALIGNMENT

Fiat lifts Snia stake to 25%

BY JAMES BUXTON IN ROME

IN AN IMPORTANT shift in the balance of power in Italian private industry, the Fiat group is to take the dominant stake in the textiles and defence equipment company Snaia Viscosa. At the same time Montedison, the Italian chemical giant, has sold its stake in the company.

Montedison announced yesterday that it had sold its 15.7 per cent holding in Snaia, but did not name the purchaser. At the same time Snaia announced that it is to go ahead with an operation which will almost double its capital, after

which Fiat's stake will rise from 5.8 per cent to 25 per cent and that of Mediobanca, the Italian merchant bank, from 10.4 per cent to 15 per cent.

By purchasing existing shares from Montedison, subscribing to new shares and making purchases on the open market, Fiat is acquiring the largest single holding in Snaia, some 40 per cent of whose shares are currently held by small shareholders. It is understood that the operation will cost Fiat £800m (\$1.1bn).

Snaia has gone through a long pe-

riod of difficulty in the past 10 years, but is now recovering, thanks to reorganisation, sale of assets, and the remarkable success of its defence and space subsidiary, BPD Difesa Spazio, whose share of the company's sales is expected to reach 40 per cent this year against only 15 per cent in 1978.

The Snaia parent company made a marginal net profit of £1.3bn in 1981. Group sales last year were £1.37bn.

To reflect the changed emphasis of the group and make itself more attractive to shareholders, Snaia de-

cided earlier this year to incorporate its subsidiary BPD into the parent company and change its name from Snaia Viscosa to Snaia BPD.

The move will save tax and give the parent company easier access to the defence company's revenues.

The capital increase, which will take Snaia's share capital from £1.37bn to £2.33bn will reduce its heavy debt burden.

For Fiat the deal emphasises the more expansive strategy being followed by the group.

Bouygues to buy U.S. builder

By David Marsh in Paris

BOUYGUES, the fast-growing French building group, has moved into the U.S. construction market by signing a preliminary accord to take over HDR, a \$75m-a-year turnover building and engineering company based in Omaha.

The acquisition is expected to be completed within the next few weeks. Bouygues last night would not give a purchase price but said the company's capital and reserves totalled \$17m and that it was currently making a profit.

HDR, set up 66 years ago, specialises in civil engineering and in work on transport and energy systems, water treatment and environmental protection. It employs 1,250 people, of which 1,000 are engineers and technicians.

Bostroms expects to cut losses

By Our Financial Staff

BOSTROMS, the Swedish shipping group, expects losses for 1983 to narrow. Trading in liner services and bulk transport remains weak, the company says in its annual accounts, but "certain improvements" are now beginning to show through.

As a result, the group deficit this year is likely to be lower than the SKr 86m (\$11.5m) of 1982. Revenues last year totalled SKr 1.97bn, down from the SKr 2.2bn of 1981, when Bostroms ran up a loss of SKr 3m.

Baldwin sells Bell stake

By Our Financial Staff

BALDWIN-UNITED, the troubled U.S. financial services group, is to sell about 480,000 shares in Cincinnati Bell back to the Ohio-based telephone services company. Terms were not disclosed.

Baldwin-United revealed in a Securities and Exchange Commission filing at the end of April that it had reduced its holding in Cincinnati Bell. In another cash-raising move, it agreed to sell its stake in Continuum Company, a computer services concern, for \$23m in cash.

SPANISH PAPER GROUP OPTIMISTIC DESPITE CRIPPLING DEBTS

Collapsed – but still viable

BY DAVID WHITE IN MADRID

"IT IS a perfectly viable business," said a senior board member of Torras Hostenç, Spain's fourth largest paper producer. "A first-class company," concurred an independent expert, "despite everything."

Although that is the case, the company has just gone into receivership, constituting the biggest industrial collapse in heavily industrialised Catalonia; although its only claim to top-20 status among Spanish companies has been in the size of its losses, which were Pta 1.32bn (almost \$10m at current exchange rates) in 1981, and are described as having been no better in 1982, although Pta 1.4bn worth of bank debt, equivalent to almost a year's turnover, now has to be rescheduled; and although the man responsible for building it up as a modern group is a fugitive from Spanish justice following a banking scandal and is believed to be living in Brazil.

The root of the problem, quite apart from the difficult market conditions facing any European paper producer, lies in a policy of headlong expansion pursued in the early 1970s, financed essentially not from the stock market but from foreign loans, contracted at low rates and with apparently limited exchange risk. These debts have become an

Probe into Pacific Copper dealings

BY LACHLAN DRUMMOND IN SYDNEY

THE National Companies and Securities Commission (NCSC) has begun investigating claims trading in Pacific Copper Ltd. Thursday.

Bond Corporation Holdings bought the company from Bond for 21.4 per cent of the 49.1 per cent holding confirmed yesterday.

The Commission began interviewing several Sydney brokers yesterday in an effort to find what lay behind the cat-and-mouse trading between Bond's brokers and other dealers, and to discover who is behind continued buying at prices beyond the ASX 1.5 share Bond is prepared to pay.

At the heart of Thursday's dealings were the Bond group's traditional brokers, Jackson Graham Moore and Partners, who handled the selling of most of the 4.3m shares picked up by Bond, but also later bought at up to ASX 2.10. Jacksons did not buy for Bond.

Jacksons acted for two of the biggest sellers, Jensen Investments

Erap buys 70% of Le Nickel

By Our Paris Staff

ERAP, the French state energy holding group, is to take a 70 per cent stake in the troubled New Caledonian nickel mining company Société Le Nickel under an overall FFr 1.45bn (\$1.07m) rescue package confirmed by the company at the weekend.

The two present shareholders Eiffel Aquitaine and Imetal, the minerals holding company, will reduce their stakes from 50 per cent each to 15 per cent, but will provide Le Nickel with advances of FFr 200m each to help plug the company's heavy losses.

As reported last week, Erap will provide a total of FFr 350m while Le Nickel will also receive a FFr 700m 15-year bank loan at subsidised interest rates to help lengthen the maturity and lower the cost of FFr 2.5bn debts.

Le Nickel said in a communiqué that it has been taking measures since the end of 1982 to lower nickel production in the face of the slump in world demand. Productivity is being increased and spending cut back following a loss of FFr 850m last year.

These measures with a recovery in nickel prices should help achieve a "progressive recovery" of Le Nickel's financial position.

GM files \$1.25bn shelf registration

By Our Financial Staff

GENERAL Motors Acceptance Corporation, financing and insurance arm of the giant U.S. motor manufacturer, filed a shelf registration with the Securities and Exchange Commission covering \$1.25bn in medium-term notes due from nine months to five years from the date of issue.

Proceeds will be added to the company's general fund and will be available for credit financing or for the refunding of about \$1.25bn of similar notes maturing within one year.

Such proceeds initially may be applied to the reduction of short-term borrowings, or invested in short-term securities, the registration document said.

Chrysler in shares plea

man would not elaborate on why Chrysler presented the proposal.

Recent reports have suggested the government could make a profit of \$220m if it exercised the right and purchased all 14.4m shares.

Chrysler stock traded yesterday at \$1.64.

When the loan from the government was arranged three years ago, Chrysler agreed to grant warrants to purchase its stock to the government in return for the promise of loan guarantees.

After the meeting, Mr Zuckerman

Crocker cuts staff as profits decline

By William Hall in New York

CROCKER National Corporation, which ranks among the least profitable of the major U.S. banks, has cut its workforce by 10 per cent, shedding 1,400 jobs, over the last nine months. The group, which is majority-owned by Britain's Midland Bank, estimates that it will save \$35m a year as a result of the staff cuts.

Despite an injection of nearly \$500m of new equity capital from Midland Bank over the last couple of years, Crocker's earnings have been falling. Last year's net income of \$72m was the same as in 1978, although the bank's balance sheet has nearly doubled in size over the period.

Crocker's declining profitability – it was one of only a few major banks to report a drop in first quarter 1983 earnings – is causing concern at Midland Bank. The latter, which is less profitable and more highly geared than other UK clearing banks, is anxious to see Crocker improve its return on capital and so justify its very major capital investment in the twelfth biggest U.S. banking group.

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Mercedes-Benz to cut investment in Brazil

BY ANDREW WHITLEY IN RIO DE JANEIRO

MERCEDES-BENZ do Brasil, the country's leading manufacturer of buses and trucks, currently enduring an exceptionally severe decline in sales, is to slash investment over the next five years to DM 417m (\$171m), from DM 1.25b in the five years to 1985.

Unlike automobile sales, which have picked up strongly over the past six months thanks to a revival in the Government's alcohol fuel programme, the once booming commercial vehicles market in Brazil continues to worsen in line with the general recession.

The reduced investment programme is to cover product improvement and, possibly, new models at Mercedes-Benz's São Bernardo do Campo plant in São Paulo state. Expansion is said to be out of the question in the light of the fact that output is currently running at less than 40 per cent of capacity.

Exports of buses and trucks from Brazil have been hit even harder than domestic sales. Last year's export earnings by Mercedes-Benz were worth \$107m, two-thirds down on the previous year.

According to the company, the virtual closing of former important markets in Latin America – notably in Chile, Argentina and Venezuela – is largely responsible for the collapse. Half of 1982 exports went to the U.S.

Conti-Gummi ahead but omits payout

By Jonathan Carr in Bonn

CONTINENTAL Gummi-Werke, West Germany's leading tyre manufacturer, boosted profits in 1982 but is again omitting a dividend to allow reserves to be strengthened further.

Net profit of the parent company rose to DM 5.7m (\$2.34m) from DM 600,000 in 1981 on sales up by 2.3 per cent to DM 1.9bn. One key reason for the improvement was the market success of Conti-Gummi's newly-developed winter tyres.

Group net profit also showed a marked improvement, rising to DM 20m from DM 10.6m on world sales, including industrial products, up by just 0.6 per cent to DM 3.2bn.

Hutchison Whampoa Limited 1982 Group Results

The group has again achieved record results with profits exceeding HK\$1 billion for the first time.

The consolidated balance sheet reflects a very healthy position with gearing reduced to a low 15%.

The proposed final dividend is 30 cents per share, giving a total of 45 cents for the year, an increase of 12.5%.

Although the group faces tough trading conditions in 1983 and profits will be well below 1982 levels, the group is on a very sound footing and will strongly emerge when economic conditions improve.

Summary of Results	1982	1981
Profit before extraordinary items	HK\$M	HK\$M
Extraordinary items	949	790
Attributable profit	52	157
	1,001	947
Dividends per ordinary share	HKS	HKS
Earnings per ordinary share	0.45	0.40
	2.05	1.70

Hong Kong, 30th March, 1983

Li Ka-shing

Chairman



Hutchison

NOTICE OF REDEMPTION

ANIXTER**ANIXTER INTERNATIONAL FINANCE N.V.****8½% Convertible Subordinated Guaranteed Debentures Due 1996**

(Convertible into shares of Common Stock of, and unconditionally Guaranteed on a Subordinated Basis as to Payment of Principal, Premium, if any, and Interest by Anixter Bros., Inc.)

Redemption Date: June 1, 1983**Conversion Privilege Expires: May 27, 1983**

Anixter International Finance N.V. has called for redemption and will redeem on June 1, 1983 all of its outstanding 8½% Convertible Subordinated Guaranteed Debentures Due 1996. The redemption price is 104% of the principal amount of each Debenture plus accrued interest to June 1, 1983 of \$32.11 for each \$1,000 principal amount of Debentures, or a total of \$1,072.11 for each \$1,000 principal amount of Debentures. The Debentures are convertible into shares of Common Stock of Anixter Bros., Inc. until the close of business on May 27, 1983, at a conversion price of \$18.62 per share or 53.70 shares of Common Stock for each \$1,000 principal amount of Debentures. As described below, based upon current market prices, the market value of the Common Stock into which each Debenture is convertible is significantly greater than the amount of cash which would be received upon surrendering such Debenture for redemption.

NOTICE IS HEREBY GIVEN to the holders of outstanding 8½% Convertible Subordinated Guaranteed Debentures Due 1996 (the "Debentures") of Anixter International Finance N.V. ("Finance") that in accordance with the terms of the Indenture dated as of January 15, 1981 (the "Indenture") among Finance, Anixter Bros., Inc. (the "Company"), as Guarantor, and The First National Bank of Chicago, as Trustee, Finance has elected to redeem all the outstanding Debentures on June 1, 1983 (the "Redemption Date"), at a redemption price of 104% of the principal amount thereof plus accrued interest from January 15, 1983 to June 1, 1983, or an aggregate of \$1,072.11 for each \$1,000 principal amount of Debentures. Debentures, together with all unaccrued interest thereon, should be surrendered for payment of the redemption price and accrued interest at the option of the holder(s) (or hand) to The First National Bank of Chicago, Bond and Coupon Redemption, 40 West Adams Street, Chicago, Illinois, or (by mail) to The First National Bank of Chicago, Bond and Coupon Redemption, One First National Plaza, Chicago, Illinois 60670, or (b) subject to any laws or regulations applicable thereto in the country of any such office, to the offices of the additional Paying and Conversion Agents set forth below. Payment of the redemption price and accrued interest will be made in such coin or currency of the United States of America as at the time of payment shall be legal tender for the payment of public and private debts. Payment at the offices referred to in (b) above shall be made, at the direction of the holder, by check drawn on, or transfer to a United States dollar account maintained by the payee with a bank in the Borough of Manhattan, The City of New York.

On the Redemption Date, the redemption price (plus accrued interest) will become due and payable upon each Debenture and interest thereon will cease to accrue. After the Redemption Date, the Debentures will no longer be outstanding in the hands of the holders thereof, and all rights of the holders with respect thereto, including accrued interest, will cease on and after such date, except only for the right to receive the redemption price and interest accrued to June 1, 1983.

There have been no prior redemptions of the Debentures and, as a result, there have been no Debentures previously called for redemption and not presented for payment.

The election of Finance to redeem all of the outstanding Debentures has been made pursuant to the fifth paragraph of the form of Debenture. The condition precedent to the right of Finance to redeem the Debentures pursuant to such fifth paragraph has occurred because the reported last sale price per share of Common Stock of the Company ("Company Common Stock") on the New York Stock Exchange on each day on which there was such a reported sale price during the 30-day period immediately preceding the 20th day preceding the date upon which this Notice of Redemption was first published was at least 130% of the Conversion Price (as defined in the Indenture) in effect on each such day.

CONVERSION OR SALE ALTERNATIVES

Debentureholders have, as alternatives to redemption, the right to sell their Debentures through usual brokerage facilities or, before the close of business on May 27, 1983, to convert such Debentures into Company Common Stock. The right to convert the Debentures will terminate at the close of business on May 27, 1983.

The Debentures may be converted into Company Common Stock at the rate of 53.70 shares for each \$1,000 principal amount of Debentures. In order to effect this conversion, a Debentureholder should complete and sign the CONVERSION NOTICE on the Debenture, or a substantially similar notice, and deliver the Debenture and signed notice, (a) by hand to The First National Bank of Chicago, Corporate Trust Unit, 40 West Adams Street, 8th Floor, Chicago, Illinois, or (b) by mail to The First National Bank of Chicago, Corporate Trust Unit, 0124, One First National Plaza, Chicago, Illinois 60670, or (b) subject to any laws or regulations applicable thereto in the country of any such office to the offices of the additional Paying and Conversion Agents set forth below. Upon conversion of Debentures, no payment or adjustment will be made on account of any interest accrued thereon or on account of any dividends on the Company Common Stock issued upon such conversion. A Debentureholder who converts his Debentures becomes a shareholder of record on the date of conversion for the purpose of determining shareholders of record for distributions and other purposes, and will be eligible to receive any future dividends declared on the Company Common Stock. Debentures delivered for conversion must be accompanied by all interest coupons maturing after the date of surrender. No fractional shares are issuable upon conversion. Debentureholders will receive cash, in lieu of any fractional shares, in an amount equal to such fraction multiplied by the last reported sale price of the Common Stock, regular way, on the New York Stock Exchange on the day upon which Debentures are surrendered for conversion.

Pursuant to a Standby Agreement, Drexel Burnham Lambert Incorporated and Blyth Eastman Paine Webber Incorporated (the "Standby Group") have agreed with the Company and Finance to purchase Company Common Stock for an amount equal to the redemption price plus accrued interest for any Debentures which are either (i) surrendered for redemption or (ii) not duly surrendered for redemption or conversion. A Debentureholder who wishes to redeem or convert Debentures should not tender Debentures directly to the Standby Group but should follow the directions given above.

IMPORTANT INFORMATION FOR DEBENTUREHOLDERS

From August 1, 1982 through May 2, 1983, the Company Common Stock traded on the New York Stock Exchange at prices ranging from \$9.50 to \$20.00 per share. The closing price of the Company Common Stock on the New York Stock Exchange on May 2, 1983, was \$24.25 per share. At such closing price per share, the holder of \$1,000 principal amount of Debentures would receive, upon conversion, shares of Company Common Stock and cash for the fractional interest having an aggregate value of \$1,302.23. However, such value is subject to change depending on changes in the market price of Company Common Stock. SO LONG AS THE MARKET PRICE OF THE COMPANY COMMON STOCK IS \$20.00 OR MORE PER SHARE, DEBENTUREHOLDERS UPON CONVERSION WILL RECEIVE COMPANY COMMON STOCK AND CASH IN LIEU OF ANY FRACTIONAL INTEREST HAVING A GREATER MARKET VALUE THAN THE CASH WHICH THEY WOULD RECEIVE UPON REDEMPTION. FAILURE TO SURRENDER DEBENTURES FOR CONVERSION BEFORE THE CLOSE OF BUSINESS ON MAY 27, 1983 WILL AUTOMATICALLY RESULT IN REDEMPTION BY FINANCE ON JUNE 1, 1983 AT A PRICE OF \$1,072.11 FOR EACH \$1,000 PRINCIPAL AMOUNT OF DEBENTURES.

ADDITIONAL PAYING AND CONVERSION AGENTS

First Chicago International,
New York Branch
767 Fifth Avenue
New York, New York 10153
Telephone: (212) 371-8500

Amsterdam-Rotterdam Bank N.V.
Herengracht 595
P.O. Box 1220
Amsterdam, 1001, Netherlands
Telephone: 020-283333

Banque Internationale a
Luxembourg S.A.
2 Boulevard Royal
Luxembourg, Luxembourg
Telephone: 47911

Banca Commerciale Italiana
6 Piazza della Scala
Milan 1-20121, Italy
Telephone: 8850

Credit Suisse
Paradeplatz 8
Zurich, 8021, Switzerland
Telephone: (01) 215-11-11

Morgan Guaranty Trust Company
of New York
Brussels Office
Avenue des Arts 35
1040 Brussels, Belgium
Telephone: (02) 511-65-10

The First National Bank of Chicago
London Branch
1 Royal Exchange Buildings, Comhill
London, EC3P 5DR, England
Telephone: 44 (01) 283-2010

The First National Bank of Chicago
Paris Branch
49 BIS Avenue Hoche
75000 Paris, France
Telephone: 33 (1) 766-0311

The First National Bank of Chicago
Frankfurt/Main Branch
Neue Mainzer Strasse 1
Postfach 4446
6000 Frankfurt/Main, Germany
Telephone: 49 (611) 255-9295

The First National Bank of Chicago
Geneva Branch
6 Place des Eaux-Vives
Case Postale 102
1211 Geneva 6, Switzerland
Telephone: 41 (22) 359000

The method of delivery is at the option and risk of the holder, but, if mail is used, registered mail, return receipt requested, is suggested.

For Anixter International Finance N.V. For Anixter Bros., Inc.
Curacao Corporation Company N.V.
Managing Director
Alan B. Anixter
President and Chief Executive Officer

This Notice of Redemption is not and under no circumstances is to be construed as an offer to sell or as a solicitation of an offer to buy any of the securities of Finance or of the Company. Copies of a prospectus relating to shares of the Company Common Stock issuable upon conversion of Debentures may be obtained from any of the Conversion Agents named above or from:

Drexel Burnham Lambert Incorporated
London (01) 628-3200
New York (212) 480-7000

Blyth Eastman Paine Webber
London (01) 628-2050
New York (212) 730-8884

Dated: May 10, 1983

INTERNATIONAL CAPITAL MARKETS

Dao Heng flotation details announced

By Robert Cottrell

In Hong Kong

HONG KONG'S Dao Heng Bank has detailed the terms on which it plans to go public later this month. Its new Malaysian-controlled holding company will become one of Hong Kong's largest quoted financial groups, with pre-form net assets (including goodwill) of HK\$1.5bn (US\$1.45m), and forecast profits after tax of HK\$55.3m for the year to June 30, 1983.

The present majority owner of the Dao Heng group is the Hong Leong Malaysian group of companies, controlled by the Kwek family.

Hong Leong Malaysia holds 51 per cent of Dao Heng through its wholly owned Hong Kong subsidiary Hong Leong Overseas. A further 48.45 per cent of Dao Heng is held by investment clients of Swiss bank Lombard, Odier. Hong Leong Overseas also owns a Hong Kong financial services group, Hong Leong Enterprises, whose activities include stockbroking and insurance.

The master company in the flotation of Dao Heng is the "shell", with net assets of HK\$24.7m called Marsworth.

Marsworth plans to "lighten" its shares by means of a 10-for-one split, and to offer shareholders a further nine-for-10 scrip issue. It will acquire the entire issued share capital of Dao Heng Bank group for 600m new subdivided shares, valuing the bank at HK\$600m.

It will further acquire the share capital of Hong Leong Enterprises for HK\$30m cash, raising the funds by means of a four-for-one rights issue. Both acquisitions will be made on prospective earnings multiples of 17, according to documents sent to Marsworth shareholders. Marsworth is advised by merchant bank Jardine Fleming.

The flow of new equity will increase Marsworth's issued share capital from HK\$13m on May 5 to HK\$72.3m following the Dao Heng and Hong Leong Enterprises acquisitions, said to be approved at an extraordinary meeting on May 19.

Hong Leong Overseas, meanwhile, is making a general offer of HK\$2.45 for each subdivided Marsworth share. Agreements made with Marsworth directors in respect of existing Marsworth shares, and with Lombard, Odier clients in respect of new shares issued for Dao Heng, will ensure Hong Leong Overseas a stake of some 70 per cent in the new enlarged holding company, to be known as Hong Leong Company.

Dao Heng is one of Hong Kong's top 10 banks, with total assets of HK\$4bn, and shareholders' funds of HK\$32m at December 31, 1982. Its subsidiaries include a deposit-taker, Dao Heng Finance, II, a major local home mortgage lender. Corporate clients include textile group Lo's Mee Kwong, currently undergoing debt restructuring. Dao Heng cautions that its profit forecast is based on there being no loss on the HK\$40m outstanding to Lo's Mee Kwong.

Dao Heng was bought by Hong Leong from Grindlays' Bank of the UK for £100m (\$157m) in March 1982.

9th May 1983

Tan retires as OCBC chairman in September

By KATHRYN DAVIES IN SINGAPORE

ONE of the best-known bankers in the Far East, Mr Tan Chin Tuan, is to relinquish his post as chairman of the Overseas Chinese Banking Corporation (OCBC) on September 30, following his 75th birthday.

OCBC was formed in 1932 as the result of a merger of the banks in Singapore owned by Hokkien-speaking Chinese. The Monetary Authority (MAS), Singapore's quasi central bank, and also head of the Government of Singapore Investment Corporation (GSIC) which invests the republic's foreign reserves. Mr Yong was formerly vice-chairman of OCBC before being seconded to the Government in March 1981. He is to be succeeded by Shell chairman Richard Hu, chairman and chief executive of the Shell group of companies in Singapore.

From shareholders' funds of \$3m in 1932, OCBC grew to over \$300m at the end of 1982, despite the fact that it has the reputation of being one of the most conservatively and securely managed banks in Asia, deliberately seeking to live up to its motto "as solid as a rock".

The OCBC building, the tallest in Singapore - known locally from its shape as the "pocket calculator" - epitomises the solid image of the bank and of the man who has been so closely identified with it for more than 50 years.

In the bank's latest annual report, Mr Tan notes that he has been trying to retire for the past 15 years

but has now finally decided to hand over to a designated successor. The successor has not yet been named, but is widely believed to be 55-year-old Mr Yong Pung How, currently managing director of the Monetary Authority (MAS), Singapore's quasi central bank, and also head of the Government of Singapore Investment Corporation (GSIC) which invests the republic's foreign reserves. Mr Yong was formerly vice-chairman of OCBC before being seconded to the Government in March 1981. He is to be succeeded by Shell chairman Richard Hu, chairman and chief executive of the Shell group of companies in Singapore.

Although OCBC profits grew more slowly last year, compared with a series of impressive performances in the 1970s, (by just over 1 per cent to \$61.3m), results were not marred by the bad debts besetting some other local banks, most notably the government-controlled Development Bank of Singapore (DBS). This is seen as justifying OCBC's highly conservative lending policies which have sometimes been criticised by more adventurous banks. Under Mr Tan's

leadership the bank has made few requests for additional cash from shareholders and only in circumstances in which they were described by one observer as "disguised bonus issues".

As expected, Mr Yong takes over from Mr Tan. It will formalise a distinct break with the kind of family-run banks and businesses often associated with the Chinese in South East Asia, in which children succeed their parents. Mr Yong is a graduate of Cambridge and the Harvard Business School and originally practised law. His banking career began in 1968 when he was asked by the Malaysian central bank to reorganise a merchant banking subsidiary of OCBC.

Mr Tan is not expected to sever his connections with OCBC completely after September 30. He is likely to remain on the board as a director and will be appointed as honorary president.

He is expected to maintain at least some of his other business interests, including the chairmanship of Straits Trading and OCBC's insurance subsidiary, Great Eastern Life.

Advance for Casio Computer in year

By Charles Smith in Tokyo

CASIO Computer Company, the leading Japanese maker of calculators and digital watches, increased its profits by 9.8 per cent to 12.85 (\$33.7m) in the year ending March 31, 1983, the company announced yesterday.

The higher profit was earned on sales of Y161.3bn, up 6.9 per cent from the 1981-82 level. It reflected an improvement in the ratio of sales to costs and in the company's financial position. The weakening of the yen during 1982 resulted in substantial windfall profits on Casio's dollar-denominated exports but these were partially offset by foreign exchange losses on exports denominated in other currencies.

Sales by Casio's electronic calculator division, which accounts for just over half total turnover, grew by a modest 1 per cent last year of Y77.9bn while electronic watch sales put on a 3.7 per cent gain to Y54.3bn. By far the fastest growing section of the company was the computer and systems equipment division which achieved a 30.5 per cent increase in sales. This reflected Casio's introduction of personal computers as well as strong demand for electronic musical instruments.

Unlike other leading Japanese manufacturers of electronic consumer products, Casio is not a manufacturer of integrated circuits. The company claims, however, to be the largest customer of three top Japanese IC manufacturers, Hitachi, NEC and OKI, at least one of which now maintains a special Casio production line in its IC division. Casio's strength since its foundation 26 years ago has been in design and marketing with a remarkable 25 per cent of the company's total labour force engaged in research and development. Casio held "more than 60" press conferences in 1982 to announce new products and reckons that the typical market life of its products is between six months and one year.

Repco bids for Ackland group of Canada

BY LACHLAN DRUMMOND IN SYDNEY

REPCO Corporation, the Australian automotive products group, has fitted another piece into its international strategy with a \$52m (\$28m) offer for 60 per cent of Canada's leading automotive parts distributor, Ackland.

Repcos received undertakings of support from "certain large shareholders" in the Canadian group, although the deal will be subject to approval by the Foreign Investment Review Agency in Ottawa.

The move comes a week after Repco announced a \$33m subdivisional convertible note issue and soon after it moved to bring together

its three New Zealand car parts groups in a single 60 per cent owned entity, Repco NZ Corporation.

Repcos already draws annual turnover of \$60m from North America through Auto Parts (Canada) and Repcoparts USA, which distribute replacement parts for imported cars.

Ackland turnover is around \$33m a year from its 19 warehouses and 25 retail outlets across Canada.

Repcos recorded net earnings of \$3.5m on sales of \$570m in its last full year to June 30.

Pre-tax profit for the year ended December 1982 fell by 38 per cent to 10.2m ringgit (\$4.5m) on sales which fell 13 per cent to 35m ringgit.

Despite the poor results, shares of Dunlop Estates have shot up on the Kuala Lumpur stock exchange from 4.8 ringgit at the start of the year to 7.8 ringgit last week.

U.S. \$20,000,000

DnC**Den norske Creditbank**

Floating Rate Subordinated Capital Notes Due 1990

FINANCIAL TIMES SURVEY

Tuesday May 10 1983

DESIGN IN BRITISH INDUSTRY

THE DESIGN COUNCIL AWARDS 1983

The present drive to improve the standard of design can only succeed if it is matched by raising the social status of designers and giving them more influence in industry.

BY CHRISTOPHER LORENZ
Management Editor

NOT SINCE the days of Victorian grand gesture can Whitehall have been devoting such energies to tackling the perennial problem of how to improve the standard of design in British industry. Even the foundation in 1944 of the precursor of the Design Council was not as significant; it was a brave step at the time, but the organisation's initial brief was too narrow, which can hardly be said of the current batch of initiatives.

Less than four years after cutting back its support for design (through the Design Council's budget), Mrs Thatcher's Government has gone into reverse. It is tackling the problem on an unprecedented number of fronts—so much so, indeed, that the misbegotten businessman may soon be in danger of getting confused, and of missing the point. But provided that a little more coordination can be arranged between different government departments, there must be some chance that the current

"design drive" can succeed where so many past attempts have failed.

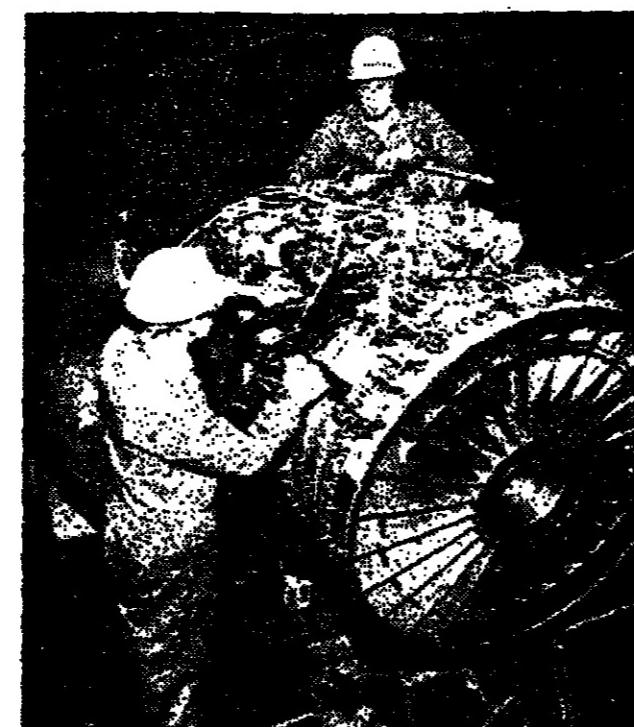
Where it could founder, however, despite the very best intentions of all concerned, is on social and managerial attitudes. However strong the commercial case for giving design and designers more influence, acceptance of it by businessmen will remain only skin-deep so long as the social status of design remains low.

The problem was posed neatly a few months ago by Lord Reilly, former director of the Design Council, and now a director of Concan Associates.

Sir Terence Cowan's design practice: "Design is a subject which needs constant cherishing at all levels in a country like Britain, where most people are never taught to use either their hands or their eyes, when at school."

Given the time it will take to change social attitudes via the educational process, and the limited effect a blitz on business can have, design could certainly do with more public attention.

In the 16 months since it opened, London's Boilerhouse gallery—financed by Sir



DESIGN AWARD WINNERS INCLUDED THE PEGASUS VECTORED-THRUST TURBOFAN ENGINE BY ROLLS-ROYCE, THE FORD SIERRA, WESTLAND'S 30 SERIES 100 HELICOPTER, THE QUODIMATIC PACK FLASH UNIT BY BOWEN SALES AND SERVICE AND MILLIMETRE'S GREETING CARDS AND WRAPPING PAPER

Terence—has made considerable strides in that direction but it can never attract more than a small minority audience and it will have to be left to some enterprising television producer ready to put industrial design on the public map.

In its drive to change attitudes within industry, the government's most dramatic action so far was last month's more-than-tripling (to £10m) of Department of Industry funds for the Design Consultancy Scheme, which it launched a year ago; on an annualised basis over three years, this puts the cost of the scheme not far short of the Council's entire budget.

£3m funding

Set up to subsidise the use of design consultants by small and medium-sized manufacturing firms, and administered by the Council's Design Advisory Service, the scheme had exhausted its original £3m funding within a year. The fact that most of the demand is coming from companies which had not previously used design consultants is encouraging,

though it remains to be seen whether the unexpectedly quick uptake means that the recipients are at last treating design as "central" to their commercial success, as Dol ministers John Major claims.

But it certainly looks as if the Dol is beginning to make a dent on the 60 per cent of British industry which perceives design "poorly," as the department's research puts it.

Like the funded consultancy scheme, most of the Dol's other initiatives over the past year were inspired in one way or another by various proposals which the design establishment itself put to Mrs Thatcher and the Industry Secretary over drinks in Downing Street 18 months ago. The list includes:

- the belated commissioning of research into the impact of design on purchasing decisions;

- assistance for the London Business School's Design Management Unit, a pioneering attempt to get practising executives as well as postgraduates to integrate design into their management studies;

- support for a similar initiative, though on a much broader

front by the Council for National Academic Awards on behalf of polytechnics and other local authority-funded institutions;

- funding for the Design Council to commission curriculum development work for secondary and tertiary-level design courses;

- and help for the Council's launch of a new newspaper, Designing, for secondary schools.

Such stimulation of design within the education curriculum has been given welcome support—potentially, at least—by last spring's decision from the Engineering Professors' Conference to start accepting certain "A" levels in Design and Technology as a qualification for university entry. But university attitudes will be slow to change, as evidenced by the stand-off treatment which has been handed out to a number of D & T students since the decision was taken. (The current debate about design education—and the three-year-old outcry in many art and design colleges—is discussed on the final page of this survey.)

Resistance of this sort certainly suggests that institutions of further education are paying predictably little attention to the message of the Dol's "Design for Profit" campaign. But this one-month awareness campaign—consisting of newspaper advertisements plus a nationwide programme of regional seminars—they should be presenting—that good product design needs to be backed up by quality assurance or what is generally known as "total quality control" in the manufacturing process. Design is not a small part of an amorphous concept called quality, in other words, but the very thing that introduces quality into the process of making a product.

It is in this sense of "quality" that the Dol's White Paper on Standards, Quality and International Competitiveness should be seen, together with its new register of quality-assessed firms and its companion proposals for new standards and certification schemes.

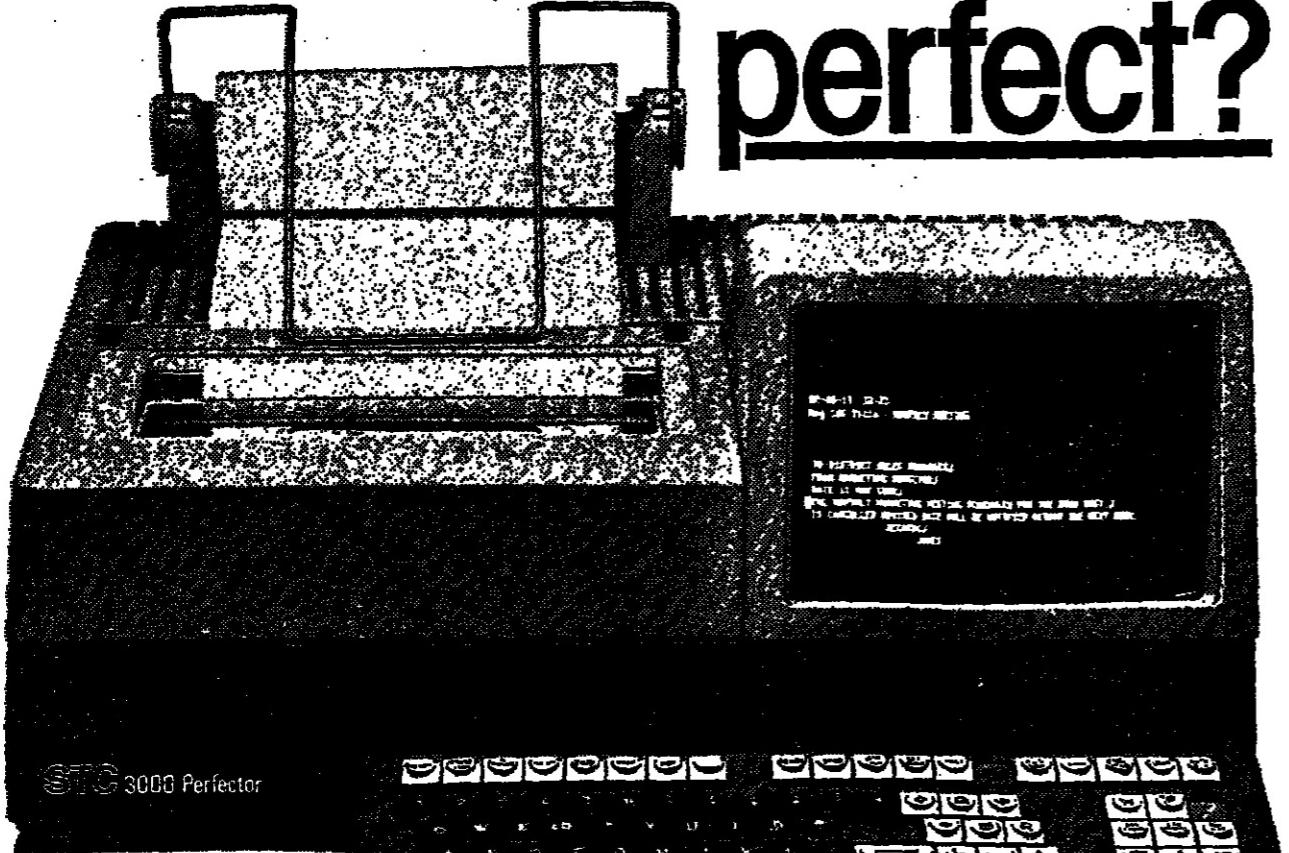
But the initial publicity material for a Department of Trade campaign to be launched tomorrow by a host of government ministers including the Dol's chief, Patrick Jenkins, suggests that it plans to lump these and other attributes together under the vague term "quality." Unless the two

departments can get together before the autumn, when the Dol's campaign really gets rolling, there is a high risk that they will end up putting over a contradictory message rather than the complementary one that they should be presenting: that good product design needs to be backed up by quality assurance or what is generally known as "total quality control" in the manufacturing process. Design is rather than rules and regulations, they argue that what is needed in industry are management processes which reinforce a greater recognition of the obvious: that it is Japanese, German, Italian and other foreign competitors second in the British market and elsewhere partly because consumers like the design of their products.

Design pays, in other words—which is precisely the intended message of the Design Council's annual awards, even if the judges still sometimes choose products on excessively subjective grounds, with not enough eye to the commercial criteria.

There is again a sprinkling of such awards this year, especially in the perennially controversial decorative products category. In general, however, as the article in this survey shows, the 1983 awards lack a particularly strong bunch, in terms both of originality and commercial potential—in some cases the potential is already being realised. One can only hope that the awards have an exemplary effect on those many companies which still need to pay more attention to design.

Is the design of the 3000 Perfector perfect?



STC 3000 Perfector



Perfect? Perhaps that's taking things a little too far. The Design Council preferred to call the 3000 Perfector "an outstanding British product".

Which we think is praise enough. The 3000 Perfector is the most sophisticated teleprinter in the world. Being microchip based, it's a thinking telex, with automatic call, repeat call features and also versatile word processing capabilities.

The revolutionary design makes it quiet,

compact and easy to maintain. And it copes excellently with the shortcomings of the telex network, and thus helps the operator.

STC are the leaders in screen-based text-editing telex.

The 3000 Perfector shows why.

We think you'll find it's the perfect teleprinter for your company. Or should we say 'outstanding'?

STC Business Systems

Crowhurst Rd, Hollingbury, Brighton, Sussex BN1 8AN

APPROVED for use with the Public Switched Telex Network run by British Telecommunications in accordance with the conditions in the instructions for use.

IT WAS YOUR IDEA. ALL WE DID WAS BUILD IT.

We can't honestly pretend the new Westland 30 is all our own work.

In the final analysis, it's you we have to thank. If we hadn't listened to you, we would never have discovered the gap in the market.

Still less built a civil helicopter to fill it.

The Westland 30, then, was designed with your specific needs in mind.

First of all, you wanted tried and tested technology.

In that respect we felt we couldn't do better than to incorporate the dynamic systems and engines of the Lynx. After all, it does have ten years' reliable flying experience behind it.

So we took its basic mechanics and added a hard body shell and an extra tough floor. Then we built a staggering 460 cu.ft. of cabin space into the fuselage and 74 cu.ft. of luggage space into the back.

That way we combined precision engineering with a luxury and spaciousness previously unheard of in a medium-capacity helicopter.

Versatility came pretty high on your list of priorities too.

The space inside a Westland 30 makes it the most adaptable helicopter in its class. Not least because it leaves you free to choose from a wide variety of cabin layouts.

It can, for example, carry 17 people in such comfort they could be forgiven for thinking they were flying in a 737.

We can also provide you with individual layouts for top executives, oilmen, VIPs, and emergency cases, to name but a few.

We can even design a layout specially for you, should you require it.

Then, obviously, you needed a helicopter that was simple to operate and maintain.

We've installed a comprehensive IFR system with automatic flight control, twin engines and an advanced navigation system.

That makes life easier for your pilots. And gives the Westland 30 greater control and stability, so it can face up to weather conditions that would keep other helicopters on the ground.

We also simplified the main rotorhead and the transmission and made sure all the moving parts are readily accessible. That will make the Westland 30 a pushover for your maintenance men.

Added to that, its ground handling is fast and efficient, so it doesn't waste a second of your time between flights.

All in all, the Westland 30 is more than equipped to fulfil your needs, whatever field you're working in.

But that's no great surprise when you consider how it came to be built.

After all, it was your idea. We simply built on it.

Westland 30

Westland Helicopters Ltd., Yeovil, England.



DESIGN

DESIGN IN BRITISH INDUSTRY II

Profiles of one of the winners in each of the six categories are found on this page and page IV

Flexibility pays off in carbon fibre fly reel

THE BASIC function of a fly rod and reel is to propel an artificial fishing fly with accuracy for distances of 30 yards or more, often into the teeth of the wind. The success of this operation depends on the rod having great power and control with perfect balance. With such tackle the angler can cast all day without tiring, but if the rod and reel are unmatched there is not the fluency in movement which is the mark of perfect casting.

Until 25 years ago good fly rods were made of green heart or hickory cane, good material but comparatively heavy and these heavy rods required a fairly heavy reel to balance them; many of these were well designed metal or even wooden affairs in fact the criterion of a good reel was size and apparent strength. Then rod designers used artificial materials, first glass fibre and then the latest carbon fibre.

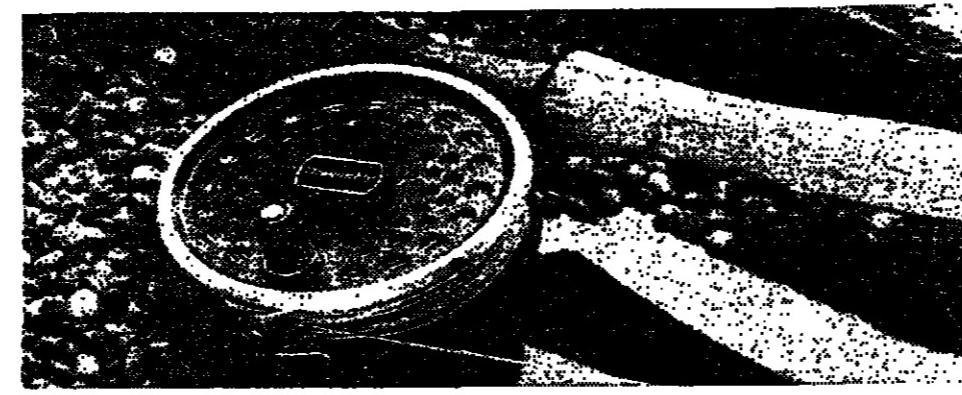
A carbon fibre rod is

extremely light and powerful and is rapidly replacing other materials. To match it manufacturers have used lighter materials for reels, aluminium, magnesium and now carbon fibre used in the award winning Dragonfly 60 reel made by British Fly Reels at the Inrepid works in Falmouth.

Balance

Keith Duffelen, the company's chief engineer, set out to design a reel which would be light enough to balance the lightest carbon fibre rod, which dictated the use of carbon fibre where possible and of the simplest construction compatible with performing the reel's basic function.

This is to store the line and to control the fish once it has been hooked, and to prevent the reel over running when stripping off line. This is done by what is called drag, a braking system. All British reels have these and in the



The Dragonfly 60 fly fishing reel: loud and soft signalling heralds success

main they consist of a system of sensitive ratchets which are very effective and give out the familiar scratch of the reel when a fish is hooked.

Apparently only the British and some North American anglers like this loud signal.

The European and many other export markets prefer the silent approach. So the Dragonfly 60 includes a ratchet mechanism which can be used or not as the angler prefers. The drag mechanism is adjustable, silent and most effective, and the reel can quickly be changed from right to left hand operation.

This flexibility is important as British Fly Reels exports some 70 per cent of its output and claims to be the largest manufacturer in volume of fly reels. Its range includes larger reels for salmon flies but Britain is not an easy market for fishing tackle in general.

Some years ago the company manufactured its own rods and other types of reel,

but increasing competition from Sweden and France and now the Far East have forced the company to concentrate on fly reels in its Falmouth factory which was originally planned to produce a variety of fishing tackle.

More popular

With the spread of trout fishing to lakes and reservoirs the sport is becoming much more popular and there are now believed to be some 600,000 fly fishermen in the UK alone. The techniques of this still water fishing include the use of different weights of line to meet various water conditions. Rather than re-wind the new line on the reel most anglers now buy fishing reels in separate spools and the sale of spare spools is an important source of revenue.

I was told that there was some resistance to the Dragonfly 60 when first marketed because of its use of carbon fibre instead of metal and extreme simplicity

of construction. Fly fishing used to have a very narrow market but now the colour and complication of the tackle was fully exploited by those supplying wealthy customers.

That is almost gone now. While a few shops might still sell tackle at the recommended retail price the advertising pages of such papers as Trout and Salmon are full of heavily discounted offers of all manner of tackle.

The pressures of this market ensure that the staff at the Inrepid factory is highly adaptable to every job. It is a highly integrated operation, 90 per cent of the reel components are made on the site. The only diversion from reel manufacture when I was there was a line of floats for gill nets, such as underspudous sea fisherman use, to intercept the salmon making towards our rivers. There is an irony in this.

John Cherrington

CONSUMER AND CONTRACT GOODS DURABLE

COMPANY
Bowens Sales & Service
British Fly Reels
Babone Chestermans
Wonderclip

PRODUCT
Quadratic Pack Flash Unit
Dragonfly 60 fly fishing reel
Multiview Spirit Level
Dandyclip

Luggage takes a big step forward

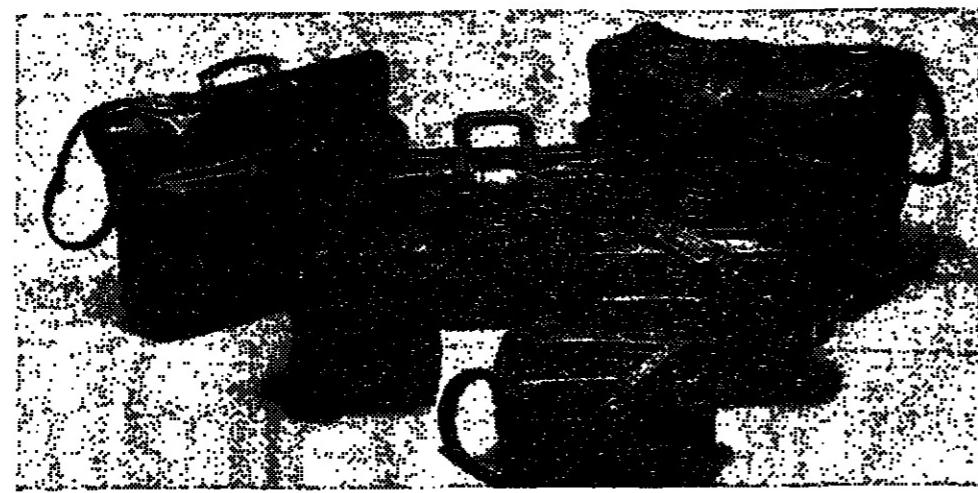
THE CAMBRIDGESHIRE town of Papworth Everard is well used to excellence. Its famous hospital is renowned the world over for pioneering in the heart transplant field.

In neighbour Papworth Industries (including its subsidiary Papworth Travel Goods) carries the same name to leading stores at home and abroad on its fine leather goods. These, according to top UK luggage buyers, rival the keen foreign competition — namely the Italians, French, Far Eastern and South Americans — in a market they had made their own.

Recognition of the company's attention to detail, striving for pleasing design and general craftsmanship now comes to them in the shape of a 1983 Design Award for its Yuki collection of hand luggage.

In a market for years dominated by the overseas competition with its cheaper labour and materials and often superior designs, Papworth Industries keeps the British flag flying.

Leading luggage buyers in London's top department stores rate the exclusive range as high if not higher than its much acclaimed Italian rivals. The quality is much better, said one, beautifully made, said another. Harvey Nichols luggage buyer said: "In my opinion, this range is as good as anything



Yuki collection of hand luggage from Papworth Industries: as good as anything out of Italy

would say wearability (motto "Luggage is worn not carried"). It is of the highest standard. Yet it was the design factor that most impressed the Design Award judges. One put it "Until now the market has been very dull, but this (design concept) is a great stride forward."

Certainly local reaction at this year's Birmingham Spring Fair, where the company showed for the first time in about eight years, the response was "astonishing," according to Papworth designer Julie Monks. Some of the surprise she reckoned was due to the fact that the manufacturer was English.

It may not be the most remarkable looking range at first sight with its familiar squashy, unstructured shape, but in finish, care of detail, durability of as the company

see themselves strictly as a highly commercial concern. The company operates on a quasi-co-operative basis with all profits channelled back into the local community to provide facilities for the residents.

Although the mainstay of the company's production is run-of-the-mill quality luggage from haversacks and hold-all cases to document cases and suitcases it is also alert to change

at the luxury end of the market where it makes its name.

It was this willingness to take risks in the search for new business that influenced the decision to break out from the stiff box shapes and turn the "safe" production line around to cater for the newly fashionable unstructured styles, then coming in from abroad.

Papworth Industries invited Yukie, the respected fashion designer, architect and interior designer, to conceive the range which they then spent 18 months developing. After much research into consumer needs, and scouring of markets for the finest materials — the leather is a cross between upholstery and dress material, the lining fabric, closely woven on a special machine — the Yukie collection was born.

Harrow reports it selling extremely well. Fortnum and Mason say it is a steady seller, of a better quality than its Continental rivals with finer finish.

The range is curiously unique, in neutral shades of sienna, black or sage green. Papworth Industries report sales are fast in the UK with new markets emerging in both U.S. and Japan. The company is no stranger to the Design Centre. Some 98 per cent of the company's products have been selected for its index.

Feona McEwan

CONSUMER AND CONTRACT GOODS DECORATIVE

COMPANY
House of MayFair

PRODUCT
New wave wallcoverings by MayFair

Mindbenders black and chrome and coloured puzzles

Greeting cards and wrapping paper

Yuki-designed travel goods

Sally Anderson tiles midsummer range

The HallScrew.
A great British compressor designed for quality.

Designed and developed at Dartford by APV Hall Products, the HallScrew represents a breakthrough in single screw compressor technology as applied to refrigeration.

Embodying the very latest improvements in single screw compressor design, the HallScrew meets the stringent demands of the refrigeration industry and major international classification agencies for high efficiency and reliability at full and part loads.

APV HALL PRODUCTS LIMITED

Hythe Street, Dartford, Kent DA1 1BU England.
Telephone: 0322 23456 Telex: 25594



Monarch 120 exchange: sophisticated digital exchange which can connect up to 120 extensions and 32 exchange lines

WHEN British Telecom first launched the Monarch 120 telephone exchange in London in December 1980 its long-suffering customers fell over each other in the rush for the new product.

The initial rush had more to do with British Telecom's failings than the Monarch's undoubted qualities. At the time, almost any modern computer-controlled exchange would have met an equally strong demand.

British Telecom is a monopoly supplier and left customers waiting for some time for new technology in small exchanges of less than 100 lines. Large organisations wanting exchanges of more than 100 lines had been able to buy such equipment for several years from companies like GEC and Plessey. (British Telecom did not exercise its monopoly for large exchanges).

Even in 1980 the supply of even old exchanges using antiquated technology could take up to a year to be installed, the legacy of industrial action and inefficiency.

The Monarch 120 exchange finally became available. It proved to be one of the most sophisticated small PBXs (private automatic branch exchanges) in the world. The Monarch is one

of the few British telecoms exchanges produced recently which has met strong interest in overseas markets.

The exchange was designed and developed by British Telecom's research laboratories at Martlesham Heath, near Ipswich. The product engineering was done by GEC Telecommunications and Plessey which are the major suppliers of Monarch.

Monarch is a sophisticated digital exchange which means the system can be expanded to take more exchange lines or extensions by plugging extra printed circuit boards. Compared with old electromechanical exchanges of the same capacity which took up a whole room, the Monarch is a desk-top-like electronic PBX and fits easily into an office.

The judges of the Design Council awards were impressed by the Monarch exchange and its competitive pricing, as the only British designed product in this line. With British Telecom retaining its monopoly in the PBX market at least until July the only comparable product available to date is the Mitel 5000.

The Monarch 120 offer a range of facilities which were previously only to be found on the highly expensive large terminals.

The Monarch 120 is a

Safety seat for the awkward age

is coupled to an adjuster strap attached to the seat which routes it over the child's shoulder and away from the neck.

Not directly safety-related, but of importance to both child and parents, particularly on longer runs, is that it allows the child adequate vision thus reducing the risk of boredom and inactivity. In some countries, fatalities and serious injuries have dropped by nearly half.

Even so, the UK is still only at the "half-way house" stage in terms of installing in-car safety. It remains out of step with Continental countries in still allowing children to travel in a front seat. And while not yet a legislative fact in other countries, the mandatory provision and wearing of belts by rear seat passengers is high on safety campaigners' priority lists. It is not hard to see why: an unsecured adult rear passenger need only weight a ton or more as he or she is pulled into the belted front seat, occupants of a car involved in a frontal crash at anything more than crawling speed.

Recommendation

Thus while the Britax Star

Riser booster seat for children

can be used to allow a child

to travel in the front seat,

it is not recommended

as a child seat —

since the booster seat —

which wins for Britax Excelsior

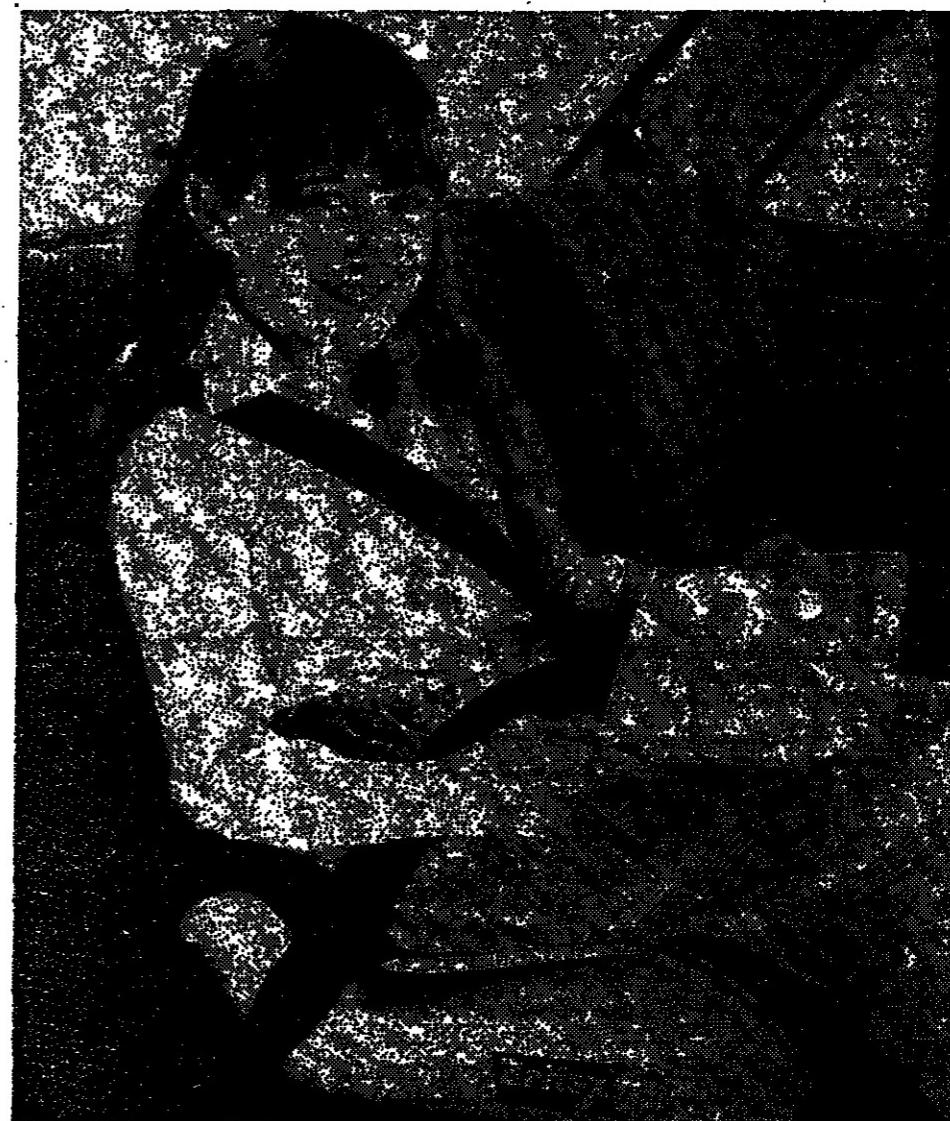
of Byfleet, Surrey, the sixth place. The diagonal strap, too,

BRITISH MOTOR INDUSTRY

COMPANY
Britax Excelsior
Ford Motor Company
Leslie Hartridge

PRODUCT
Star Riser booster seat:
Ford Sierra
Hartridge 2500 diesel fuel pump
test stand

John Griffiths



Star Riser booster seat: Britax recommends its use in the rear of a car

in the UK is made by Canadian-based Mitel.

British Telecom sells the SX200 as the Regent. This exchange also has an extension range of features and has computer control but uses analogue switching, and is significantly cheaper than Monarch.

But the Monarch costs have been reduced recently as a result of its greater integration of its micro-electronics which also makes the exchange 40% smaller. A new version has also been developed which will double its capacity and will also be able to switch computer data.

New companies which hope to compete in the PABX market, after the liberalisation of the telecommunications monopolies, hope to produce their own, far cheaper machines than the Monarch.

Jason Crisp

ENGINEERING PRODUCTS

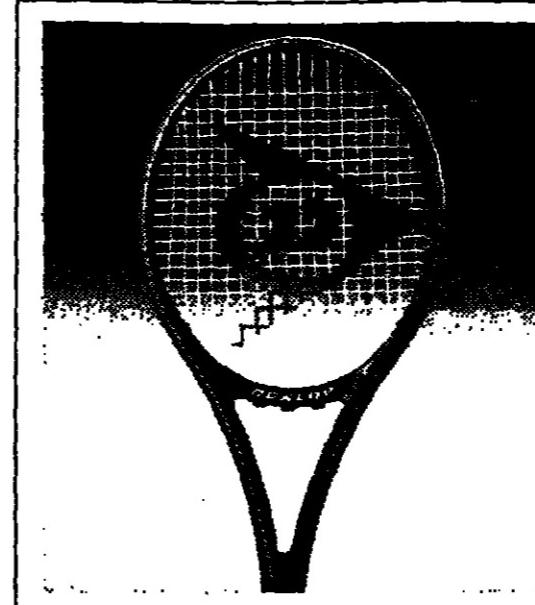
PRODUCT
Monarch 120 G1 connect system
C series front-lift truck range
Pegasus vectored-thrust
turbofan engine
STC 300 perfector
Vertical CNC machining centre
Westland Helicopters
Westland 30 series 100

الآن في الأصل

IT'S NOT THE BEST OF BRITISH LUCK. IT'S THE BEST OF BRITISH DESIGN THAT MAKES THEM SO SUCCESSFUL.



A BRITISH DESIGN A BRITISH SUCCESS STORY.
British Leyland's Range Rover.



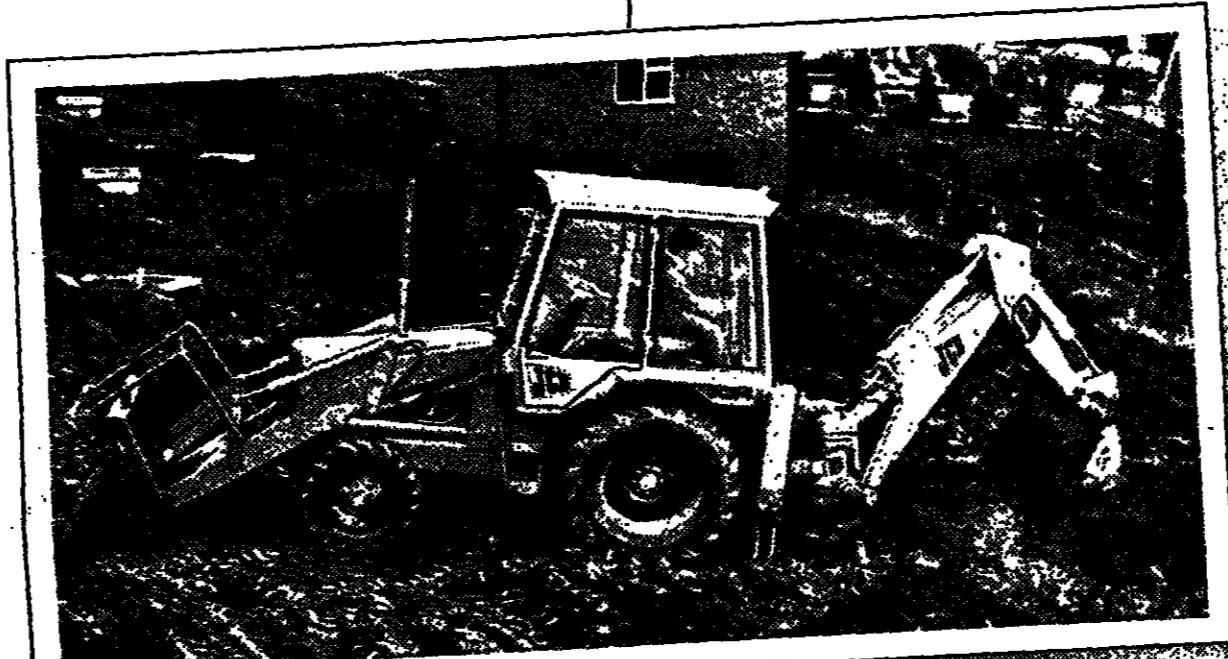
A BRITISH DESIGN A BRITISH SUCCESS STORY.
The Dunlop Max 150 G Carbon Fibre Tennis Racket.



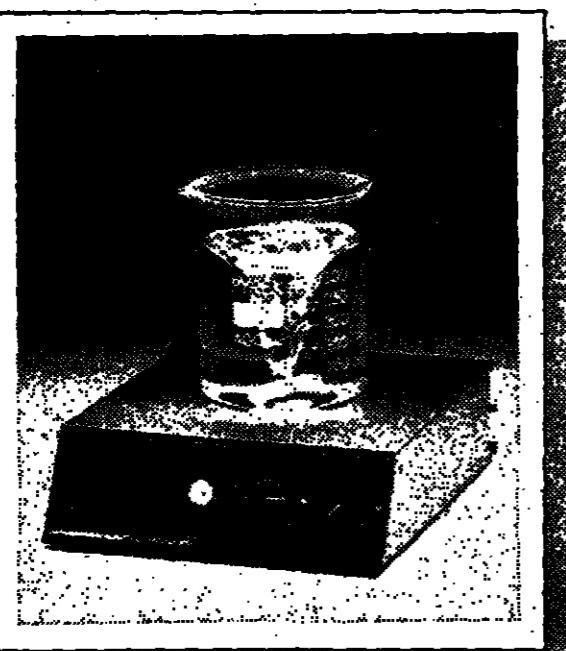
A BRITISH DESIGN A BRITISH SUCCESS STORY.
The Sinclair ZX81 Computer.



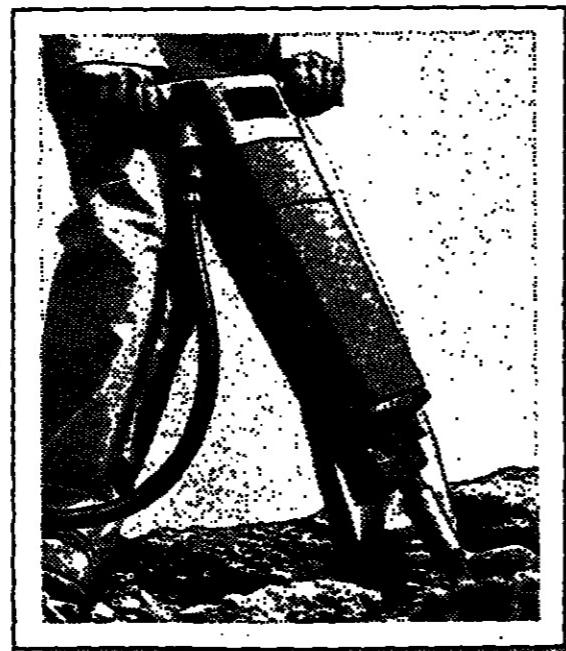
A BRITISH DESIGN A BRITISH SUCCESS STORY.
The Westland 30 Helicopter.



A BRITISH DESIGN A BRITISH SUCCESS STORY.
The JCB 3CX Excavator Loader.



A BRITISH DESIGN A BRITISH SUCCESS STORY.
Baird & Tatlock's FlatSpin Magnetic Stirrer.



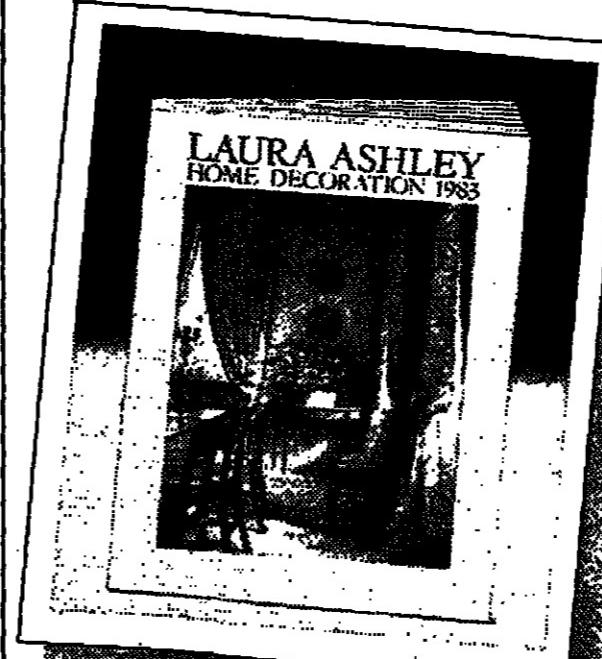
A BRITISH DESIGN A BRITISH SUCCESS STORY.
CompAir's Zitec 20 Road Breaker.



A BRITISH DESIGN A BRITISH SUCCESS STORY.
The Paraplow from the Howard Rotavator Company.



A BRITISH DESIGN A BRITISH SUCCESS STORY.
The Rolls-Royce Pegasus Vectored Thrust Engine for the British Aerospace Harrier.



A BRITISH DESIGN A BRITISH SUCCESS STORY.
Designs from Laura Ashley.

These companies aren't successful because they're lucky. They're successful because they make their own luck.

By using good design.

Yet too many British managements don't seem to appreciate this very basic fact: if you don't start with a good design you don't end up with a good product. And you don't make a profit.

It's a sad state of affairs that so many British companies can't stand up to foreign competition because they pay too little attention to design.

Yet in Britain we have some of the best in-house and consultant designers and engineers in the world. They're experts in every aspect of design and development. That means ease of manufacture and reliability, as well as appearance.

When times are tough, good design should be even more of a priority, because you have to be even more competitive.

And all too often the design budget is the first to go.

Yet those whose policy is to invest in good design are the ones who succeed, even in hard times.

You only have to look at these success stories.

Isn't it time you followed their example – especially when the Government is prepared to back you – not just with words but with practical and financial help.

FREE CONSULTANCY

The Department of Industry is funding a new scheme for design consultancy through the Design Council.

One of the Council's design advisory officers and an independent senior industrialist will visit you. They will then find you a consultant with the right design experience.

If you employ between 60 and 1,000 people, you could have up to 15 days' free design consultancy and a further 15 days at half price. And there's a Technical Enquiry Service for smaller firms.

We'd like to tell you all about the schemes. Just telephone John Benson on 01-930 8655. Or send for our leaflet.

To: Department of Industry, PO. Box 702, London SW20 8SZ.

To: Department of Industry, PO. Box 702, London SW20 8SZ. FT3

Name _____

Company _____

Position _____

Post Code _____

Address _____

Post Code _____

DEPARTMENT OF INDUSTRY WITH THE DESIGN COUNCIL

DESIGN FOR PROFIT

T T T
O F I T T
R O F I T T
F I T T
T T T
O F I T T
R O F I T T
F I T T

DESIGN IN BRITISH INDUSTRY IV

Blood glucose monitor is aid for diabetics

HYPOGUARD, a small Suffolk company, won a 1983 Design Council Award for its blood glucose monitor, but perhaps it could have been a candidate for the Queen's Award for Export Achievement—about 75 per cent of its output of units designed to help diabetics is exported.

In the UK, the slim, microprocessor controlled monitor, which diabetics can slip into a briefcase or handbag, costs a mere £80. It is usually a little more overseas but is relatively cheap for diabetic sufferers who would like to be independent of constant hospital monitoring.

Stephen Cox, managing director of Hypoguard, Woodbridge, Suffolk, set up the company 11 years ago after buying a dry connector which can fit off-the-shelf syringes for diabetics with auto injection.

£150 turnover

"I think the company's turnover was about £150," he said. Now, the 25-strong company with Mrs Veron Cox as commercial secretary, John Pratt as head of electronics design and Bernard Sams, an outside industrial design consultant, works without an overdraft. In fact, it has substantial cash in the bank, funds its own research and development—and proving that high-tech in Britain is not lost—will be paying its employees pretty hefty bonuses out of profits at the end of the present financial year.

Basically, Hypoguard has taken one medical area, specialised, got the electronics, particularly the chips, right, removed itself from what had previously been described as a "dumb black box" and provided diabetes with something which looks like nothing more than a rather large pocket calculator.

Non-diabetics believe that once the disease is diagnosed all that is required is a hypo-

dermic and the daily dose on insulin but there is a great deal more to it than that.

The diabetic needs an automatic glucose check on his or her blood glucose level. This can dictate food and drink intake.

Hypoguard claims that its monitor is as near foolproof as possible. The instrument automatically calibrates for ambient temperature and humidity and then automatically checks the condition of the reagent strip used in the test.

Machine signals

If all is in order the user then places the strip into the machine. After a further check the machine signals that blood from a finger prick should be applied to the strip and then counts down from 60 to 0 seconds on a digital readout.

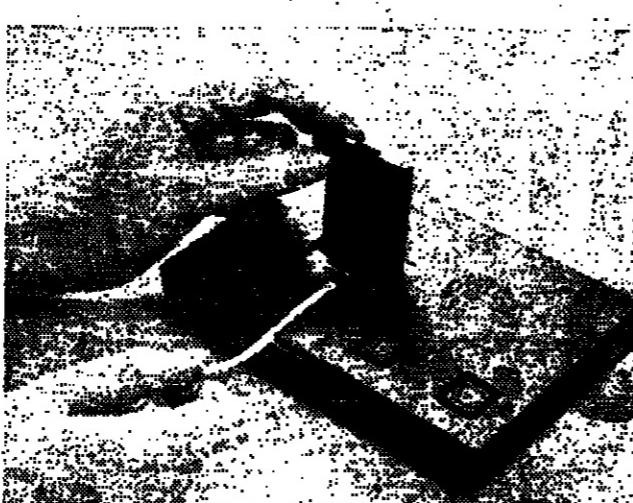
There are all sorts of fail safe conditions; if the user takes too long to press the "read" button the instrument will find a minimum if he makes a mistake the machine will show that he has made an error.

Two models are available powered by rechargeable batteries with an optional carrying case for reagent strips and finger pricker for blood sampling.

Perhaps one of its greatest advantages is in its use for pregnant diabetics where accurate control of the blood glucose level is vital in the pregnancy and delivery of a normal baby.

The instrument is already being used in hospitals to help staff obtain a quick and accurate result, and, more importantly, has removed the need for so many diabetic patients to spend the last 10 weeks of their pregnancy in hospital.

Although Hypoguard has competitors, Stephen Cox believes that Britain now leads the world in allowing diabetics to treat themselves at home and rely less and less on hospital monitoring.



The slim microprocessor controlled monitor which diabetics can slip into a brief case or handbag.

But how much of that is due to the good design of the instrument or the aggressive marketing of the product is debatable. Stephen Cox is not a young man but still plays competitive badminton. One suspects he can go to the award ceremony in Cardiff yesterday they are all too busy thinking about what colour dresses to buy."

Max Commander

Woodbridge factory. Stephen Cox says: "This award has taken the pressure off; all the girls were busy deciding what colour the loo should be, now (he was taking 16 of the staff to the award ceremony in Cardiff yesterday) they are all too busy thinking about what colour dresses to buy."

The company is building an extension at the rear of the

COMMENDATION FOR PROTOTYPE

COMPANY

Bill Gornall

M&G Tankers

PRODUCT

Flexiwrench

Road Tanker



Two prototypes: above, Flexiwrench multi-angle tool system for awkwardly placed nuts and bolts; below, FRP road tanker designed for safer carrying of hazardous materials.



FRP road tanker.

FREE CONSULTANCY

DESIGN ADVISORY SERVICE

FUNDED CONSULTANCY SCHEME

Scope of the scheme

The Design Advisory Service Funded Consultancy Scheme provides specialist help to manufacturing companies wishing to improve their product design. It is operated by The Design Council on behalf of the Department of Industry.

The assistance available takes the form of a single free design advisory project involving up to 15 man-days' work by a specialist consultant. Subsequently the company may apply for a second project involving 15 man-days' work for which the Design Advisory Service will meet half the cost, the company paying the balance. The second project may follow on from the first or may be a different project.

Aspects of product design eligible for assistance include feasibility studies for new products, the design and development of new products or the redesign of existing products to meet the market, production and financial needs.

The scheme is available to manufacturing companies in England, Scotland, Wales and Northern Ireland with between 60 and 1,000 employees.

How to Apply

Requests for assistance can be made by chief executives or directors of manufacturing companies to:

Funded Consultancy Scheme
Design Advisory Service
The Design Council
28 Haymarket
London SW1Y 4SU
Tel: 01-839 8000
Telex: 8812963

RotaBolt relieves stress

ENGINEERING COMPONENTS

COMPANY

Waterfield Engineering

Expendite

Greco Connectors

AVF Hall Products

RotaBolt

PRODUCT
Veeval diaphragm valve
Supercast wastewater range and
Joining Jigs
4mm silicone rubber test pads
Hallscrew compressor
RotaBolt fastener

TWO YEARS AGO Stan Ceney and John Hirst were developing their new business, and the remarkably innovative product on which it has been based, in the proverbial garage.

Now, two years later, they are in sparkling new premises in the heart of the West Midlands, with a tailor-made numerically-controlled production line. They have taken orders from the likes of Motor, Shell and GKN. Their product has been patented in over 20 countries, and they have licensees in six of them (including the United States), with many others clamouring to follow suit.

At this time next year they expect sales to be running at an annual rate of over £1m. After that, the sky's the limit—well, almost.

From winning first prize in a

"Get started in Staffordshire small firms competition," sponsored by GEC, their company has progressed onto the list of 10 finalists for this year's "Prince of Wales Award for Innovation and Production," and now to a 1983 Design Council Award.

In the meantime, Ceney and Hirst have taken the lessons they learned in their company to a much larger enterprise, James Walker of Woking. This netted them not only £100,000 plus a commission on future sales, but access to much-needed financial and marketing muscle.

way of making sure that individual bolts are properly fastened and bearing the correct load.

Among the company's lengthy list of actual or potential applications are power stations, transmission pylons, refineries, pipelines, pressure vessels, mining machinery, cranes, diesel engine connecting rods, and main bearings, various military uses, and automotive cylinder heads. The potential market runs to hundreds of millions, over 200 a time.

As John Hirst says, the existing methods of measuring bolt loadings (torque wrenches, deformable washers, and "pin-grip nuts") with strain gauges, are either inaccurate or expensive and generally time-consuming.

So far, at least, RotaBolt has gone some of its way to avoid falling prey to the temptation which seduces so many small companies—of expanding too fast. The company's develop-

ment has been controlled to a fault: no advertising whatever, other than the indirect effect of making the invention known through technical papers, and a refusal to contemplate taking orders of more than a few thousand pounds a month until production, finance and distribution were all properly established.

Christopher Lorenz

Clip-on cap

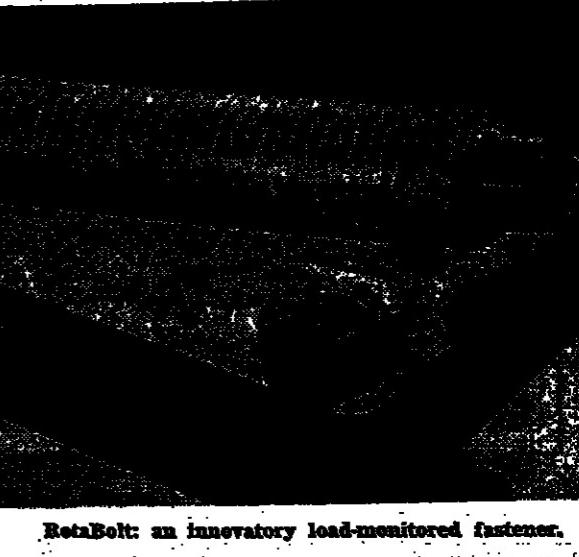
The RotaBolt works like this: the centre of a standard bolt is drilled and a gap, pins of the same type of material as the bolt, are inserted. The pin is set in place so that the rota load indicator on its end is a measured distance from the bolt head, but still free to rotate on the pin. The gap size is set in the factory according to the specified stress for each bolt. The whole assembly is protected from dirt and corrosion by a clip-on cap.

Classic simplicity

The object of all this interest is a classically simple invention: the sort of thing that has always been needed, but that somehow no one thought of before (or that had not, before been achieved). Called a RotaBolt (which is also the name of the company), it is a brilliant

When the bolt reaches its preset tension, the gap between the head and the rota indicator closes and locks; once the indicator can no longer be turned by hand, the tension for that bolt is correct to an accuracy of plus or minus 5 per cent.

If it becomes loose, it means that the bolt itself is loose—which Mr Ceney says is the major cause of stress failure.



RotaBolt: an innovative load-monitored fastener.

James Woudhuysen discusses an £80,000 DES report

British industry found wanting in attitude to designers

TOO FEW of Britain's industrial decisionmakers know all that they should about design—hence the Government's "Design for Profit" campaign. Fewer still know about design education. That is a pity, for the growing public debate about the subject should be of interest to every manager.

The debate proceeds from the undeniable fact that the design of many British products leaves a lot to be desired. From this premise the question follows: is Britain's system of design education, renowned as the largest in the world, providing companies with the kind of designers they need?

At first sight, what the critics have been saying—that it does not seem to be confirmed by a two-year, £100,000 report which is about to be published by the Department of Education and Science.* But on closer inspection the report actually implies that industry is probably more to blame for Britain's poor design performance than education.

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UK COMPANY NEWS

BHS improves to near £49m

WITH AN increase in share of associates more than offsetting higher interest charges British Home Stores maintained pre-tax profit growth throughout the year to April 2 with a final dividend total of £48.87m. At interim the improvement was one of £2.87m to £10.85m.

After increased tax of £21.71m against £15.77m, yearly earnings per 25p share advanced from 13p to 13.2p, and the net dividend total is lifted from 4.75p to 5.5p.

Turnover, excluding VAT, expanded from £27.86m to £45.68m and trading profits from £42.75m (£38.67m) struck after depreciation of £12.11m (£10.78m). The pension fund contribution of £4.55m (£3.91m) and employees' share participation scheme of £25.000 (£31.000).

Interest absorbed £2.65m (£1.39m), while share of associates advanced from £1.51m to £1.51m. On a CCA basis the pre-tax result is stated at £42.6m (£36.7m).

The directors explain that the big increase in the contribution from associated companies reflects the performance of Savacentre, the hypermarket chain, which BHS runs with Smithers.

The absence of pre-opening expenses over the past year and an accounting switch that meant a 56-week period at least 52 weeks last time helped boost the latest Savacentre figures. Splitting down the interim

Reduced profits by Fortnum & Mason

and final results for the group as a whole shows a strong advance on merchandising sales during the second half of the year, but a setback on food.

Up 4.4 per cent at the interim stage, merchandise sales improved 9.8 per cent in the second half to give a full year advance of 7.7 per cent. Food showed a 3.8 per cent first half improvement and a decrease of 1.3 per cent in the second half, giving a full year increase of 2.5 per cent. Restaurant sales advanced by 8.1 per cent in the first half and 8.2 per cent in the second half, 8.2 per cent over the year.

Figures for trading so far this year missed the Easter bank holiday weekend, however, allowing for that, the group's sales trend to date is "quite satisfactory and up to the level achieved in the second half of the year under review."

The rise in trading profits was a welcome sign, say the directors, that concerted financial efforts and major financial investment in to improve store decor, product range and display had paid off with general customer approval.

Pre-tax profits included lower interest receivable of £254,000 against £350,000. There is also credit this time of £5,000 compared with £179,000.

Dividends £1.00m (£1.00m)

See Lex

This advertisement is published by S.G. Warburg & Co. Ltd. on behalf of Thomas Tilling plc.

Akroyd & Smithers down £1.19m after six months**HIGHLIGHTS**

FOR THE 27 weeks ended April 6, 1983 stockjobber Akroyd & Smithers returned profits of £9.43m at the pre-tax level, down of £1.18m on last year's decline of £11.6m.

Sales of this department store, which carries business in Piccadilly W1, improved from £28.59m to £29.5m.

However, since the end of the half year, the level of profitability has been "satisfactory" and the directors are holding the net interim dividend at 4p per 25p share.

A final dividend of 4p per share will be paid on the 25th June, to reflect annual lease accounting methods, though the reported pre-tax profit jumped from £1.1m to £7.2m and the underlying business shows strong growth. Also examined is British Home Stores which lifted profits by 14.8 per cent to £48.9m last year helped by Savacentre supermarkets.

£

Kaufman, which is now known as Kaufman & Smithers Incorporated, for a cash consideration of approximately £2.5m.

Comment

Akroyd & Smithers' profits are as volatile as the stocks in which it deals, and as difficult to predict. It turned in a bumper profit in 1982 gaining from the booming gilt edged market in 1983 equities have taken over the running and the Merchant Officers Pension Fund has taken the opportunity to build up its stake above 10 per cent through the 500 level and now the 700 mark. It was not enough to match last year's 10.6m half year pre-tax profit, but was still a satisfactory 4.4m. Akroyd & Smithers has another aim to reserves bringing them to £42m, out of which

£2.5m cash has gone to acquire a maintained interim dividend.

London and Liverpool Trust over £7m and further rise seen

ON SALES of £41.82m, compared with £32.56m, taxable profits of £7.2m, the London and Liverpool Trust emerged at £7.2m for the year to end-March 1983, an increase of £8.1m over the previous year's

The business equipment division achieved considerable growth during the year. New products will be introduced in the coming year.

The directors say tele-jector has been established as an important medium in entertainment advertising and they consider there is substantial growth potential which can be developed from the present base.

Engineering and motor exhaust companies made good profits and these will continue to other successful years.

Bank overdrafts have been cleared and the group had a bank surplus of £1m at year end. All medium term loans, including £3m and more than covered by rentals due from lessees, the directors state.

Development costs amounting to £1.5m were written off during the year.

A percentage analysis of pre-tax profit by activity shows business equipment 50 (£7.5), video 45 (£5.5), exhaust manufacture and engineering 5 (£1.9).

Pre-tax profits for the year exclude pre-acquisition profits and comparative figures have been adjusted to reflect this change in accounting policy. See Lex

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McCarthy & Stone ahead

FOR the six months ended February 28 1983 pre-tax profits of McCarthy & Stone, designer and constructor of sheltered accommodation, expanded from £1.04m to £1.26m, an increase of 21.21 per cent. Record figures are expected for the full year.

An interim dividend of 2p per 20p share is being paid and a scrip option on a one-for-one basis is proposed. The new shares will not count for the interim payout. For 1982/83 the group, whose shares are traded on the OSM and which has close status, paid a single dividend of 4p from taxable profits of £2.16m.

It is expanding from its traditional Southern base and intends to open a number of regional offices this year to promote expansion throughout England. It has concluded an agreement with John G McGregor (Holdings) to construct sheltered units in Scotland.

Turnover for the first six months totalled £4.22m (£2.6m) sales of sheltered units amounted to £1.89 (£41).

Tax tools £383,000 (£247.500) leaving net figures of £273,000, against £621,000, interim dividends absorb 22.70m waivers on 7,005,303 shares amount to £190,166.

CCL surprise payout

In 1982 CCL Group, which was formed on March 1 of that year to acquire CCL Systems and certain other interests from the Foseco Minsep Group, made taxable profits of £780,000. Of these £756,000 relate to CCL Group and the remaining £24,000 to Foseco Minsep.

Turnover came to £9.39m of which £7.9m was attributable to CCL Group.

A nominal first and final dividend is declared for the period of 3.5p per 25p share. The directors say this payment is justified by the results, notwithstanding that it was not envisaged at the

time the shares—which are traded on the over-the-counter market made by Granville and Company—were placed.

Mr Ivan Worthington, chairman of this group, which specialises in systems for stressing concrete, joining reinforcing bars and mechanically splicing wires, cables and in products for electricity distribution industry says that despite continuing uncertainties he is cautiously optimistic about future prospects for the group.

Tax for the 12 months took £282,000 including £23.500 for the 10 months from March 1.

TI forecasts upturn

PROFITS of TI Group, the international engineering concern, are expected to match last year's 20.4m in the first half of the current year and to show considerable progress in the second six months. For the whole of the year a pre-tax figure of £4.7m was recorded.

At the company's annual meeting, Sir Brian Keller, chairman, told shareholders that company's international competitiveness, had recently been significantly reversed, he added.

DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corresponding div.	Total for year	Last year
Akroyd & Smithers int.	4	July 1	4	—	17.55
Bethpage Tst.	2.3	—	2.3	3.5	4.75
Brit. Home Stores	3.5	July 4	3	5.55	8.2
Brit. Inv. Tst.	5.8	—	5	10.6	20
Cramphor	5†	—	5	—	—
Daventry int.	3.4	—	3.11	—	4.66
Fortnum & Mason	int.	7.72	—	23.22	19.72
Grosvenor Group	2†	July 4	2†	—	5.01
KCA Drilling	1.88	July 29	1.88	3.75	1.88
London & Liverp. Trust	4	July 1	1.7	5.5	2.45
McCarthy & Stone int.	2.1	July 22	—	—	—
North Inv.	1.65	—	1.53	2.4	2.25
S & P Linked 2nd int.	7.49	June 1	7.27	16.27	15.16
Thames Inv.	Nif†	—	1.68	—	5.18
Tysons	2.3	July 2	2.12	2.33	2.12
VW	0.68†	June 17	2	2.5	2
Young Cos. Inv.	4.5	—	4.5	6.7	6.4

Dividends shown pence per share net except where otherwise stated.

* Equivalent after allowing for scrip issue. † On capital increased by rights and/or acquisition issues. ‡ USM stock including special 2.5p. † Adjusted for consolidation of 5p shares into 25p shares.

NatWest Registrars Department

National Westminster Bank PLC has been appointed Registrar of

Standard Telephones and Cables plc

All documents for registration and correspondence should in future be sent to:

National Westminster Bank PLC
Registrar's Department
PO Box No 82
37 Broad Street
Bristol BS99 7NH

Telephone Bristol (STD Code 0272)
Register enquiries 290711
Other matters 263000

Don't sell to BTR -you'll lose.

- Acceptance will result in Inadequate capital value.
- 43% loss of income.
- 20% dilution of attributable earnings.
- 40% dilution of asset backing.



Don't sell Tilling short-don't sell Tilling at all.

The directors of Thomas Tilling plc (including those who have delegated detailed supervision of this advertisement) have taken all reasonable care to ensure that the facts stated and opinions expressed herein are fair and accurate and each of the directors accepts responsibility accordingly.

UK COMPANY NEWS

Profit and dividend rise at KCA Drilling

A rise in pre-tax profits left drilling contractor KCA Drilling ahead at £7.01m for 1982, compared with £5.93m. Turnover for the 12 months advanced from £26.95m to £39.11m.

The year's dividend of this subsidiary of KCA International is being raised from 1.57p to 2.75p, up with a final of 1.57p (same). Earnings per 25p share are given as 4.449p (7.774p calculated on a weighted average basis, which because of capital restructuring during the year, is not comparable).

The directors say the pattern of growth reported in the first six months was maintained throughout the year with operating profits improving by 25 per cent to £9.5m (£7.62m). This reflects a full year's contribution from the drillship Poly Bristol compared with only approximately three months in 1981.

Takeable profits were struck after interest of £2.46m (£1.68m). Tax took £3.46m (£2.38m) and there were extraordinary debits of £504,000 (£nil) leaving attributable profits of £3.06m (£3.58m).

J. O. Walker in the black

Following its turnaround from a £165,000 loss to a profit of £73,000 at midway, timber importer J. O. Walker & Co. has finished 1982 with a taxable surplus of £295,364, compared with £12,822 losses previously.

The directors boosted from 1p to 3.5p net per 25p share with a final payment of 2.5p. Earnings are shown as 37.1p (4p) per share after the 12 months' tax charge of £1,383 (£147,540 credit).

Ahead from £3.63m to £4.02m at half-time, turnover totalled 23,33m (£7.49m) at the year end.

Anglo Nordic

Confidence in a continuing improvement in pre-tax profits at Anglo Nordic Holdings was expressed by Mr Brian Watson, chairman, at the annual meeting.

He stated that since the group's new appointment in 1982 three main objectives had been achieved. The initial profit forecast had been exceeded, the acquisition of Brabys Leslie had been successfully completed and a full Stock Exchange listing had been obtained.

REED INTERNATIONAL LIMITED
(1) DFLS 100,000,000 11 1/4% BONDS
1972 DUE 1980-1989
(2) DFLS 100,000,000 11 1/4% BONDS
1976 DUE 1980-1989

The drawings for the fourth redemptions of the above-named Bond issues have taken place on April 26, 1983.

Number 5 has been drawn in respect of the loan under (1) above, of which the number of the redemption of group (2) will be recorded on June 1, 1983.

Number 15 has been drawn in respect of the loan shown, under which the number of the redemption of group (1) is 15, and of group (2) is 15, both on June 1, 1983.

The bonds so drawn will be payable at the above-mentioned dates, denominated hereafter: Amsterdam-Rotterdam, N.V. and Banque de Paris et des Pays-Bas, at Amsterdam, Rotterdam, The Hague and Paris.

In respect of the number 2 in respect of the loan under (1) above and the number 14 in respect of the loan under (2) above, the drawings were drawn for redemption on June 1, 1983.

NETHERLANDS TRUST MAATSCHAPPIJ BV
Amsterdam, April 26th, 1983.

Davenports sharply ahead at £1.12m and pays more

A SHARP uplift in interim pre-tax profits has been produced by Davenports Breweries (Holdings), which is the subject of a bid from Wolverhampton & Dudley Breweries. The pre-tax surplus for the 26 weeks to April 2 1983 has increased from £264,000 to £1.12m and the interim dividend has been raised from 1.21p to 3.4p net.

Shareholders who accept the offer by Wolverhampton & Dudley Breweries for the ordinary shares will not, the directors say, be entitled to keep the interim if they offer becomes unconditional. In the full year a total of 4.66p was paid.

In a defence circular early last month relating to the bid the directors advised shareholders to reject the offer and forecast trading profit for the year to October 1 1983 of about £2.1m, to which would be added surpluses on property sales of more than £1.5m. Earnings per share were expected to be 1.6p, with dividends totalling 3.4p for the year.

Turnover for the period under review moved ahead from £13.07m to £16.65m. Beer production and sales were substantially increased during this period, say the directors, in contrast to the decrease in beer sales nationally.

Each of the company's trading divisions contributed to the results, with increased profits compared with the same period last year.

At the operating level profits increased from £563,000 to £945,000. Pre-tax profits were struck after interest costs were reduced by £22,000 to £15,000 and property disposals moved ahead by £38,000 to £69,000.

Tax took £280,000 compared with an adjusted figure last time of £180,000. Earnings per 25p share were shown as improving from 3.85p to 7.85p.

RESULTS AND ACCOUNTS IN BRIEF

SAGE AND PROSPER LINKED INVESTMENT TRUST—For year to September 30 1982: second interim dividend 7.48p (7.27p), making 10.27p (10.16p); net assets £475,287 (462,406) and investment trust units 229,469 (227,768); interest received from dividends £475,287 (462,406); interest received from unit trust £1,000; capital gains £168,805 (£163,345);

Holders of income shares entitled on winding up to 100p per income share plus 100p per unit in respect of profits otherwise available for dividend. Holders of capital shares entitled to all surplus assets. On this basis the total assets available for distribution on April 30 1983 £23.00 per share (£1.97 per share on April 30 1982).

YOUNG COMPANIES INVESTMENT TRUST—For year ended April 30 1982: net assets £57,449 (£57,449); dividend for year to March 31 1982, Pre-tax revenue £703,788 (£802,040); Total £222,142 (£163,788); Earnings per share 7.5p (£6.35p); Net asset value per share at market value £2.28p (£1.74p).

EMPIRE STORES (BRADFORD) (small order)—Results for the year ended January 29, 1983 reported April 14. Group fixed assets £22.1m (£15.82m). Net current assets £0.1m (£0.1m). Shareholders' funds £22.2m (£22.2m). Shareholders' funds £2.16m (£2.35m). Net current assets £1.88m (£2.19m). Decrease in working capital £488,973 (£30,672). Interim Meeting: Eastgate, May 27, noon.

FJC LILLEY (engineers and building contractor)—Results for year ended April 30, 1982 reported April 22, 1983. Prospects. Group fixed assets £2.12m (£2.12m) and net current assets £1.09m (£1.09m). Shareholders' funds £2.12m (£2.12m). On prospects chairman says encouraging orders have been received by weaving division at home and overseas and should continue to make profitably this year. Electronic divisions made substantial contribution to profits last year and should perform well in current year. Meeting: Bramhope, May 28 at 12.30pm.

HANGER INVESTMENTS (car dealer)—Results for 1982 reported April 22, 1983. Shareholders' funds £1.18m (£3.01m); fixed assets £2.02m (£3.43m); current assets £1.21m (£1.86m); net current assets £2.27m (£2.92m); increase in net current assets £8.97m (£3.1m) including increase in bank balances £3.38m (£4.75m). Meeting: Rugby, June 3, soon.

COLE GROUP (plastics electronics)—Results for 1982 reported April 22, 1983. Shareholders' funds £21.862 (£21.862); Net current assets £2.53m (£1.82m). Shareholders' funds £4.98m (£4.75m). Increase in net liquid funds £1.48m (£0.672). Interim Meeting: Farnborough, June 6, noon.

PHOTAX (LONDON) (photographic equipment maker)—Results for 1982 reported April 22, 1983. Shareholders' funds £21.862 (£21.862); Net current assets £2.53m (£1.82m). Shareholders' funds £4.98m (£4.75m). Increase in net liquid funds £1.48m (£0.672). Interim Meeting: Eastgate, May 27, noon.

HENRY BOOT & SONS (construction, plant hire, property)—Results for 1982 reported April 22, 1983. Shareholders' funds £2.12m (£2.12m) and investments £21.86m (£21.45m), reflecting additions at cost and revaluation. Net current assets £4.07m (£3.85m). Shareholders' funds £2.12m (£2.12m). Interim Meeting: Glasgow, June 2, noon.

SHREVE & CO (chemicals, building materials)—Results for 1982 reported April 18. Shareholders' funds £2.16m (£2.16m); Net current assets £1.88m (£1.88m). Decrease in working capital £488,973 (£30,672). Interim Meeting: Eastgate, May 27, noon.

RMC GROUP (materials for construction industry)—Results for 1982 reported April 21 with comments on April 22, 1983. Shareholders' funds £22.2m (£23.2m), current assets £28.1m (£18.07m) and liabilities £22.85m (£21.86m). Shareholders' funds £2.16m (£2.16m); Net current assets £2.21m (£2.21m); Net liquid funds increased by £346,000 (£191,000); Net assets £2.16m (£2.16m). Meeting: Watford, May 28 at 11.30 am.

RELYON GROUP (matress and divan maker)—Results for 1982 already reported. Group fixed assets £2.91m (£2.86m); Net current assets £2.08m (£2.08m). Shareholders' funds £5.18m (£4.78m). Chairman says improved demand experienced in latter part of 1982 has continued into current year. Net profit for the year ended April 30, 1983, £1.2m, up 25 per cent. The figure accounted for he is confident that interim figures will be well ahead of last year. Meeting: Watford, Somers Town, May 28 at 11.30 am.

THE SHERATON GROUP (hotels and chain restaurants)—Results for 1982 reported April 21 with comments on April 22, 1983. Shareholders' funds £22.2m (£23.2m), current assets £28.1m (£18.07m) and liabilities £22.85m (£21.86m). Shareholders' funds £2.16m (£2.16m); Net current assets £2.21m (£2.21m); Net liquid funds increased by £346,000 (£191,000); Net assets £2.16m (£2.16m). Meeting: Watford, May 27 at 11.30 am.

FREEMANS (LONDON SW8)—Results for year ended January 29, 1983 reported March 29. Shareholders' funds £0.75m (£0.65m). Net current assets

£1.75m (£1.55m). Net current assets</

BIDS AND DEALS

Throgmorton closes in on Pentland

Throgmorton Trust has come within 1 per cent of gaining majority control of the Edinburgh-based Pentland Investment Trust. It was announced yesterday, following the entry of the second acceptance period.

The offer has now been extended by a further eight days until May 17. After this date, Pentland shareholders who have already accepted the Throgmorton offer will be able to revoke the offer if it is not declared unconditional.

Since Throgmorton published its offer notice on April 5, it has received acceptances from the holders of 4.3m shares, which accounts for 24.65 per cent of Pentland's issued share capital. When added to the shares already held by Throgmorton before it launched the takeover bid, this amounts to 49.06 per cent of Pentland's shares.

The bid, which has aroused Scottish national sentiment, has been cleared by Penland's managers and various Edinburgh financial institutions.

At the end of the original acceptance period on April 26, Throgmorton had gained control of 45.75 per cent. The 10-day extension has brought acceptances from the holders of another 3.8 per cent of Penland shares.

Today Pentland is due to hold an extraordinary meeting to approve a capital reconstruction which would allow shareholders to accept Throgmorton's offer at 50.50 minimum per share and debentures without incurring the cost of stamp duty.

TRUMMANS/AUSTIN

Documents in respect of the revised offer of 92p cash per share, James Austin Steel ordinary by Trummanns Group will be posted shortly, as announced on April 26.

The first closing date of the original offer by Trummanns was 3.30 pm on May 3, and accordingly, Trummanns announce that acceptances have been received for 32,491 existing ordinary (0.7 per cent) and that Trummanns held, before the offer period, 1.16m ordinary (25.77 per cent).

Trummanns has also received five vocal undertakings to accept the offer (as revised) in respect of 1.89m ordinary (22 per cent).

As previously known, Trummanns is, therefore, in a position to increase its holding to 3.05m ordinary (67.77 per cent).

The offer period is extended to June 1.

C. H. BEAZER

In respect of C. H. Beazer's offer for Second City Properties, acceptances have been received from holders of 18.78m shares (79.75 per cent).

Beazer is, through a subsidiary, beneficially interested in 3.53m Second City shares (14.99

per cent). Its interest, including acceptances, amounts to 94.74 per cent.

The offer, which has been declared unconditional in all respects, will remain open until further notice.

TRUST SECURITIES/ PERCY BILTON

In connection with the offer by Trust Securities Holdings to acquire all the issued capital of Percy Bilton, acceptances at May 4, 1983, have been received in respect of 5,026 ordinary shares (60.01 per cent). No acceptances have been received.

Trust Securities has consequently decided to let the offers until further notice.

SHARPS PIXLEY

Shares, Pixley (Hong Kong), is to acquire the 49 per cent holding in Sharps Pixley Wardley currently owned by the Hongkong & Shanghai Banking Corporation, Bank of Scotland and Wardley. The name of Sharps Pixley Wardley was incorporated in March 1978 as a joint venture between the Kleinwort Benson Group and the Hong Kong Bank Group.

L AND G/VICTORY

Legal and General has acquired 15 per cent of Victory from its sole shareholder. The purchase of £2.7m was satisfied by the issue of 705,583 fully paid new 25p shares in L and G.

BTR TILLING

BTR has announced that, at the extraordinary meeting held yesterday, the resolution to approve the acquisition of Thomas Tilling was passed, with 98 per cent of the votes cast in favour.

PETER BROTHERHOOD

Acceptances of the offers by a subsidiary of Thermoelectronic for Peter Brotherhood have been received from the holders of 3.41m ordinary shares (75.56 per cent) and 156,641 preference (94.93 per cent).

Thermo held 6.99 per cent of the ordinary prior to the offer. These shares will be tendered for the cash offer.

Incidentally, these shares' acceptances to date are 92.55 per cent for the ordinary and 94.93 per cent for the preference.

REGA METAL

Rega Metal Products, maker of equipment and components for heating and ventilation, has bought Chestnut Metal Fitter, which makes precision rolled products for more than 50 years.

Beazer is, through a subsidiary, beneficially interested in Mr Michael Osborn, managing director of Rega Metal Products,

stated that the move represented a step his company's planned expansion in the domestic environmental improvement market.

The offer, which has been declared unconditional in all respects, will remain open until further notice.

DANAE INV./ SCOTTISH LTD.

The offer by the Edinburgh Investment Trust for all the issued preference capital of Scottish Ltd. Investors have increased their holding of the capital shares of Danae Investment Trust.

Acceptances have so far been received in respect of 1.28m shares (65.75 per cent) and the offer is extended to May 23.

In respect of the 25p offer for SUT ordinary shares, acceptances have been received for 135.1m shares (90.27 per cent of the shares under offer). The offer has been declared unconditional and will remain open until further notice.

CHARTHIRE £1M PURCHASE

Charthire Services, a commercial vehicle contract hire, rental and contract distribution company, has agreed to purchase Cooper Lenders for £1m. This will be financed by the issue of 500,000 new ordinary shares together with a deferred cash payment of £100,000.

COOPER PIPELINE DEAL

EPE Industries has acquired Metrotex from the Glossop Group. Metrotex manufactures a range of products for the pipeline protection industry.

STAR COMPUTER

Star Computer Group has acquired Computer Accessories and Peripherals, a Reading-based computer product distribution company.

ISS (HOLDINGS)

With effect from May 4 1983 the business of Insurance Systems and Services has been acquired by ISS (Holdings) as part of a group reconsolidation. ISS (Holdings) is owned by the former partners and staff of Insurance Systems and Services.

AE PROPOSAL

AE states that under the restructuring of its 44 per cent owned San African subsidiary, Associated Engineering (SA), it will divest itself of its interest in the AE motor spares division and simultaneously buy out the existing minority shareholders' interest in the remainder of the business at 225 cents a share. If the scheme is blocked the directors will sell the business.

REGA METAL

Rega Metal Products, maker of equipment and components for heating and ventilation, has bought Chestnut Metal Fitter, which makes precision rolled products for more than 50 years.

Beazer is, through a subsidiary, beneficially interested in Mr Michael Osborn, managing director of Rega Metal Products,

tors of the SA company have prepared certain contingency plans which will be implemented.

DANAIE INV.

Mr D. G. Johnson, Mr C. M. Hales and Mr G. W. R. Hull, as trustees of Loins Private Pension Scheme, have increased their holding of the capital shares of Danae Investment Trust.

They have declared an interest in 1m capital shares (44.28 per cent) and 7.14 per cent of the total voting rights.

L RYAN HOLDINGS

The acquisition by L. Ryan Holdings of the 50 per cent interest in Ryan Europe it did not already own has been completed.

LOWNRITEE

Consent has been given by the Canadian Foreign Investment Review Agency for the proposed acquisition by Rowntree Mackintosh of Laura Secord. Completion of the transaction is expected to take place shortly.

Grosvenor

Group static

first half

For the six months to December 31, 1982, Grosvenor Group, the electronic engineering, electrical and industrial concern, has maintained its pre-tax profits and is effectively holding its interim dividend.

First half sales totalled £23.8m against £25.82m last time, which included a £3.85m contribution from Welco Electrical, since sold.

Trading profits fell from £327,000 (including Welco) to £229,000, after a write-down in interest from £113,000 to £9,000, the taxable result showed little change at £217,000 against £214,000.

After lower tax of £41,000 (£49,000), net attributable profits improved by 11.4 per cent to £176,000 and earnings per 25p share are shown to have risen from 6.6p to 7.6p. On these the net interim dividend is 2p, effectively unchanged following adjustment for the consolidation of shares from 5p to 25p. Last year's total payment was equivalent to 5p on profits of £322,000.

As regards the second half, Mr Chamberlayne-Macdonald, chairman, points out that this will include contributions from Floform, acquired from GKN in January, and the recently purchased Rubber and Plastics Industries.

He notes that plans for developing the group, following the restructuring announced in April, continue on course.

DUNLOP AUTO.

Dunlop Automotive, Engineering division has sold its Maxxair Commercial Vehicles business to Anti Skid Controls, a subsidiary of GKN Controls, which already has close association with the electronic anti skid control market.

The total value of the assets being transferred is £215,875.

The agreement includes the right to use the Dunlop trade mark, Maxxair in relation to Anti Skid systems for road vehicles but specifically excludes aircraft and motorcycles.

SECURITY PACIFIC

Security Pacific Holding has purchased West Yorkshire Finance (Brighouse) from Rydale Finance who will continue to act for the company in a management capacity.

COMMITMENT TO BANKING.

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Tel: Newbury (0635) 35222

NOTICE OF REDEMPTION
To the Holders of

Compañía Anónima Nacional
Teléfonos de Venezuela

8 1/4% Guaranteed Sinking Fund Debentures Due 1987

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Fiscal Agency Agreement dated as December 15, 1972 providing for the above Debentures, \$425,000 principal amount of said Debentures bearing the following serial numbers have been selected for redemption on June 15, 1983, through operation of the Sinking Fund, at the principal amount thereof, together with accrued interest thereon to said date:

OUTSTANDING DEBENTURES OF \$1,000 EACH OF PREFIX "M" BEARING THE DISTINCTIVE NUMBERS ENDING IN ANY OF THE FOLLOWING TWO DIGITS:

39 75 96

ALSO OUTSTANDING DEBENTURES OF \$1,000 EACH BEARING THE DISTINCTIVE NUMBERS:

384 1064 2084 3084 3984 4884 5384 6284 8084 9884 1084 1184 1284 1384 1484 1584 1684 1784 1884 1984 2084 2184 2284 2384 2484 2584 2684 2784 2884 2984 3084 3184 3284 3384 3484 3584 3684 3784 3884 3984 4084 4184 4284 4384 4484 4584 4684 4784 4884 4984 5084 5184 5284 5384 5484 5584 5684 5784 5884 5984 6084 6184 6284 6384 6484 6584 6684 6784 6884 6984 7084 7184 7284 7384 7484 7584 7684 7784 7884 7984 8084 8184 8284 8384 8484 8584 8684 8784 8884 8984 9084 9184 9284 9384 9484 9584 9684 9784 9884 9984 10084 10184 10284 10384 10484 10584 10684 10784 10884 10984 11084 11184 11284 11384 11484 11584 11684 11784 11884 11984 12084 12184 12284 12384 12484 12584 12684 12784 12884 12984 13084 13184 13284 13384 13484 13584 13684 13784 13884 13984 14084 14184 14284 14384 14484 14584 14684 14784 14884 14984 15084 15184 15284 15384 15484 15584 15684 15784 15884 15984 16084 16184 16284 16384 16484 16584 16684 16784 16884 16984 17084 17184 17284 17384 17484 17584 17684 17784 17884 17984 18084 18184 18284 18384 18484 18584 18684 18784 18884 18984 19084 19184 19284 19384 19484 19584 19684 19784 19884 19984 20084 20184 20284 20384 20484 20584 20684 20784 20884 20984 21084 21184 21284 21384 21484 21584 21684 21784 2188

RUSH & TOMPKINS GROUP plc

Summary of results for 1982

	1982 £'000s	1981 £'000s
Turnover	91,871	84,238
Profit before tax	2,308	1,707
Earnings per share	16.4p	12.3p
Dividend per share	6.00p	4.25p
Assets per share	341p	337p

Extracts from Chairman's Statement:

- Profit UP 35%
- Dividend UP 41%
- Property Portfolio UP £1.89m to £40.6m
- Emphasis on office and commercial schemes maintained – Property activities in U.S. increased significantly – New company set up in Singapore

Copies of Report & Accounts for 1982 from:
The Secretary, Rush & Tompkins Group plc,
Marlows House, Station Road, Sidcup, Kent
Tel: 01-300 3388.



Gold brightens outlook at Rio Tinto Zimbabwe

BY KENNETH MARSTON, MINING EDITOR

THE Rio Tinto-Zinc group's \$8.4 million cent-owned Rio Tinto Zimbabwe ("RioZim") has moved out of loss in the first quarter of this year, earning \$21.12m (£73.500). This compares with a loss of \$21.04m in the first quarter of last year and a total loss for 1982 of \$86.56m.

At the annual meeting in Harare Mr Douglas Sagonda, the chairman, pointed out that the improvement stemmed from increased gold production and higher bullion prices received by the Renco mine, which RioZim is largely dependent following last year's closure of the Empress nickel mine.

He said that the group had now started to reduce the heavy borrowings which were needed

for survival last year and he hoped that a further substantial debt repayment would be possible this year. Much depends on the gold price, however, especially now that Renco cannot be expected to achieve a further big increase in output

in 1983. Industries has run into a worse than expected loss of \$25.88m for the first quarter of this year – against record profits of \$25.84m a year ago – in line with the downturn in the Zimbabwe economy. Mr Sagonda said it would be rash to forecast any profit for Tinto Industries in 1983.

Mr Sagonda thought that the gold price would rise after mid-year to between US\$450 and \$500 per ounce. He said that every 10 per cent variation in the price results in an annual cash flow increase or decrease of \$21.35m in group earnings and cash flow.

A 10 per cent variation in the relationship between the Zimbabwe and U.S. dollars results in a variation of \$22.4m. The 69 per cent-owned Tinto

brightened" said Mr Sagonda, but he made clear that any consideration of a dividend would depend on "significant" improvements in the gold price.

TCL lifts half-year earnings

HIGHER first-half earnings are reported by Transvaal Consolidated Land and Exploration (TCL), the South African mining and investment house in the Barlow Rand group. Net profits for the six months to March 31 come out at R27.5m (£21.5m) compared with R26.5m in the same period of 1982 and R54.5m for the full year to September 30.

A major factor in the good half-year results has been the increase in gold prices. This is reflected in a rise in dividend income to R11.8m from R7.1m a year ago and in shareholding profits of R2.8m which go against a loss of R9.8m last time.

These assets acquired from Rand Mines include holdings of Harmony, Blyvoor and Durban Deep, thus increasing TCL's already sizeable gold interests. The consideration paid to Rand Mines was an issue of 2.58m shares in TCL, raising the latter's issued capital to 11.2m

TCL now declares an unchanged interim of 75 cents on March 31 from the mining interests recently acquired from Rand Mines. This stemmed from a group reorganisation whereby all of the Barlow Rand group's mining interests have been put under the control of TCL.

Whether this will leave scope for a modest increase in the final dividend remains to be seen. On a maintained payment the shares at £32 yield just under 5 per cent, a modest return which suggests that the market is looking for better things in 1983-84.

Declining tin production

OUTPUT of tin concentrates by the Malaysian companies under the management of Malaysian Mining Corporation and its controlling body Permas Chartered Management fell to 1,049 tonnes during April.

This compares with the 1,110 tonnes of tin concentrates produced in March and 1,126 tonnes produced in February.

The declining production reflects the continuing effects of tin export controls intro-

duced last summer by the International Tin Agreement.

The 14 dredges shut down during March under the export controls and remained closed during April. In addition production from the Aekom II and III dredges was restricted during April while the Timah Dermawau dredge was shut down for 12 days.

A reduction in output by Berjuntai, the second largest tin producer in the group,

followed major repairs to the company's No. 7 dredge.

Berjuntai's tin concentrate production for the 12 months to end-April amounted to 2,397 tonnes compared with 3,513 tonnes in the previous year.

There was an extraordinary credit for the period of £86,005 (nil).

No dividends have been paid on the ordinary shares since 1972.

Newcastle Gateshead Water £5m placing

Seymour, Pierce and Co has completed the placing of £5m Newcastle and Gateshead Water Company Ltd per cent redeemable debenture stock, 2004 at £100 per cent.

Comparative Government stocks are yielding about 10½ per cent to redemption; this differential is similar to that which operated at the time of the Bristol Waterworks debenture placing in January.

Deals will begin at 2 pm May 11.

Comment

When the Newcastle and Gateshead stock was placed at the end of last week the market feeling was that it was tightly priced. Since gilt rates have weakened slightly since then, it now seems most unlikely that the stock will open at premium. However, the 1 per cent gain over the gilts, though closer than would be the case with a local authority offering, is pretty much the norm with waterworks debentures.

Titaghur drops £5m in the red

For the year ended June 30 1982, Titaghur Jute Factory suffered taxable losses of £5.09m despite a £16.07m profit from the UK operations. This is compared with overall profits of £574,175 last time.

Turnover in India amounted to £20.43m, against £29.47m and the tax charge was £3,460 (£3,658), after which loss per share is given as 35.78p (£7.97p earnings).

There was an extraordinary credit for the period of £86,005 (nil).

No dividends have been paid on the ordinary shares since 1972.

Hawker (Canada)

Hawker Siddeley Canada Inc was affected by poor economic conditions which continued to influence the market for capital equipment during the first quarter.

The increase in housing starts and improved demand for timber products was not reflected in the sawmill and forest machinery equipment industry, other than in replacement parts.

First-quarter income declined from \$3m (£1.85m) to \$2.48m (£1.28m) last year. Revenues fell from \$124.6m to \$94.4m.

Hawker Siddeley Group holds 59 per cent of ordinary shares and 42 per cent of the preferred.

Foot demand for railway freight cars led to a temporary halt in manufacturing in the Trenton works division. Shipments of bridge components for the government of Ontario transit authority were proceeding on schedule.

Demand for equipment for the mining industry continued to improve despite the decline in world coal and mineral extraction.

First ever deficit incurred by V.W.

LONDON-BASED sheet metal fabricator, precision engineer and toolmaker, V.W., which went public via the USM in October 1981, has experienced "the most difficult year the board has ever known" and for 1982 reported the first loss in its 64-year history.

At the trading level, profits were well down from £619,279 to £106,868 (£10.271), and extraordinary debts of £104,116, the attributable deficit amounted to £109,778 compared with a £220,554 surplus last time.

Turnover declined from £4.27m to £3.26m and results reflect a poor second half, for at mid-term a pre-tax profit of £219,000 was achieved.

The yearly loss per share amounted to 10½p (12.5p earnings) and the directors consider that the 12 months ended June 30 did not have the purpose of coming into existence.

It had been an arrangement with two private companies who had taken options to purchase up to a total of 22.5 per cent of the company at 50p a share. The nine-month option was taken out on April 6.

It could be hoped to announce a major order worth £200,000 in the first year within the next few days to boost the total order book to £425m.

V.W.'s customers had agreed to a 4 per cent price increase this year following the standstill

State Bank of New South Wales

U.S. \$50,000,000

NEGOTIABLE FLOATING RATE NON-LONDON CERTIFICATES OF DEPOSIT DUE NOVEMBER 1987

We hereby certify that the rate of interest payable on the above mentioned Certificates of Deposit for the interest period beginning on 10th May 1983 and ending 10th November 1983 is 9½ per annum.

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Over-the-Counter Market

1982-83 High Low	Company	Price Change	div.(p)	% Actual Yield	P/E	Gross Yield
142 Ass. Brit. Ind. Ord.	134	—	6.4	7.8	10.2	8.6
117 B.C. Ind. Ord.	152	—	10.1	8.8	10.2	8.6
74 Airtech Group	22	—	6.1	17.7	17.7	17.7
49 Ambridge & Rhodes	29	—	4.3	14.8	5.5	5.7
227 Barden Hill	327	—	11.4	3.5	13.7	17.3
146 CC 11pc Conv. Pref.	140	—	10.8	—	—	—
210 Caledonian	210	—	17.6	—	—	—
28 Deborah Services	28	—	6.0	12.5	3.2	8.6
57 Frank Horsell	86	—	8.7	8.2	10.5	8.6
80 75% Frank Horsell Prcd 87	84	—	7.1	11.5	11.2	11.3
63 GEC Alsthom	63	—	1.5	1.5	1.5	1.5
55 George Stair	34	—	5.9	5.9	12.1	12.1
100 74 Ind. Precision Castings	78	-1	7.3	9.5	9.7	12.3
170 100 Iisa Conv. Pref.	170	—	15.7	9.2	18.5	18.5
212 111 James Burrough	223	—	9.6	4.3	18.5	18.5
260 148 Robert Jenkins	148	-2	20.0	1.8	23.5	—
63 54 Scruttons A.	68	-1	5.7	8.4	8.6	10.6
167 112 Selsdon Maritime	68	—	1.6	10.1	2.1	8.8
167 112 Selsdon Maritime	26	—	0.46	1.8	—	—
65 84 Unilever Holdings	68	—	6.4	9.4	4.9	7.0
270 214 W. S. Yates	268	-1	17.1	6.4	4.1	8.5

Prices now available on Praetor page 48146.

NEW ISSUES May 9, 1983

FNMA FEDERAL NATIONAL MORTGAGE ASSOCIATION

\$800,000,000

9.85% Debentures

Dated May 10, 1983 Due September 10, 1987

Series SM-1987-M Cusip No. 313586 NV 7

Non-Callable

Price 100%

\$700,000,000

10.30% Debentures

Dated May 10, 1983 Due May 10, 1990

Series SM-1990-B Cusip No. 313586 NW 5

Non-Callable

Price 100%

The debentures are the obligations of the Federal National Mortgage Association, a corporation organized and existing under the laws of the United States, and issued under the authority contained in Section 304(b) of the Federal National Mortgage Association Charter Act (12 U.S.C. 1716 et seq.).

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INSURANCE & OVERSEAS MANAGED FUNDS

Financial Times Tuesday May 10 1983

INTERNATIONAL CAPITAL MARKETS

FT INTERNATIONAL BOND SERVICE

The list shows the 200 latest international bond issues for which an adequate secondary market exists. For further details of these or other bonds see the complete list of Eurobond prices which is published monthly. The following are closing prices for May 9.

U.S. DOLLAR		Change on day week		World Bank 10% 88		150 100% 100% 8 +10% 10.23				Credit Lyonnais 5% 97		100 95% 90% 5/12 -8%		1/10 10.05 10.05	
Amer Inv Tr 10% 80	100	+9%	-1%	0	10.53	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
Amer Inv Tr 10% 80	100	+9%	-1%	0	10.53	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
Bank of America 5.88 XW	150	+9%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
British Oil Hd 10% 88	200	+9%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
Canadian Lnt 12% 88	175	+10%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
Canada Inv Tr 11% 88	75	+10%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
Coca Cola Inv 1% 88	100	+9%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
Cod Sales BHA 10% 80	100	+9%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
Credit Suisse 10% 88	100	+9%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
Danmar Fin 14% 88	300	+10%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
De Peñal 14% 88	150	+10%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
E.C.C. 11% 88	100	+10%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
E.D.C. 11% 88	100	+10%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
E.I.T. 11% 88	75	+10%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
E.I.T. 11% 88	100	+10%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
Emar Corp 10% 88	100	+10%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
Enka Ind 12% 88	100	+10%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
Ernst & Young 10% 88	100	+10%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
Esso Corp 10% 88	100	+10%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
Exxon Corp 10% 88	100	+10%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
Ferrari 10% 88	100	+10%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
Fiat Fin 10% 88	100	+10%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
Ford 10% 88	100	+10%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
Globe Ind 10% 88	100	+10%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
General Elec 10% 88	100	+10%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
General Elec 10% 88	100	+10%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
General Elec 10% 88	100	+10%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
General Elec 10% 88	100	+10%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
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General Elec 10% 88	100	+10%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
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General Elec 10% 88	100	+10%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
General Elec 10% 88	100	+10%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%	100	95% 90% 5/12 -8%
General Elec 10% 88	100	+10%	-1%	0	10.23	100	100% 100% 8 +10% 10.23	100	100% 100% 8 +10% 10.23	100					

Surplus stocks hit orange growers, Page 33

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FINANCIAL TIMES

Tuesday May 10 1983

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WALL STREET

Fed move discourages recovery

A LESS ebullient mood was in evidence on Wall Street following Friday's announcement of an unexpected increase in money supply, writes Terry Byland in New York.

The Dow Jones average finished the day at 1,223.23, a loss of 4.36, although the index had been off by as much as nine points at one stage and ahead by 2.90 at 1,235.49 at 3 pm.

Credit markets opened lower yesterday and equities, quick to respond to short-term interest trends, started the session with profit-taking in major stocks.

Earlier attempts at a recovery were discouraged when the Federal Reserve Board announced a three-day reverse repurchase agreement which will take money out of the market system, keep short-term rates firm and increase the cost of holding stocks.

The Federal Funds rate, the key short-term rate for bank funds, although unchanged after the Fed move, stood at 8% per cent compared with 8.4% per cent at one time on Friday.

Treasury bill yields gained around five basis points while prices for longer dated bonds lost ground.

Share prices again showed themselves resilient in the face of profit-taking. The big institutions sold shares in some of the recent high fliers, notably in the motor, railroad and oil sectors.

But they were also buyers of a wide range of consumer stocks, which have so far lagged behind the market advance.

There was activity in Chrysler shares following reports that the group would ask the US Government to forgo its right to buy 14.4m shares at \$13 each, well below the market price. The US Treasury had no knowledge of such plans and shares in Chrysler steadied at \$28.4, a net \$4 down, with a large block of stock changing hands at \$28.3.

The other feature of the motors sector was the announcement by General Motors Acceptance Corporation, financing arm of the motor group, of \$1.25bn in notes held registration, one of the largest on record.

Shares in General Motors opened lower but rallied to stand at \$70, a fall of 3%. Ford Motor slipped \$4 to \$51.4.

Among the steel industry issues, Kaiser Steel dipped by \$14 to \$33.67 after the long-awaited bid from the Irwin Jacobs investor group. Terms of the offer were difficult to assess but the market found them a disappointment.

Another dull feature was El Paso, the natural gas producer whose shares fell 11% after Merrill Lynch had downgraded them and the El Paso board decided to cut the quarterly payout.

Exxon shed 5% to \$34.6 as profit-takers cut into last week's gain and Standard Oil California, which plans to sell all or part of its European interests, eased by \$4 to \$38.4.

In the credit markets, the Fed's an-

nouncement of the first reverse repurchase agreements since the beginning of the year did more to reduce prices than did the \$1.4bn increase in money supply.

The Fed repurchase arrangements will give the authorities more leverage in the market in a week in which there is little in the way of Treasury financing.

The discount rate on three-month treasury bills stood at 8.08 per cent in early dealings, but moved up to 8.13 per cent after the Fed's announcement, compared with 8.08 per cent on Friday. The six-month bills were at a discount of 8.42 against Friday's 8.08 per cent.

At the long end of the bond market, where prices soared on Friday afternoon following the announcement of money supply data, the benchmark long bond opened at 100 1/2%, some 1/2 down, but after the repurchase news at mid-session, the bond was priced at 100%, offering a yield of 10.35 per cent.

In Toronto, stocks traded lower with resource and real estate issues leading the decline. Of the 14 major indices, only the metals and media groups were higher. The same lower trend was seen in Montreal.

EUROPE

Frankfurt gives up early gain

A GENERALLY firm mood emerged on the European bourses with only Frankfurt and Milan going against the trend.

Early gains were posted in hectic trading in Frankfurt, in response to the record levels achieved by Wall Street on Friday.

However, interest faded later and shares ended mixed, but with an easier bias. The Commerzbank index, calculated at mid-session, reflected the early trend and rose 3.40 to 943.80.

Among motors, Daimler retreated DM 1.50 to DM 548, after peaking at DM 551, while VW shed DM 1.30 to DM 177.80, after DM 178.70, and BMW closed steady at DM 338.50, after DM 338.50.

Conf-Gummi slipped on news that it is again not paying a dividend, despite higher 1982 profits and it shed 90pf to DM 92.80 after a high of DM 95.

Among the banks, Commerzbank closed 70pf higher at DM 177.20, after a DM 178 high, but Dresdner slipped DM 1 to DM 190, after DM 191.50, and Deutsche fell 60pf to DM 332.40, after DM 335.

The easier bias failed to curb AEG which extended its recent advance to close up DM 1.70 at DM 77.90, though this was below the day's high of DM 79.10.

In chemicals, BASF ended 10pf firmer at DM 144.90, after DM 145.50, ahead of first-quarter figures which are to be announced soon. Among metals, Metallgesellschaft fell back heavily to close DM 14 lower at DM 236.

Domestic bonds were little changed with the rise in the latest U.S. M1 money supply data doing little to dampen the slightly more positive mood which emerged at the end of last week.

In Paris, shares were firm in moderately active trading with sentiment boosted by the Bank of France's announcement of a 1% percentage point cut in its call money rate to 12% per cent.

Foodstuffs and constructions led the trend with Carrefour up FF 18 at FF 1,420, Lescure FF 12 at FF 984, Bouygues FF 7 at FF 708 and Lafarge FF 10 at FF 274.

Amsterdam saw a mixed-to-higher close. In Dutch internationals, KLM fell F1 2.50 to F1 151, mainly due to a large number of shares for sale. Unilever was F1 2.20 lower at F1 207.7.

Dutch bonds were unchanged to weaker in a quiet market.

Favourable inflation prospects helped sentiment in Zurich and shares rose in moderately active trading.

Swiss bear rose SwFr 3 to SwFr 800, while its registered stock added SwFr 5 to SwFr 670. Bankers were higher, led by Banca Leu bearer. Baer Holding was unchanged at SwFr 5,400 after reporting higher net profit for 1982 and proposing a higher dividend.

Domestic and foreign shares were steady in quiet trading in Brussels. Among Belgian shares, there was no major movement with all transactions restricted to a 2 per cent margin in either direction.

Shares were firmer in heavy trading when the Stockholm bourse reopened after a week's closure for expansion work.

However, prices were generally easier in Milan on the continuing absence of buying interest and end account liquidation. But Pirelli and Montedison gained slightly, against the trend.

The rally was led by top resource issues, while speculative golds were also firm. At the close, the All Ordinaries index was up 1.7 on the day at 588.5.

LONDON

Relief as election date set

THE announcement in London of an early June general election came as a welcome relief to equity markets currently dominated by political uncertainties. However, with the election hurdle still to be crossed, the underlying tone remained extremely sensitive.

Leading industrials staged a good rally from depressed mid-day levels but Government stocks remained very uncertain.

A simultaneous recovery in the latter sector was stifled by revived nervous offerings and long-dated stocks closed 1/4 down at the day's lowest.

Wall Street's Friday record high failed to help early equity sentiment, and dealers lowered blue chip industrials soon after the opening bell. Selling was relatively light but quotations reacted furiously before a rally developed around lunchtime.

The Financial Times Industrial Ordinary share index closed 4.2 down at 600.2.

Giao gained 13p to 905p ex-dividend while Bowater, down to 183p ex-dividend at one stage, recovered smartly to close 2p better at 189p following a revival of bid speculation.

Government stocks failed to shake off political uncertainties and with sentiment also affected by suggestions that the mid-April banking statistics, due today, depict a sharp rise in money growth, quotations were vulnerable to nervous offerings.

Mining markets made a quiet start to the week. South African golds gained ground at the outset, boosted by an initial rise in the bullion price to around \$435 an ounce.

However, the failure of the metal to hold above this level prompted a flurry of persistent profit-taking, and the majority of stocks eased to close only a fraction above Friday's level. The Gold Mines index dropped 2 at 651.6.

Features in heavyweights were hard to find but Western Deep attracted good support and managed a 1p rise at £41.4% while gains in the region of 5% were

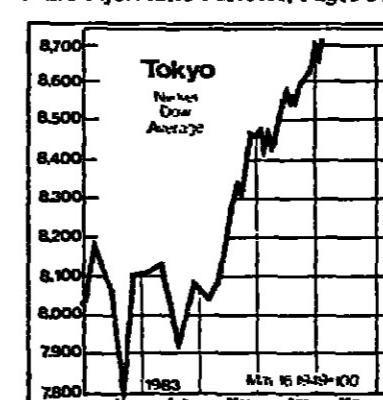
common to Kloof, £33.4, Libanon, £27% and Stilfontein, £13%.

Elsewhere, British Home Stores firmed 2p to 221p after announcing preliminary results in line with general expectations. Other major retailers, however, drifted easier, while House of Fraser fell 10p to 184p ex-dividend after the shareholders poll against the merger of Harrods. Secondary stores also traded narrowly and generally without distinction.

Despite the optimistic tone of the chairman's AGM statement, TI closed 8p down at 107p. However Belgrave (Blackheath) jumped 14p to 66p on speculative buying before being suspended around lunchtime at the company's request, pending an announcement. The group's annual figures are scheduled for today.

A burst of late buying lifted J. Sainsbury 13p to 389p, and Fitch Lovell firmed 5p to 147p on hopes that Linfield will get approval from the Monopolies Commission to make a fresh bid for the company.

Share information service, Pages 34-35



SOUTH AFRICA

Golds mixed

GOLD shares were narrowly mixed, though with a firmer bias, in quiet trading in Johannesburg. Among the heavyweights, Western Deep gained R1.25 to R70.50 while gains among cheaper producers ranged up to 25 cents.

Mining financials and other minings were firm, with Anglo's 25 cents ahead at R25.15 and Lydenburg Platinum adding 15 cents to R6.85. Among diamonds, De Beers closed 2 cents stronger at R9.70 after peaking at R9.77. Industrials were also quietly firm.

FAR EAST

Tokyo back in record breaking form

TOKYO was back in record breaking form yesterday after last week's lull, but stocks were lower in Hong Kong and Singapore.

In Tokyo, the Nikkei Dow industrial average moved 31.11 ahead to close at a record 8,719.88 and the Tokyo SE Index rose 1.63 to 637.70. Trading volume was light, however, with the high price levels keeping some investors sidelined.

The market drew its strength from Wall Street's pre-weekend strength and the yen's improvement against the dollar. Shares in oil companies, whose imports are priced in dollars, showed particular strength. Nippon Oil rose Y25 to Y390, Toa Nenryo Y29 to Y944 and Showa Oil Y19 to Y404.

Electricals also firmed on foreign buying with Toshiba up Y9 at Y356 and Mitsubishi Electric Y4 at Y381.

Fujitsu moved sharply ahead after announcing a large computer sale to West German and British computer companies but late profit-taking cut back on early gain and it closed up Y3 at Y69.

Non-ferrous metals, textiles and pharmaceuticals closed higher but some international populars ended mixed on late profit-taking. Sony rose Y10 to Y3,810 but TDK slipped Y10 to Y4,680.

A very thin level of trading in Hong Kong left the Hang Seng index 19.09 lower on the day at 967.62. Prices had fluctuated during the morning but they fell significantly during the afternoon.

Brokers do not report any downward stimulus to the market. They see a Hang Seng value of 950 as the support level, and believe that if overseas investors are attracted at that point, the market could rebound strongly.

Shares opened mixed in Singapore but profit-taking and late selling pressure left prices lower on balance. The Straits Times industrial index fell 9.42 to 950.98.

You're looking at the most expensive place to store information.

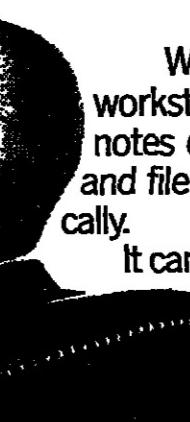
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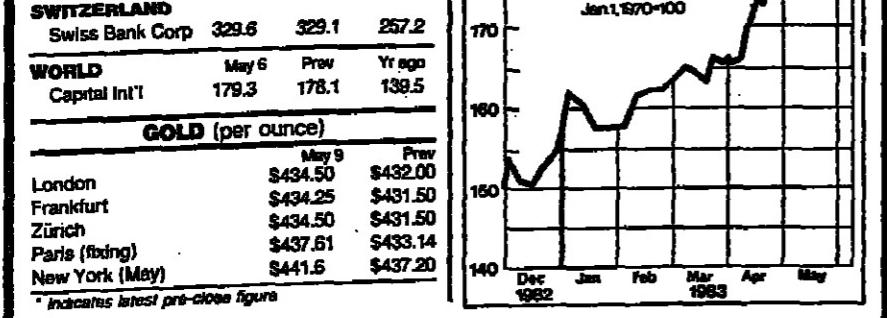
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AUSTRALIA

Resources firm

SHARES moved higher in moderately active trading in Sydney with investors encouraged by Wall Street's strength last week and the upturn in world bullion prices.

The rally was led by top resource issues, while speculative golds were also firm.

At the close, the All Ordinaries index was up 1.7 on the day at 588.5.

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Kidder, Peabody Securities Limited

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Continued on Page 31

AMERICAN STOCK EXCHANGE COMPOSITE CLOSING PRICES

Continued on Page 3

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Continued on Page 32

Sales figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounting to 20 per cent or more has been paid, the year's high-low range and dividend are shown for the new stock only. Unless otherwise

a-dividend also extra(s) b-annual rate of dividend etc

b-dividend also extra(s) b-annual rate of dividend plus stock dividend. c-liquidating dividend cld-called. d-new year low b-dividend declared or paid in preceding 12 months. g-gross dividend. In Canadian funds, a minus sign (-) indicates a loss.

dividend in Canadian funds, subject to 15% non-residence tax, dividend declared after spin-up or stock dividend - dividend paid this year, omitted, deferred, or no action taken at least 6

paid this year, omitted, deferred, or not declared at least one dividend meeting x-dividend declared or paid this year, an accumulated issue with dividends in arrears n-new issue in the past 52 weeks. The bushlow ratio begins with the most recent

past 52 weeks. The high-low range begins with the start of trading, not next day delivery. P/E—price-earnings ratio, r—dividends declared or paid in preceding 12 months, plus stock dividends.

Dividends Dividends are paid quarterly. Dividends per share of common stock are \$0.10. Dividends per share of preferred stock are \$0.05. Dividends per share of Series A cumulative convertible preferred stock are \$0.05. Dividends per share of Series B cumulative convertible preferred stock are \$0.05. Dividends per share of Series C cumulative convertible preferred stock are \$0.05. Dividends per share of Series D cumulative convertible preferred stock are \$0.05. Dividends per share of Series E cumulative convertible preferred stock are \$0.05. Dividends per share of Series F cumulative convertible preferred stock are \$0.05. Dividends per share of Series G cumulative convertible preferred stock are \$0.05. Dividends per share of Series H cumulative convertible preferred stock are \$0.05. Dividends per share of Series I cumulative convertible preferred stock are \$0.05. Dividends per share of Series J cumulative convertible preferred stock are \$0.05. Dividends per share of Series K cumulative convertible preferred stock are \$0.05. Dividends per share of Series L cumulative convertible preferred stock are \$0.05. Dividends per share of Series M cumulative convertible preferred stock are \$0.05. Dividends per share of Series N cumulative convertible preferred stock are \$0.05. Dividends per share of Series O cumulative convertible preferred stock are \$0.05. Dividends per share of Series P cumulative convertible preferred stock are \$0.05. Dividends per share of Series Q cumulative convertible preferred stock are \$0.05. Dividends per share of Series R cumulative convertible preferred stock are \$0.05. Dividends per share of Series S cumulative convertible preferred stock are \$0.05. Dividends per share of Series T cumulative convertible preferred stock are \$0.05. Dividends per share of Series U cumulative convertible preferred stock are \$0.05. Dividends per share of Series V cumulative convertible preferred stock are \$0.05. Dividends per share of Series W cumulative convertible preferred stock are \$0.05. Dividends per share of Series X cumulative convertible preferred stock are \$0.05. Dividends per share of Series Y cumulative convertible preferred stock are \$0.05. Dividends per share of Series Z cumulative convertible preferred stock are \$0.05.

COMMODITIES AND AGRICULTURE

September start for KL rubber futures

BY WONG SULONG IN KUALA LUMPUR

RUBBER FUTURES trading will start on the Kuala Lumpur Commodity Exchange (KLCE) from September 1, Datuk Paul Leong, Malaysia's Primary Industries minister, announced at the weekend.

The 30-month-old exchange at present handles only palm oil futures, and the Government intends to develop it into a multi-commodity exchange of international standing.

After rubber, tin will be the next commodity to be introduced, probably early next year, to be followed by pepper, cocoa and timber.

Datuk Leong said that to ensure a smooth transition, rubber futures trading would be allowed on the Malaysian Rubber Exchange (MRE) for six months from September 1, 1983 to August 3, 1984, after which all outstanding positions

would either be closed or transferred to the KLCE.

After the transitional period, the MRE will exist to handle only physical rubber trading as well as be responsible for the registration and licensing of rubber dealers, packers and shippers.

Like palm oil, rubber futures on the KLCE would be traded on lots of 25 tonnes on the "open outcry" system instead of the "whispering" system on the MRE.

RSS One, which accounts for 35 per cent of Malaysia's rubber production, will be the hedging grade, while SMR 20 might be introduced later.

Datuk Leong also expressed satisfaction with the progress of the KLCE where palm oil trading increased from 32,000 lots in 1981 to 56,000 lots in

1982, when all outstanding positions

Sharp fall in coffee prices

By John Edwards

COFFEE PRICES fell sharply on the London robusta futures market yesterday. The July position closed \$40 down at \$1,615.3 a tonne. Traders were at a loss to explain the sudden fall, especially at a time when the market is normally buoyed by the threat of a possible frost in Brazil during the main danger period from June to August.

The spot (May) position remains at a substantial premium to July, at just only \$1,545.5 yesterday. But some traders believe the squeeze on immediately available supplies may not be as severe as expected since roasters are reported to be holding off from buying and even selling some coffee back in order to take advantage of the high prices for nearby supplies.

STRIKING South Australian shearers voted to return to work as the combs dispute goes to arbitration.

UGANDAN PRESIDENT Milton Obote has announced increases in prices to be paid to farmers for cocoa, tea, tobacco, coffee and cotton.

THE PAKISTAN Government approved the release of a new high yielding and scented variety called "latey" for cultivation from next month in Sind province.

VOLUME purchases of all lamb in the UK were 11.25 per cent higher in the four weeks ending April 8 than in the same period last year, reflecting the continuing buoyancy of the lamb market.

THE FLOURSPAR market, which has been depressed by the recession and by technical changes resulting in lower unit consumption, is likely to improve markedly by 1985, according to a study by Roskill Information Services.

Election pushes prices up

By JOHN EDWARDS, COMMODITIES EDITOR

THE EASIER trend in sterling following the announcement of the UK general election date and reports of further Chinese buying, pushed up aluminium, copper and zinc prices in the London Metal Exchange yesterday.

Three months high-grade copper closed \$1.15 up at \$1,495.25 a tonne and in later trading moved over the important chart point of \$1,500 touching \$1,508 at one stage.

The rise came in spite of yet another increase in LME warehouse stocks last week of 1,650 tonnes, taking total holdings to a four-year high of 319,150 tonnes.

There is some concern that a shortage of supplies could develop if the Chinese take delivery of forward purchases, for delivery in three months, made in recent weeks.

Aluminium also shrugged off

a rise in warehouse stocks of 2,850 to 266,775 tonnes. The three metal quotations broke through the \$1,500 and closed \$2.5 up on Friday at \$1,519.75 a tonne. There were unconfirmed reports of Chinese buying interest there too.

A fall in zinc stocks—down by 1,000 to 33,375 a tonne, helped boost the market, already encouraged by heavy buying by China and higher price levels in the U.S. as a result of improved demand.

Three months nickel gained \$70 to \$3,327.5 a tonne, although warehouse stocks rose by 15,000 tonnes. However, late buyers held back by a further increase in stocks, up by 550 to a record 170,400 tonnes. Tin stocks rose by 480 to 42,680 tonnes and LME silver holdings increased by 20,000 to 34,610,000 ounces.

Nickel also shrugged off

PRICE CHANGES

	Latest	Change	Latest	Change	Latest	Change
	Latest	+ or -	Month	Latest	+ or -	Month
Metal						
Aluminium	\$280	-	C\$280			
Frees Mkt.	\$176/468	-	\$164/475			
Cash H grade	\$1,124.5	+1.15	\$1,074.5			
3 mths	\$1,145.5	+1.15	\$1,104.5			
5 months	\$1,118.5	+1.15	\$1,068.5			
Gold tray oz	\$27.58	+0.05	\$27.58			
Tin cash	\$283.75	+1.5	\$283.75			
2 months	\$287.5	+1.5	\$287.5			
Nickel	\$480.5	+4.75	\$480.5			
Gold mkt.	\$200/200	-	\$200/200			
Palladium	\$81.00	+1.75	\$101.50			
Platinum	\$225.00	+4.45	\$225.00			
Copper	\$20.50	+0.05	\$20.50			
Brass	\$17.00	+0.05	\$17.00			
Alloy	\$17.00	+0.05	\$17.00			
Brass	\$17.00	+0.05	\$17.00			
Brass Hard	\$17.00	+0.05	\$17.00			
Other						
Copper						
commodities						
Copper ship'	\$1,184	+8	\$1,183			
3 months	\$1,183.5	+8	\$1,183.5			
Coffee	\$17.00	+0.13	\$16.87			
Cotton A. Index	\$0.75	+0.05	\$0.75			
Lead	\$1,070.00	+1.00	\$1,070.00			
Alum	\$1,067.5	+1.00	\$1,067.5			
Ammonium	\$242.5	+4.75	\$250.25			
Nickel	\$480.5	+4.75	\$480.5			
Gold mkt.	\$200/200	-	\$200/200			
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SECTION IV

FINANCIAL TIMES SURVEY

HUNGARY TRADE AND INDUSTRY

Hungary, where economic reform is now the official orthodoxy, has emerged as Eastern Europe's most dynamic and outward-looking economy. The rise in living standards has suffered a temporary check, but the Kadar Government is pushing ahead with plans to integrate the economy further into the world market.

BY DAVID BUCHAN

VISITORS to Hungary can't help noticing something different each time they go. It does not matter whether you are a Western businessman attracted by the new free-trade zones for joint ventures or intrigued by the embryonic bond market, a Soviet agronomist studying Hungary's rising grain yields, or just an unaffiliated tourist patronizing a privately-run country-and-western bar in Budapest window-shopping down Vaci Street in Pest. Hungary revises your assumptions. It is a society on the move, not to say on the make.

This is under strain in 1983, as the Government strives to balance the country's external

The key to Mr Kadar's success has been consensus politics — widening the political establishment and carrying it with him.

accounts (to service a high foreign debt) and its internal books (to narrow the budget deficit), under the watchful eye of the International Monetary Fund which has lent Hungary \$600m to back a one-year adjustment programme.

The pace of reform of course remains in eternal dispute. Some cry "forward"; Hungary's bankers and some economists would like to see more pressure on the accelerator. Others cry "whoa"; some trade unionsists and local party leaders look anxiously for the brake. For the moment these forces seem to balance each other.

But there is little doubt where Mr Kadar, who as party First Secretary still holds the steering wheel, is aiming: decentralisation of economic decision-making, with the smaller and slower degree of political devolution tolerable to Hungary's eastern neighbours.

The key to Mr Kadar's success has been consensus politics — widening the political establishment and carrying it with him.

This is under strain in 1983, as the Government strives to balance the country's external

balance sheet, either for themselves or for the company. This legalises what many workers were doing anyway unofficially.

More than 10,000 workers in 1,000 teams, now do such contract work in the Budapest area. An innovative variant of this leasing concept, in the service sector, is the award, by public auction, of contracts to private managers for three to five year periods.

Fourth, Hungary is opening its economy up to the world market, the size being to sharpen the technical and financial competitiveness of its exports.

This has entailed self-discipline, together with those to produce

from the IMF which Hungary joined last year. It unified the exchange rate, which

unified the forint in 1981 and now aligns the forint with world currency movements by adjusting its value against a trade-weighted basket of western currencies; in practice this means average devaluations of 11 per cent last year and of 3 per cent so far this year.

Hungarian companies do more than a small share of exporting are required to align their domestic prices with their foreign sales prices. The Government charged companies the world price for all, even though it gets it cheaper from the Soviet Union. The aim of this self-imposed handicap is to encourage use of outside sources as well as to get Hungarian companies used to living in "the real world" which the Budapest policy-makers define as the world market.

So, new laws of 1982 have spawned many little industrial co-operatives and "economic partnerships" — more than 4,000

people have formed 900 such partnerships in the Budapest area alone. They involve individuals pooling their savings into a common fund to do such diverse things as make calculating machines, translate languages and manage sports fields.

Part of the Government's aim is to foster small enterprises to plug gaps in the market left

in these circumstances, it is hardly surprising that Hungary produces 30 per cent more food than it consumes or that agriculture accounts for a quarter of total exports.

Second, the dead hand of detailed central planning is being removed. The planners still set targets in some areas such as foreign trade, often calculating in reverse from the desired overall result.

Only in the case of bilaterally arranged trade with Comecon partners do these targets trans-



Kádár: standing for economic decentralisation

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Does all this fine-tuning theory work in practice? The answer is no, or at least not yet. There is a risk of "overweighting" the Hungarian reforms, fascinating though they are. Not because there is temporary backsiding by the Government into restrictive, administrative measures, such as in September 1982 import curbs; many well-run economies have to impose these from time to time. And Hungary is only slowly recovering from its external liquidity crisis of a year ago. The real reason is that, at the present stage, the market mechanisms are still in some areas only a skin graft on to a state-controlled structure, concealing the body of the economy.

The core problem is the inadequate flow of labour and capital resources from inefficient companies to efficient ones. Workers in money-losing enterprises are naturally reluctant to search elsewhere for employment, and local party bosses and the equivalent of union shop stewards resist lay-

offs. Oddly, for what is a fairly dynamic economy, the ratio of Hungarian industrial workers to those who change their jobs in any one year is declining. Yet, there are labour shortages in expanding sectors, remedied in a few instances by hiring Poles or Czechs.

The industrial wage structure does not spur structural change. Basic pay rates for comparable skills differ little as between money-making and money-losing companies or sectors.

The Kadar Government, and the IMF for that matter, want to

see wider differentials in basic pay, but the effect of "the second economy" has been perverse.

Those in second jobs can double their money, providing plenty of incentive for after-hours work. But, in regular industry, where the rewards should be, income differentials have narrowed, as most workers can take advantage of the new contract work system but most managers cannot.

The cross-flow of capital is still nearly as sticky as that of labour. Under pressure from the IMF this year to reduce the budget deficit to 1 per cent of Gross Domestic Product, the Government has cut back subsidies to money-losing companies a little. Companies wishing to expand, on the other hand, bump up against the pretty tight credit policy of the National Bank.

Not surprisingly, they are in the vanguard of those wanting to see some competition introduced into Hungarian commercial banking.

What is needed is to capture some of the cash washing around in the second economy, where it is being used to buy Mercedes cars at 100 per cent import duty, and put it to good use. One means is to improve the tax system. A better way would be to allow companies to sell bonds to individuals, which the Government says it is contemplating.

Hungary faces another gap between theory and practice, in its external economic policy. Its trading structure is increasingly designed along market-

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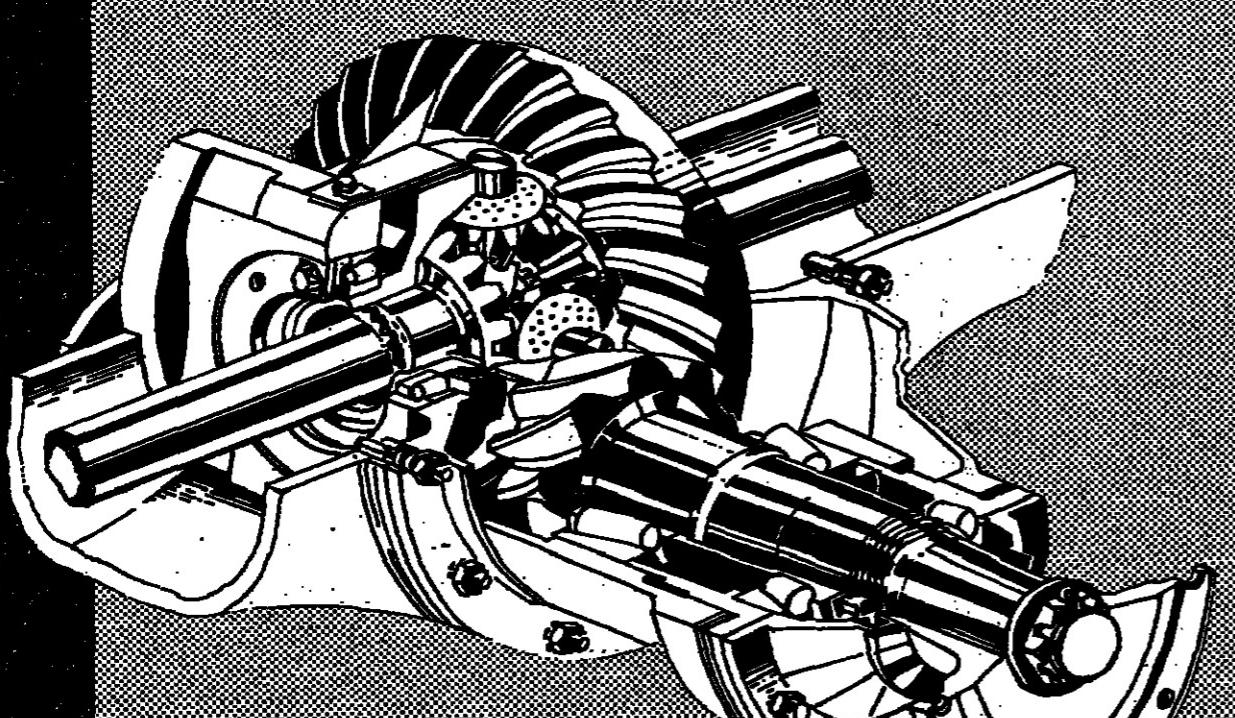
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Hungary has made no secret of its desire for reforms inside Comecon: better specialisation and, above all, creation of a multilateral eastern currency. But it is not banging the reform drum too hard, for one good reason. It is doing very nicely out of the present practice, whereby Comecon countries, particularly the Soviet Union, pay dollars for much of the food they import from Hungary. Were it not for its big trade with Comecon and its smaller trade with the Third World, Hungary would have had no overall hard currency trade surplus last year.

This, then, is another constraint on Hungary advancing too far or too fast in its present direction. Until Comecon reforms itself, Hungary will remain, like the grains it grows so successfully, a hybrid.

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HUNGARY Trade and Industry II

Freedom of enterprise is a major factor in the success of the agricultural sector, says Leslie Colitt

Private plot farmers prove their worth

DOWN AT the Badacsony co-operative farm near Lake Balaton they fatten spring lamb all year—in tiers, 10 to a cage, like battery-fed hens. The lambs are for export to Italy and the Middle East.

The farm also manufactures windsheild wiper components for the Soviet Lada car and plastic curtain hooks for the Hungarian market. This odd-sounding mixture for a farm is typical of Hungary's 1,500 co-operative farms which work on less than 70 per cent of the arable land and are flexible enough to turn out those consumer goods which are most in demand.

Hungary produces 30 per cent more food than it consumes, with the excess going into exports. Most important, 50bn forints (\$1.7bn) out of the 90bn forints last year was in convertible currencies. This makes agriculture Hungary's leading hard currency earner.

Last year, when industry could not export enough, agriculture filled the gap. Exports rose 7 per cent in value while agricultural output increased 3 per cent. Exports are again expected to grow by 7 per cent this year while output is to rise 2 per cent. This is to be achieved while domestic food supplies remain stable, a feat no other Comecon country has come close to matching.

Part of the secret is the productivity of the private farm plots to which every co-operative farm member is entitled. On the Badacsony farm in hilly and not very fertile Trans-Danubia, each of the 1,000 members gets a one-third hectare vineyard plot and one-third hectare of cropland. These plots can double basic individual incomes which average 4,500 forints a month here, the same as the average national wage for all employees.

Farm members buy fodder from the co-operative for their privately-raised animals and can either sell the livestock or poultry to the co-operative or at town markets.

Agricultural co-operatives also

machinery to the tillers of private plots on a contract basis. They are then allowed to expand their private plots for growing fodder according to the number of animals taken in.

Only 25 per cent of the 1.6m private plots are actually worked by farmers, though. The rest, are cultivated by hobby gardeners from the towns and cities who spend much of their spare time raising food for their own consumption and for sale.

cylinder heads. The farms workshops produce for the Soviet Union as well as Turkey which buys Badacsony's furnace ventilation equipment.

Producing here is considerably cheaper than in the cities, Mr Jeck says, adding that rural workers are more conscientious than their urban cousins. In a few months, part of production will be switched to making screws which are in short supply.

Adaptable

These highly adaptable farm workshops assure that there is work for co-operative members and employees during the winter months. The same women who package car components also harvest grapes in the co-operative vineyards and work their private plots on weekends.

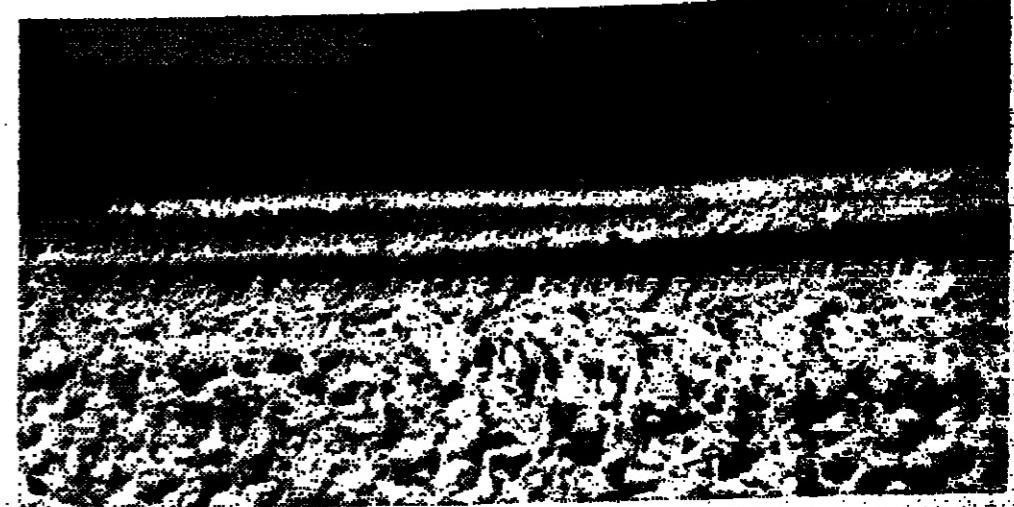
This helps explain why rural Hungarians are not being depopulated. In fact, the countryside has gained slightly in the past few years, accounting for 46 per cent of the population, of which 19 per cent are employed in agriculture.

The Badacsony co-operative cannot always produce enough fodder for its 1,700 dairy and beef cattle as the volcanic soil is excellent for grapes but not for forage crops. It buys the fodder it needs from the state farms. The 130 state farms work 11 per cent of arable land. They are run by managers appointed by the Ministry of Agriculture which can specify what is to be grown.

At Badacsony farm, the president of the co-operative and his board, rather than a distant bureaucrat in Budapest, decide what the farm will produce. Mr Tibor Jeck, who was elected president by secret ballot, oversees a farm of 6,000 hectares, 50 per cent larger than the average. Badacsony provides employment to 10 surrounding villages and, in addition to its 1,000 members, has 650 employees who are not entitled to a private plot.

Despite the ancient machines,

a wide range of items is turned out—from plastic rulers to lime out coves, sheds and farm water guages and gaskets for



GESEES GATHERING at the state farm at Tata, north west of Budapest: animal raising constitutes over half of Hungarian agriculture and geese are one of the country's specialties.

HOW HUNGARIAN LAND IS USED

	In Thousands of Hectares	As Per Cent of Total	
Total land area	9,304	100.0	Agricultural land area
State sector	2,871	30.9	State sector
Cooperative sector	5,927	63.7	Cooperative sector
Of which,			Of which,
Cooperative farms	5,300	57.0	Cooperative farms
Household plots	441	4.7	Household plots
Private farms	506	5.4	Private farms

Source: Central Statistical Office, Statistical Yearbook.

production system which he is characteristic of Hungarian agriculture far more than it is organised.

The system includes 391 co-operative farms with an area of 830,000 hectares and has been instrumental in doubling countrywide yields of maize over the past two decades to 6.8 tonnes per hectare last year. This is up to the average yield in Hungary.

Last year, Mr Szabo's farm had a net income of 2,700 forints and net profits of 422 forints which he says is probably the highest profit achieved among the co-operative farms. Mr Jeck's farm had a profit of 10 per cent which he says, put it in the top one-third of the co-operatives.

An important difference between a state farm and a co-operative is that if the state farm has a crop failure the employees, who are trade union members, must be paid. Only their bonus is at stake. In the co-operative farm even the basic wage depends on the profits. Wages fluctuate according to the farm's output and its ability to market its products. This element of risk and reward

is characteristic of Hungarian agriculture far more than it is organised.

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The economic reform foresees the demise of enterprises which continually fail to make a profit and are unable to pay back their loans.

Hothouse

One prosperous co-operative farm ran into cash flow problems after investing heavily to build a large hothouse for growing seedlings as well as an intensive pig breeding stall, both of which required heating.

The problem was caused by rising fuel prices but the farm was able to sell the hothouse to another co-operative and half of the pig breeding unit to a second farm.

"Failures are also part of our policy," he explains.

The economic reform foresees the demise of enterprises which continually fail to make a profit and are unable to pay back their loans.

The farm buys suckling lambs from another co-operative and then fattens them in 52 days from 15 to 30 kilos. This compares with a normal fattening time of 45 to 70 days. Mr Jeck says. Only one-third of the amount of fodder is needed to produce one kilo of lamb. And instead of the 2,500 lambs previously fattened, it can now produce 10,000 annually on the same amount of floor space. Only two attendants are employed, to monitor the automatic feeding and watering.

The lamb-breeding project has paid back its investment in the first two years of operation and now earns the farm some 16m forints a year—most of it in hard currency. Mr Jeck is serious when he says that "freedom of enterprise" is the key to his farm's success.

David Buchan reports on the rolling stock industry

A force in world markets

HUNGARY has built up a rolling stock industry for road and rail—which contributes heavily to exports. Last year sales of transport equipment and machinery abroad amounted to 102bn forints, 9m forints more than imports in the same category and a handy addition to the country's export drive.

Inevitably in a small country, the industry is chiefly a tale of two companies, Ikarus making buses and Ganz-Matag making rail carriages and locomotives. But while Ikarus is the star of the top-sided road vehicle industry (Hungary no longer makes cars and only a very few trucks), it depends on a supporting cast. This includes suppliers making steel, windows, and so on for buses, and employing nearly 30,000 people, and notably the manufacture of engines and rear axles at Rába and gearboxes at Csepel.

We are the biggest full-size manufacturer in Europe," claims Mr Károly Balla, director of the Ikarus factory at Csökkecskér, with 14,000 a year. He is referring to, while for instance Daimler-Benz might say its bus output may be higher, it includes many mini-buses; Ikarus' speciality is still the full-size variety.

Multinational

Design of the buses is wholly Hungarian but much of their innards are multinational. The engines and gear boxes are made under licence from MAN and ZF, respectively, of West Germany, front axles come from the Soviet Union, drivers seats and heating systems from East Germany, and wiper motors from Poland.

This reflects of course the heavy export orientation of Ikarus, 90 per cent of whose output is sold abroad. Of roughly 12,500 buses exported, 10,000 go to Comecon (7,000 to the Soviet Union, most the rest chiefly to socialist Europe, North America, the Middle East and Africa).

By a mixture of competitive and inter-governmental agreements inside Comecon, Hungary has established itself as Eastern Europe's main bus supplier. Some Comecon countries make their own buses, but all buy some from Ikarus. But the Comecon agreements do not totally ensure Ikarus a market, says Mr Balla, who has worked his way up from the shop floor. "Inside certain limits, we do have competition within Comecon."

Outside Comecon, Ikarus'

tradition built up under the Habsburgs. But it has long since abandoned this, to concentrate on rail carriages, locomotives as well as engines, pumps and an increasing range of engineering-related equipment.

Sales of complete buses are never through Ikarus but finished supplying Athens with new buses and is also selling to Turkey, and several Middle East and North African countries.

Back in the 1920s Ganz produced buses, as one facet of its long heavy engineering

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Financial Times Tuesday May 10 1983

HUNGARY Trade and Industry III

The battle to earn hard currency

"WE SURVIVED the storm but there are still clouds above our heads," says a senior government official, in relief at Hungary weathering its spring 1982 liquidity crisis but, in realism about the task ahead.

Hungary's prospects have fact steadily improved since the first quarter of last year, when rash of sudden deposit withdrawals, reportedly by Arab countries and the Soviet Union, together with lack of fresh financial credit from the West, saw its reserves dangerously low.

But Hungary, unlike Poland and Romania, succeeded in keeping up payments to foreign banks and companies, and the climate changed with short term support from the Bank for International Settlements, or Western credit line, summer, and provision of a \$600m standby credit by the International Monetary Fund.

The critical goal, agreed with the IMF, is for Hungary to achieve a \$600m hard currency surplus on current account this year, with which

to repay principal due on its debts. Since it also owes a \$600m-\$700m in interest this year, this will entail a hard currency trade surplus in excess of \$1bn.

So far this year, Hungary is on target, Mr János Fekete, deputy vice-president of the National Bank claims. The first quarter of this year produced a hard currency trade surplus of some \$250m. In addition to the IMF credit, Hungary has been able to borrow \$200m from a syndicate led by the Deutsche Bank and \$100m from Arab and other banks.

Hungary's 1983 trade strategy is to earn convertible currency wherever it can be found, and not necessarily in the West. Indeed its 1982 hard currency trade surplus of \$15m (more than \$700m on a contractual basis) was very largely due to convertible currency payments by Comecon partners for Hungarian goods, especially agricultural.

Hungary is hoping that this will continue but it is getting more difficult. Comecon partners "used to offer us dollars, but now we have

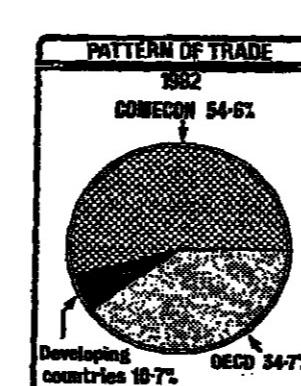
to demand dollars," says one Hungarian official.

Hungary is making fresh efforts to export to the Third World from a low level. The problem is that its best markets have been in Opec countries, now hit by lower oil revenue.

But, undaunted, the Hungarians are trying to open new markets in the region. A joint trading company has been set up with Saudi Arabia to promote Hungarian exports there and in the Gulf States—as well as further afield.

Hungary's big markets in the West are Austria, West Germany and Italy, accounting for 50-55 per cent of total exports to OECD countries. Hungarians are keeping their fingers crossed for signs of real recovery here, as well as in other countries like the UK where they want to do the present trade balance.

But the Kadar Government has not been totally passive. It has approached the European Community with a proposal for better treatment for exports of Hungarian beef



and other agricultural goods, in return for some lower tariffs on EEC shipments to Hungary. This proposal is of course likely to meet opposition from the farm lobby in Brussels. But, whatever it is as a test of whether political goodwill, Hungary has in the West and as potentially its first proper negotiation with the EEC, unlike the steel and textile accords unilaterally imposed by Brussels.

Flexible rules for trading

THE RADAR Government has made a number of recent changes designed to plug Hungarian market access into world trading networks and to stimulate exports. These include allowing bigger Hungarian manufacturing companies to trade direct, creating the possibility of the established foreign trading organisations (FTOs) competing with each other, and introducing an element of choice and thus competition into Hungarian export finance. So the system is more flexible but also more complex than that in other Comecon countries. Here is a rough guide:

Organisation: foreign trade is still a state monopoly, in the hands of the foreign trade ministry. The very biggest companies have long been permitted to bypass the FTOs (Uniprom since 1965). But recently many more, with either a high proportion of export business or technically complex products whose sale would benefit from direct contact with the foreign customer, have been allowed to start trading direct. Some 150 manufacturing companies in industry and agriculture, now have this right.

Another change is the new freedom of choice for financing, tax-exempt companies, whether exporting or importing, to shop around between the 40 or so FTOs. Instead of being tied to the main FTO in their sector, companies can sign up with other FTOs, if they feel they can get a better service.

In fact, only a few have made the switch. It is only practical if the products concerned need no special technical or market expertise to sell. In this context, a new generalised FTO, called, not surprisingly, Generalimpex, has been set up.

Further refinements allow some companies to sell direct and use an FTO's services, an exercise in competition which can be self-defeating, or sometimes to export or import direct deal.

Yet another twist is added by a new rule allowing FTOs to poach on each other's traditional territory. For instance, Tannimper, the leather goods FTO, is contemplating trying to sell a bit便宜 in West Germany, in theory the preserve of Monimpex, the wine FTO. In fact, Mr György Endrey, Tannimper's commercial director, says he will only go ahead with Monimpex's say-so, because "the aim should be to create new sources of exportable goods, not just to redive the existing pool."

The effect of all this on the

indeed, some like Metalimpex are now expanding into areas quite unrelated to Hungarian needs, such as using their specialist knowledge to speculate in the world market in their home country.

Selling in Hungary is, or should be, less "foreign" to the Western businessman than in other Comecon countries, in the sense that there is rarely any hard-and-fast target for imports or any central planner who must be reached and influenced.

Mr Tibor Antalpeter, the foreign trade ministry's director in charge of trade with the West, explains that "while there is a global figure for hard currency imports, very few macro-plans are expressed in figures, unlike other Comecon countries."

TOTAL TRADE IN CONVERTIBLE CURRENCIES (\$m*)			
1980	1981	1982	
Exports	5,124	5,079	5,122
Imports	4,996	4,820	4,994
Balance	+128	+259	+737

*On a contract-value basis.
Source: Ministry of Foreign Trade.

The Government aims to influence trade levels by indirect fiscal or monetary means, and "only as a last resort," uses direct administrative means, such as the September 1982 import quota.

So, in theory, the Hungarian exporter has relatively few administrative hurdles to jump, and can rely on his own salesmanship and the virtues of his product. In practice, given Hungary's hard currency bind these days, success often entails willingness to buy Hungarian goods in return.

Officially, the Government frowns on countertrade because of the price distortions it can cause. But like many governments in these hard times, it not only condones but actively encourages a bit of counter-trade.

Direct trading, by producing companies, now accounts for 20 per cent of the country's purchases; 80 per cent is still done through the FTOs. The general feeling is that provided the FTOs sharpen their performance, the store of contacts, the market knowledge and the languages they have built up through the years should prevent further inroads into their business.

Hungarian joint ventures abroad now number nearly 100, far more incidentally than exist at home.

The traditional preferred way to finance imports from the West out of untied loans from Western banks, rather than supplier credits from Western companies which, even with Western government guarantees and some subsidy, generally worked out

well.

The National Bank does

most of the informal trade finance business, we do the abnormal," Foreign Trade Bank (FTB) executives say.

By this, they mean that the FTB, which describes itself to Westerners as a socialist merchant bank, focuses its attention outside Comecon, and its activities range between setting up government to government credits, helping Hungarian companies arrange co-operation deals or joint ventures with Western companies, coping with countertrade, and providing standard export finance.

Hungary is not, of course, party to the Western OECD consensus on export credits, and can, when it has the means to do so, undercut that agreement, both in rates and terms. For instance, it feels free—but is not often rich enough—to offer 100 per cent financing instead of the OECD guidelines of only 85 per cent.

David Buchan



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- II. Consulting engineering services**
- Consultancy—elaboration of pre-investment studies, preparation of feasibility, studies, planning and investment programmes, detailed designs, preparation of tender specifications, organization of field training of personnel, start-up and commissioning, special engineering services etc.
- Contracting**—erection of halls, light-weight structures, frames, turbines for power stations, tubes/every type, foundries, metallurgical plants, erection of chemical plants, reconstruction of paper mills, erection of installations in open pits, reconstruction of blast-furnaces and SM-converting mills, erection of funnels and smoke-exhausters, electrical installations, putting machinery into operation, protection against corrosion, fitting of pipelines, mounting of climatic equipment, etc.
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- In providing these services TESCO relies upon a background of specialised research and design institutes, and construction companies.
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tinned fish,
tobacco.



HUNGARY Trade and Industry IV

David Buchan and Leslie Colitt profile six key figures in the country's economic life

TAMAS BECK: president, chamber of commerce

Two-way transmitter

IN ONE sense the Hungarian Chamber of Commerce is like any other. It promotes its country's exports, divides itself into sections concerned with agriculture, construction and mineral markets, and maintains offices in London, Paris, Moscow, New Delhi, Singapore and Beirut. But, as Mr Tamás Beck, the Chamber's president, explains, the economic reforms which have loosened the tight legal ties between government and industry and not yet fully forged new market-related links between companies have created a special role for the Chamber. The first aspect of this is "representing the views of business leaders to the Government and vice versa," says Mr Beck. This two-way transmission has become the more necessary since the 1981 amalgamation of ministries and agencies into one, the US. This consumes expensive warehouse space, not to mention credit.

If part of the problem is that Hungarian companies now feel they lack influence (in the form of the Government) to settle minor commercial disputes and they do not want to go to endless litigation through the courts — the Chamber has a partial solution.

It has just set up an "ethics jury" to judge complaints by one member company of another. It already has two cases before it. However, Mr Beck believes the real answer is for Hungarian managers to rely more on "gentlemen's agreements."

On other issues, the Chamber's views are less predictable. Some member companies want to keep their wage increases down (which happens to be Government policy this year); others want to keep wages high to retain labour that would otherwise flow out of the cities back to the countryside.

Mr Beck, who also heads Budafax, the textile firm, says his company now has to combat its labour shortage by hiring workers who come for the day over from Czechoslovakia.

Other aspects of the Chamber's new role boil down to promoting better management and organisational techniques among member companies. This involves running seminars at the Chamber, in addition to those



Beck: promoting better management



ISTVÁN SZABÓ:
president, National
Council of Agricultural
Co-operatives

Pivotal role in changes

ISTVÁN SZABÓ, president of the National Council of Agricultural Co-operatives, has played a pivotal role in the transformation of Hungarian agriculture into the most productive in Comecon and among the most efficient in Europe.

As a member of the Central Committee of the Hungarian Socialist Workers (Communist) party, a deputy to the Hungarian Parliament and head of one of the largest co-operative farms in the country, he says he sometimes feels his functions give him too much "insight."

Mr Szabó recalls that only 18 years ago Hungary still had basic food shortages, especially of meat which is now one of the main exports. People then raised their eyebrows at a woman heading such an enterprise. "But there are now others of us in charge, though perhaps not at comparable levels," he says. "I believe it is easier for women to rise to the top of Hungarian industry than in other socialist countries and in the West, she says.

The dramatic turnaround is in large part the result of financial incentives which make co-operative farmers as eager to produce maize as consumer goods. Monetary rewards also induce them to spend their summer evenings and weekends tilling their household plots.

The National Council of Agricultural Co-operatives was founded in 1966 to safeguard farmers' interests and Mr Szabó was elected president. This was a first step toward granting autonomy to the co-operatives which had been held under tight central control. They were regarded with suspicion by dogmatic party officials who tolerated them for political reasons.

Motivation

In those days, Mr Szabó says, there were long and heated debates about the future of agriculture. He had the advantage of being able to provide first-hand information on what was needed to motivate farmers as head of the Red Star farm co-operative since 1951.

Hungarian farmers, he says, are reluctant to accept the need for new agricultural technology because of the high costs involved. Ten years ago, machinery was relatively cheap and the Government provided subsidies. Today there are no subsidies; machinery and fertilisers are far more expensive and food prices have not kept pace.

The only way to overcome this problem, he says, is for the co-operatives to pool their machinery and storage facilities. But few farmers see this necessity and instead want to relive the successes of a decade ago without new investments in agricultural machinery.

Mr Szabó blames the growth of administrative personnel in Hungarian agriculture. He says it goes hand in hand with the increasing centralisation of Hungarian agriculture which the Government fosters but with which he does not agree.

Similarly, he opposes the recent concentration of agricultural co-operatives through mergers. A 4,000-hectare farm (the average size) is large enough for modern machinery he feels. There is no law against mergers but, "we speak to the presidents of the co-operatives which want to merge and try to stop them."

It is vital not to lose sight of the individual, Mr Szabó says. The lone angler, for instance, "catches something he can talk about, even if it is only a cold. He doesn't criticise the political system and doesn't his job."

"This is very close support the household gardeners (on their private plots). It is good for them and good for society."

SANDOR GASPAR: secretary general, trade union movement

Wearing two hats

ASIDE from the exceptional case of Mr Lech Wałęsa, Mr Sandor Gaspar is perhaps the most well known trade unionist in Hungary. He is secretary general of the Hungarian trade unions, he happens to be the only trade unionist at present to sit in the Politburo of a communist country, and he is also president of the World Federation of Trade Unions (WFTU), the Prague-based body to which most communist national unions are affiliated. At 40, he is part of the Kadar generation at the top in Hungary.

Mr Gaspar is thus very much an establishment figure, but with the difference that marks Hungary's establishment from the rest of the eastern bloc. He says his credo is that "we should never accept anyone's infidelity, even our own."

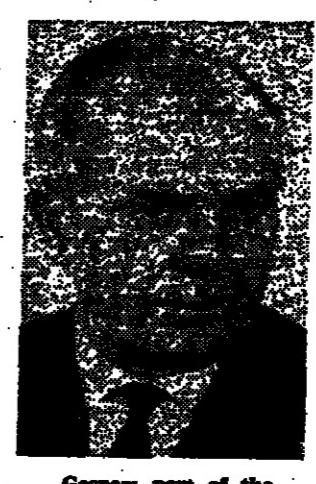
The Communist Party is "leading role," but "no monopoly on truth."

He means continuously consult all elements of society including the unions.

As Mr Gaspar explains it, unions in Hungary have "a wide field for potential confrontation and exercise of their rights." On basic issues of wages, prices, standard of living unions have a right of approval. In 300-350 instances a year, unions exercise their "veto" on management or government plans, either at the whole sector or sometimes a

union level, says Mr Gaspar.

This does not lead to strikes as in the West, but renegotiation. Hungarian unions have a right to be consulted on changes in work procedure and a right to be informed on technical matters.



Tatai: part of the Tatai generation

Unions play a central role in wider economic issues. "We are not just standing outside the fence and looking in," Mr Gaspar says. He dismisses as "a fairy tale" reports that the unions are acting as a brake on the pace of economic reform. They were consulted right from the start of the reforms in 1988 and agree with the decontrolisation since.

The unions are concerned to "moderate" the reforms' side effects.

They pushed the Government into raising pensions two years ago and into limiting rent increases this year.

Does Mr Gaspar feel schismatic wearing trade union and Politburo hats at the same

time? No, he says, pointing out that trade unions are not the "sole carrier" of workers' interests in a Communist economy. The advantage for union members of having him represent their interests at the highest level outweigh any disadvantages, he claims.

For this reason, he is sceptical about suggested reforms to give vested interests greater political representation in a strengthened Parliament. Several secretaries of Hungary's major industrial unions are already MP's, he says, but by the time the changes are made, "it is too late to make changes." This, of course, might no longer hold true if the Parliament were really reformed.

Mr Gaspar, in both his Hungarian and WFTU roles, frequently meets Len Murray, Lane Kirkland and other union leaders of the West. He says it is nonsense for many in the West to say that union leaders are more stooge-like and less committed in the East than the West. Indeed, the reverse might be true, he claims.

Mr Gaspar is wary of spelling out the lessons of the Polish Solidarity movement for unions in general. But he believes that two illusions must be dispelled. The first illusion, on the Eastern side, is that the Polish trade unions can carry on where they left off in 1980, before Mr Wałęsa stepped in. The second illusion, on the Western side, is that something like the political movement into which Solidarity developed can exist in the East.

ILONA TATAI: chief executive, Taurus rubber manufacturers

Taking on more responsibility

"I FELT a bit lonely," says Dr Ilona Tatai, looking back on her elevation in 1975 as chief executive of Taurus, Hungary's biggest rubber manufacturer. People then raised their eyebrows at a woman heading such an enterprise. "But there are now others of us in charge, though perhaps not at comparable levels," she says. "I believe it is easier for women to rise to the top of Hungarian industry than in other socialist countries and in the West, she says.

Clearly, Dr Tatai has been able to fill a big job that has become bigger with the responsibilities that the Hungarian Government has loaded on to its managers in recent years. Building on a 100 year tradition of rubbermaking, the present day Taurus has an 11,000 workforce and an annual turnover worth \$350m-\$400m, with 40 per cent of output going for export split evenly between Comecon and the West.

The dramatic turnaround is in large part the result of financial incentives which make co-operative farmers as eager to produce maize as consumer goods. Monetary rewards also induce them to spend their summer evenings and weekends tilling their household plots.

The National Council of Agricultural Co-operatives was founded in 1966 to safeguard farmers' interests and Mr Szabó was elected president.

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Tatai: getting over the loneliness

specialist gear for the mining

export to the West, and heavy

and oil industries.

Taurus actually claims to have all per cent of the world

production of rubber hoses used in the oil industry either in

injection of water into wells or

in loading tankers. This stems

mainly from the fact that the Soviet oil industry is now

totally reliant on Taurus for

these hoses. In the early 1970s

the Russians and Poles made such hoses, but dropped it fol-

owing one of those Comecon

countries for any failure."

Taurus used to rely — as manufacturers have to in the

rest of Comecon — on a separate trading organisation to do

the job. In the case of Chemolimpex

"Relations were always a bit strained," says Dr Tatai, and in

1981, using the new flexibility

of the economic reforms, we got a "peaceful divorce" from Chemolimpex.

With the help of some former

Chemolimpex employees, Taurus is now doing its own trading

and marketing. "This is better

because we get faster commercial and technical feedback

from the market. But of course we now have only ourselves to

blame for any failures."

With the help of some former

Chemolimpex employees

HUNGARY Trade and Industry V

JANOS FEKETE: first
deputy president,
National Bank

Banker
with
style

JANOS FEKETE is Comecon's best known banker in the West. This undisputed reputation stems less from his formal position - which is first deputy president of the National Bank in what, after all, is Europe's smallest economy - and more from a certain, very Hungarian showmanship and a network of personal banking contacts worldwide.

These stood Hungary in good stead during its spring 1982 liquidity crisis, when Mr Fekete rallied support from fellow central bankers in the Bank for International Settlements. The reputation also stems from his abiding interest in international monetary issues, beyond those in Comecon; he is a member of the Group of Thirty study on monetary reform. This is of fresh relevance to Hungary since it joined the IMF last year.

The "Fekete factor" is partly responsible for the popularity of the New York-based Bank in Hungary - it is, for instance, the only central bank in Eastern Europe, and many other areas for that matter, not subordinate to the finance ministry.

To some, this bank's power has grown immensely, particularly its hold on credit allocation. This feeling, together with a desire to extend the economic reforms, has spawned talk of introducing more competition into the banking sector, perhaps by splitting the National Bank's commercial banking activities

ANDRAS DUNAJSZKI
general director,
Ganz-Mavag

Enjoying
the new
freedom

"THERE IS much more freedom of manoeuvre for managers here than in other socialist countries — in fact there is hardly any comparison," says Dr András Dunajszki, general director of Ganz-Mavag, the country's biggest engineering enterprise.

Dunajszki still has to field the odd telephone call from the ministry during an interview in his well-appointed office. But he explains that the Government no longer requires compulsory plan information from him and other managers, generally relying instead on indirect means such as tax and interest rates to guide industry.

Few of his contracts are set or closely supervised by the Government: one exception is the electronic control equipment which Ganz-Mavag is building for Comecon nuclear power reactors and which is financed by a big double credit from the Comecon investment bank in Moscow.

Clearly, however, there are advantages in hard times for companies such as Ganz-Mavag — state-owned like all big industry in Hungary — in retaining an umbilical cord to the Government.

"We have problems of profitability," Dr Dunajszki admits, suggesting that Ganz-Mavag is still having to draw a subsidy from the state. "We have invested \$200m worth over the past six years in reconstruc-

tion and payments on credits are a burden, even though last year we increased turnover by 11 per cent, while our profit margin decreased by 5 per cent."

That last fact is unwise.

"Unlike other socialist countries, people in Hungary are now leaving the cities for the countryside, and at Ganz-Mavag we are trying to keep workers, by building new flats and raising wages above the national average by 5.6 per cent in 1983," Dr Dunajszki says.

To plug the gap, Ganz-Mavag has taken on 700 Polish workers (5 per cent of the company's workforce). They come on a year's contract, on loan from their Polish companies.

Relatively freer though Hungarian enterprises now have of tight state control, the Government still has ways of punishing the exportors. One means is the rule requiring companies doing more than 5 per cent of their domestic sales in hard currency exports to limit domestic price increases to those in their export prices.

Dr Dunajszki thinks the rule is good, though it annoys many of his fellow managers.

Tom Sealy examines the progress of the energy saving programme

Why the most difficult
part is still to come

MAKING a virtue of necessity seems to be Hungarian intent. When, at the end of 1981, the USSR asked its East European Comecon members to accept an average 10 per cent cut in the level of Soviet crude oil deliveries under the clearing trade agreement for the 1980-85 period, the Hungarians not only accepted it but used it as the impetus for an aggressive energy saving policy which has cut consumption in the country by some 20 per cent over the last two years.

But while this saving is significant, the difficult part of the energy saving programme is still to come. So far the cut in imported oil seems to have been gained largely by cutting back on petrochemical industry output (refineries will be processing 600,000 tonnes less crude this year) and avoiding the more obvious forms of waste. Even with progress so far, Hungary will still need to import about 50 per cent of its energy costing 17 per cent of all income from exports. In the early 1970s the cost was just 8.7 per cent. Also, says László Kápolyi, Secretary of State for Industry, the specific consumption of energy in Hungary is still 20-40 per cent greater than in the developed Western countries.

Hungary's current energy saving programme was actually launched in December 1980, a year in advance of the Soviet oil supply reduction, and was itself an extension of an energy saving programme instituted in January 1978.

Request

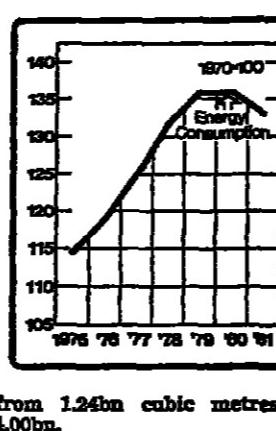
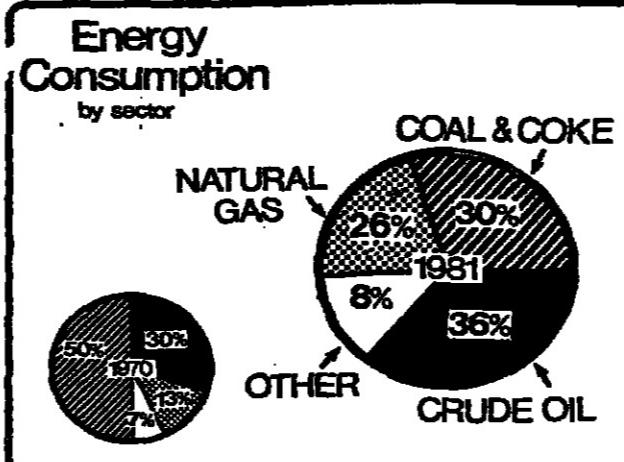
The first programme saw the first real use of the price mechanism to control and change energy consumption habits in Eastern Europe. The cost of heating oil and household energy was raised by 34 per cent in 1979 alone and was a major contributor to a 9 per cent rise in consumer prices in that year. In the preceding 10 years consumer prices rose by only some 2.5 per cent a year.

The policy had a dramatic effect.

Over the next two years overall energy consumption increased by only 0.7 per cent a year, petrol consumption increased by 1.5 per cent, domestic heating by 0.6 per cent and use of primary energy in electricity generation by 1.9 per cent. In the preceding two years overall energy consumption increased by 5.4 per cent a year, petrol consumption by 3.5 per cent, domestic heating by 3.8 per cent and primary energy in electricity generation by 7.5 per cent.

The second, current, energy programme, like the first, seeks to maximise domestic production of coal, oil and gas to make the USSR Hungary's sole foreign supplier, to cut oil imports and raise gas imports. Also, it stipulates a maximum increase in primary energy consumption of 2 per cent a year, a maximum increase in electricity consumption of 3.5 per cent a year, and a cut in the share of hydro-carbons in total energy use from 64 per cent in 1980 to 59 per cent in 1985.

Thus when the USSR made its request for a 10 per cent reduction in oil deliveries to its East European Comecon neighbours, Hungary was already prepared. Total Soviet oil imports in 1981 were down to 7.75m tonnes compared with 9.96m tonnes in 1978, while over the same period gas imports from the USSR rose



On the gas extraction side a new deposit is to be put into operation in the current plan period. This new field will be linked to the Tisza thermal power station. The new field has an inert gas content of about 60 per cent. If consumers can be found for this, output will be able to be increased up to around 2bn cu m.

But even with these natural limitations Hungary has managed to cut the growth in energy consumption at home and switch consumption patterns from an ever heavier dependence on oil to coal and natural gas. As a result the share of crude oil and oil products in total energy consumption has fallen from 41 per cent in 1978 to 35 per cent in 1982.

There was no growth at all in total energy consumption last year. Consumption by production industry fell by 1 per cent compared with 1981, and the population's consumption rose by 3 per cent, including a 10 per cent rise in electricity use. Overall electricity consumption increased by 3.7 per cent to 33,100,000Mwh, of which 26 per cent was imported.

Shift

This year the plan envisages an increase of 1 per cent in energy consumption with a domestic coal output of 28m tonnes and an increase in gas production to 6.5bn cu m.

But the big new factor in Hungary's energy balance will be the Paks nuclear power station which is due to come into commercial operation this year. At present it comprises just one Soviet 440Mw Novovoronezh pressurised water reactor, but will be followed by an additional unit in 1984, 1985 and 1986 to bring it up to its designed capacity of 1,760Mw.

This year the station is expected to provide 4.5 per cent of the national electricity supply which in turn is expected to increase by 3.5 per cent. It will provide the basis for the energy balance shift planned for the latter part of the century.

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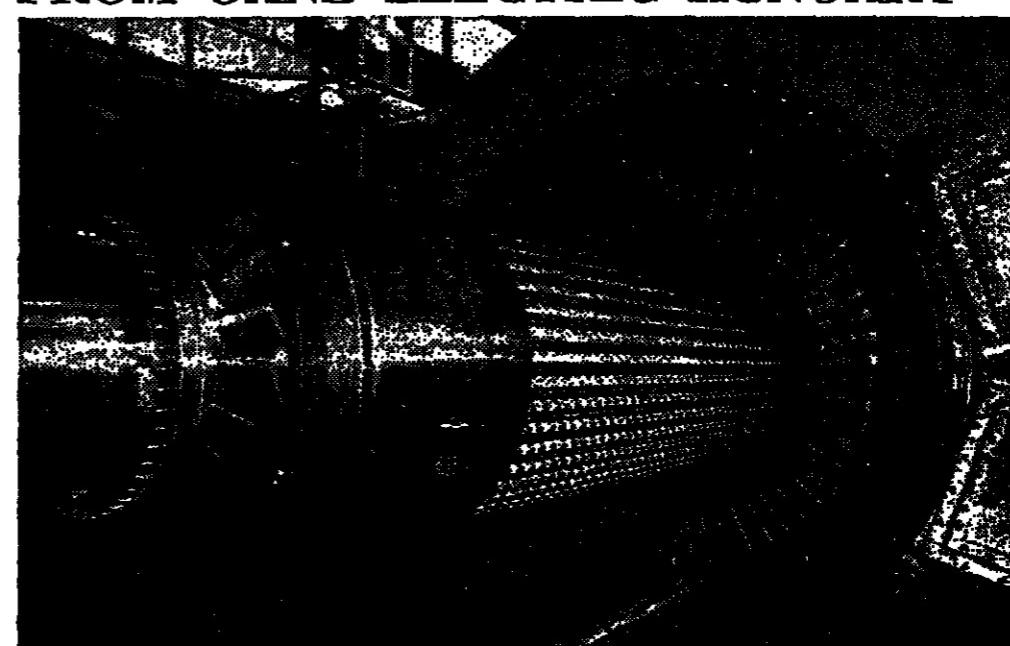
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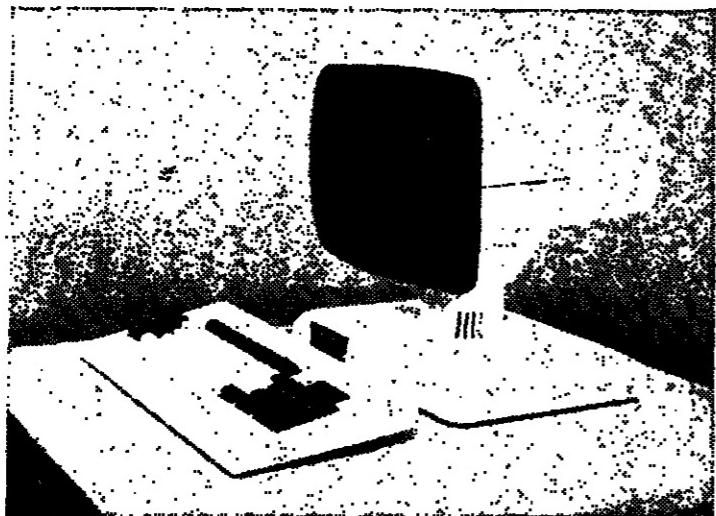
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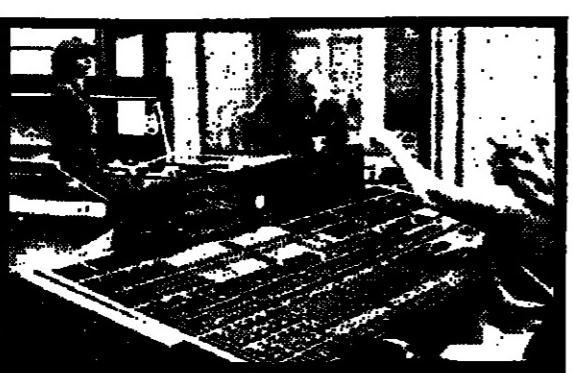
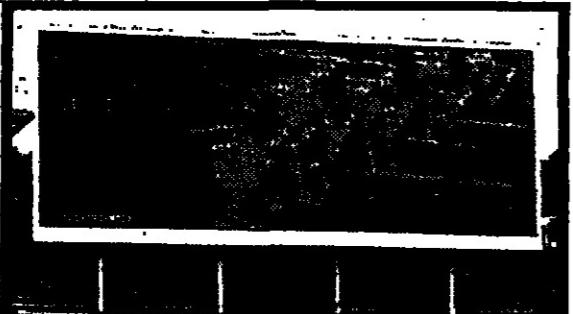
The VDN 52516 asynchronous display terminal was designed to meet such customer requirements as high performance and easy adaptability at economic cost. The advanced mechanical design of the display including sitable screen and detachable low profile keyboard gives an excellent human interface, while the microprocessor driven single board electronics with adequate firmware provides an interface to any computers through asynchronous port.

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HUNGARY Trade and Industry VI

Leslie Colitt reports on three key industries

PHARMACEUTICALS

HUNGARY is the pharmacy of Comecon. It supplies the Soviet Union with 40 per cent of its drug imports. At the same time it is the only East European country making a determined attempt to gain a foothold on Western markets.

The country's largest and oldest pharmaceuticals company, the Chemical Works of Gideon Richter, is aware that selling speciality drugs in the West is far more profitable than selling standard products and basic chemicals. It has a joint venture in West Germany with the Dutch group, Akzo, which is developing six drugs to EEC standards.

Although Gideon Richter has mainly been a receiver of Western licenses, with rights for all Comecon countries, which it pays for with bulk chemicals, its 700 scientists in research and development, as well as the two other large drug research institutes whose results it taps, are working to develop original products for introduction in the West.

Exports make up 75 per cent of the firm's production, with 25 per cent of sales earning hard currency and 50 per cent transferable rubles. Sales last year were the equivalent of \$300m. However, 65 per cent of the hard currency was earned in the UK.

PETROCHEMICALS

The petro-chemicals industry is to receive top priority in the future and is to be developed in close co-operation with the Soviet Union. Hungary exports ethylene to the Soviet Union by pipeline in exchange for which it gets petro-chemical products. In the future, Hungary will obtain ethylene from the Soviet Union and will supply it with products more advantageous to Hungary.

Much the same is true of computer use in the agricultural industry and much work has been done over the past two years on developing software packages for soil computer applications specifically designed for farms and market gardens.

Software

Over the current five years 226m forint has been allocated for the development of computer technology for the construction industry, with 292m forint to be invested in research, development and software, use of computer systems in new areas and modernisation of data record systems.

The major aims of the programme include the mechanisation of design in the industry, automation of technological processes through computer control and further improvement of enterprise management.

A further 34m forint will be used for hardware development and the use of microprocessors and minicomputers. At present the industry has 62 Soviet R-40s and R-22s, as well as small and mini-computers with a total value of over 100 forint.

Also, there is now a national project to equip all secondary schools with a computer by September this year. Financed to the tune of 45m forint the project provides for 1,000 mini-computers manufactured by a co-operative and the training in computer techniques of some 34,000 teachers.

Even so, Hungary's production of microelectronics is still below the level of other Comecon countries like Czechoslovakia and the GDR, and microprocessors are a particular problem.

As a result the Hungarians intend to spend F10bn on research, development and production plant in the electronics industry over the current decade. But a significant part of this programme depends on the import of Western technology. On the one hand some of it at least will be restricted if the Nato CoCom rules are tightened up in the way the United States would like to see, and on the other the continuing hard currency liquidity problem will limit those purchases which can be made.

On the software side, the Institute for Co-ordination of Computer Techniques in Budapest alone has earned \$18.20m in software exports to the West over the past four years and its current sales are running at around \$5m a year.

For the future, therefore, Hungary intends to exploit both its software skills and its expertise in micro and mini-computers by finding market

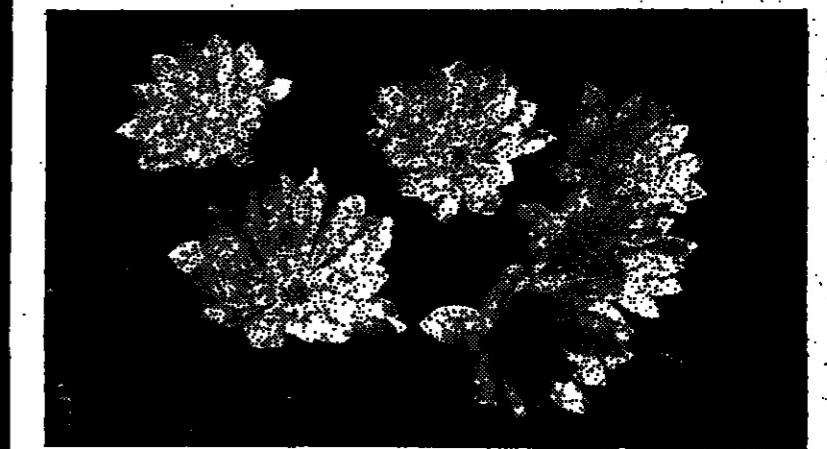
sharp drop in the price of aluminium. This year, he says, the company should be above the 1981 level.

Two years ago, Hungalum was given the right to conduct its own foreign trade. Distributor-type joint ventures are being set up in Austria and West Germany and a joint venture is being established in India. The company is on the lookout for further joint ventures which, Mr Horvath says, must be profitable to both sides in the first few years.

Hungalum also produces aluminium doors for Dennis buses and supplies Western carmakers as well as power tool manufacturers with diecast products.

P

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HUNGARIAN TRADE AND INDUSTRY—10th May 83

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HUNGARY Trade and Industry VII

Although joint ventures between Western and Hungarian companies have been encouraged for a decade, only 13 such organisations exist. As a result the Government has introduced new incentives

Still waiting to get off the ground

JOINT VENTURES, or the out restriction. Hungarian investment by Western companies, however, will only be permitted to grant credit in convertible currency under "international" terms.

In addition, the Foreign Trade Bank now offers a commercial consulting service to all joint enterprises. The bank will, on request, help in the preparation of contracts and calculations. It is also prepared to attend negotiations, recruit Hungarian partners and make financial contributions to the enterprise.

But there are also Hungarian enterprises which specialize in helping foreigners with joint ventures and co-operation deals. One such organization is Inter-cooperation Co Ltd, set up 12 years ago. The company handles up to 30 per cent of all Hungarian co-operation contracts, covering joint ventures, technical co-operation agreements, leasing and sub-contracting agreements.

Of the two alternatives — joint ventures or co-operation deals — it is the latter that has found most favour with Western businesses. According to the UN, of the 2,000 or so co-operation deals concluded between East and West, about 1,000 of them are with Hungarian enterprises.

Opportunity

But the lack of any real progress in the setting up of joint ventures over the last 12 months did at least give the Hungarians an opportunity to re-examine the legislation and bring in some improvements. The result was unveiled this year — customs free zones.

If it wishes any new or existing joint venture can apply for duty-free zone status. If granted, the company has to erect a 3m high fence around itself and it is then considered to be on foreign soil. It can import and export personnel, materials and finished products without paying customs duties provided the materials and personnel concerned do not leave the zone. When that is necessary a customs official will be posted at the factory gate.

The legislation also means that such an enterprise is completely freed from Hungarian laws; from the pricing, wage and investment system.

The new regulations also make it possible for a joint enterprise to accept credit from any bank and to dispose of its foreign currency turnover with

that only about 10 per cent of the foreign trade with both of these countries is produced from the co-operation deals.

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THE JOINT VENTURE MERCHANTS

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VOLCOM-HUNGARY CO LTD: Activities: delivery contracts for vehicles and parts, know-how, after sales services.

RADELCO INSTRUMENTS SALES LTD: Western partner: Corning International Corp. Activity: Corning Radelco know-how, market research, servicing goods display, professional alkali accumulators.

B + Z CO LTD: Western partner: Zyma. Activities: manufacture and sales of active ingredients for pharmaceuticals, chemicals and pharmaceutical research.

BUDAPEST CASINO CO LTD: Activities: casino operation and provision of tourist services.

SPHERO-EVONIC CO LTD: Activities: manufacture of special pumps using magnets instead of bearings.

BCR AND LILLY CO LTD: Western partner: Eli Lilly. Activities: production of animal feeds based on nemesin sodium active agent, marketed

under the trade name Elancoban and Romescin by Eli Lilly.

QUALIPLASTIC CO LTD: Activities: manufacture of thermoplastic granules and intermediates.

SKALA-LUESCHER CO LTD: Western partner: Luescher.

Activities: installation, operation and maintenance of coin operated games in Hungary, organization and provision of related tourist services.

ECONOSERVICE CO LTD: Activities: financial advice, accountancy, management services including joint-venture consultancy.

CENTRAL EUROPEAN INTERNATIONAL BANK: See Panel below.

METRITECHNIK AUTOMATION COMMERCIAL AND SERVICE LTD: Western partner: Festo Engineering GmbH. Activities: pneumatic and electronic control technology.

SKALA-ARAB TRADE PROMOTION LIMITED: Western partner: Caravan Transport Establishment, Damman.

Activities: promotion of joint trading in consumer goods.

The Central European International Bank

THE CENTRAL European International Bank (CEIB), set up in Budapest in November 1979, is Hungary's only joint venture with a foreign share participation exceeding 49 per cent. The National Bank of Hungary is still the biggest individual shareholder with 34 per cent, but the remaining 66 per cent is held in equal 11 per cent holdings by Banca Commerciale Italiana, Deutsche Volksbank, the Creditanstalt-Bankverein, the Long-term Credit Bank of Japan Ltd, Societe Generale and the Tokyo Kabe Bank Ltd of Japan.

Also, it is the only off-shore institution in the country, and moreover, was given that status on its formation despite the fact the legislation allowing the introduction of duty free zones for joint ventures in Hungary was introduced only this year.

But even here success is patchy. Whereas Hungary has 350 co-operation deals with West German companies, it has only 65 with British ones. Even more disappointing is the fact

help the bank in explaining its position in replying to the constant queries it has about its status.

Dr Lajos Komar, CEIB's managing director, explains: "It is true that we are located in Hungary and registered under Hungarian law, but we are exempted from Hungarian legislation affecting both banks and businesses. We are not integrated into the Hungarian banking system nor are we subject to the foreign exchange laws. This is always the case with the chairman of the bank (currently Mr Leopold Henri Jeorger, deputy general manager of Societe Generale) is always elected by Western shareholders.

When the bank started its operations in 1980 with a capital of \$20m and a contingency credit line of \$15m, it intended to concentrate on three main areas: trade financing, project financing and serving western investors in joint ventures with Hungarian partners. There was also a project to set up an offshore commercial enterprise.

But although the bank made a reasonable profit of \$2.8m in its first year and \$2.7m in 1981, the worsening financial status of the Commerz and Third World Bank forced a change of policy, particularly as the bank's off-shore status meant that it had no central bank in the background as a final resort.

The shareholders decided to cease their activity in high risk areas, to moderate the projected growth of the bank, and to concentrate on ensuring its stability, profitability and liquidity. To achieve this they opted out of medium-term lending, except in exceptional circumstances, and developed a completely new

line of business—export finance and, particularly, expert pre-finance.

As a result of this policy the bank ended 1982 with a volume of total assets of \$232m, 4.5 per cent up on 1981, and a net after-tax operating profit of \$1.8m after the deduction of \$1m in bad debt provisions.

Although these figures do not look particularly impressive at first glance, Dr Komar is quick to point out that they were achieved under particularly adverse conditions. "Also our net return on total assets was 1.2 per cent and our net return to own resources was 10 per cent. They may not be the best possible figures, but they are also more than acceptable compared with the performance of other international banks around the world."

T.S.



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HUNGARY'S AUTOMOTIVE EXPORT TRENDS

In the sixties when the long-term development programme for Hungarian industry was launched, no signs of a world-wide economic recession were predicted. At that time executives were induced by a lot of considerations to elaborate a project which concentrated efforts on the large-series production of buses and their main parts, preferably typified components that could be used also in heavy lorries. These decisions were passed by the Government in 1964. It has been proved in recent years that even in a period of recession, the concern had its own.

The early output of the IKARUS Coach and Body Works is about 14,000 vehicles at the RASA Works the number of Diesel engines runs to 30,000, the axles to more than 100,000. To these come vehicle components such as gearboxes, power steering, auto-electricity, etc.

The major industrial plants, IKARUS, the RASA Wagon and Machine Works, the CSPEP Automobile Factory. Another 25-30 medium and minor factories participate in the production of automotive goods.

Dynamic progress is reflected in the turnover of MOGORT (handling the export of automotive goods) during the past 30 years:

Year Export/Import Bus export

Year	Export/Import	Bus export
1950	2.8	313
1970	115.1	472
1972	1282.7	11240

MOGORT are set up in a network of 12 after-sales bureaux in 23 countries and the company has local representatives in 24 countries.

For their dealings, MOGORT have for some years now acted as main contractors, supplying full-scope service/repair plants in turnkey state; they also undertake the planning and establishing of public transport systems.

MOGORT/IKARUS are setting up assembly plants either as their own undertaking or else in co-operation with foreign manufacturers, such as SAAB-SCANIA, RENAULT-SAVIEM etc, undertaking the entire implementation of these assembly plants, the professional training of the local staff, etc. MOGORT/IKARUS supply the complete vehicle of the bus bodies in SKODA CKD state-of-the-art, which training is provided for the local technical staff.

Among the export markets the developing countries play an important part, particularly in the Middle East e.g. Kuwait, Jordan, Syria etc. Also, the first assembly plant established with Hungarian assistance was erected in Iraq in 1973 and has been in continuous operation ever since.

The African markets, Egypt, Tunisia and Algeria are regular customers. Assembly plants set up by the Hungarian party are operated in Mozambique, Malaga and Angola.

Multiple relations with Hungary have been established with several countries in Europe: IKARUS' buses are operated in the FRG, Sweden, Greece, Turkey. Special bus models have been designed and built e.g. Volvo/Ikarus, Scania/Ikarus, Ikarus/M.A.N./Volkswagen, Renault/Ikarus and Ikarus/Berford.

It is considered a success for Hungary's bus trade that the United States have become one of the export markets. The model IKARUS 286, an articulated city bus, has been specially designed to meet all U.S. regulations of safety, pollution, specific dimensions, etc.

MOGORT/IKARUS obtained orders upon their tender bids from the public transport organisations of the USA (Louisville (Kentucky), San Mateo (California) in 1979, Portland (Oregon) in 1980, Santa Clara (California) in 1981, Albany (N.Y.), Jacksonville (Florida) and Milwaukee (Wisconsin) in 1982. The buses for these orders total nearly 200.

Looking back upon professional traditions of nearly a hundred years, fully equipped for production by methods of the latest technology, Hungary's automotive industry proposes making increased efforts and even greater versatility in order to fight recession.



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SMALL WONDER that Hungarians are able to buy \$350 for forints every three years for a trip to the West with a tourist passport. They can travel every year on a visitor's passport if they go on an organised tour or are invited by relatives or friends in the West to pay the expenses. Only very small percentage of those Hungarians who visit the West do not return.

In fact, travel to Western Europe has become such a matter-of-fact event that the Austrian and West German tourist boards have begun a campaign to get more Hungarians to spend their holidays there.

Hungary attaches great importance to tourism.

An annual travel exhibition

held at the Budapest Fair-

grounds is devoted almost

entirely to travel to the West

and Yugoslavia. Western air-

lines and dozens of Hungarian

travel groups provide Hun-

garians at the exhibit with in-

formation. For \$3,000 forints—

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monthly wage—a Hun-

garian can take a three-week package

trip to the U.S. And for 24,500

forints he or she can spend 15

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lorca. This year, for the first

time in decades, the first group

of Hungarians will be leaving

on a tour of China.

Western visitors to Hungary

may obtain visas at the border

crossing points and Budapest

airport, but it saves time to get

a visa in advance. Entry into

the country is civilian and offi-

cial, and has none of the unpleas-

ances associated with border

controls of the other East

European countries. Hun-

gary does not require tourists

from the West to exchange a

fixed amount of dollars into

forints for each day they spend

in the country. This is because

the official exchange rate for

the forint to Western curren-

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rencies of other Comecon

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1983 is a critical year for adjustments in the Hungarian economy. Besides improvements in the balance of trade and payments, how do you hope to achieve this structural change?

Even in the present world economic climate, amid disequilibrium and slow growth, a new technical revolution is taking place. Hungary must strive to keep up with this revolution, so as not to be left behind. Our main economic priority—improving the country's economic equilibrium—presupposes that we also change thoroughly the economy's structure.

What does "structural change" entail in practice? If we mean mainly products which the world will buy, which have a higher intellectual content, and which require less raw material and energy to produce. By carrying out such structural changes, we directly improve the external balance of the Hungarian economy.

Government and companies have to work together on this. The Government must improve further its system of regulation so as to both oblige and enable enterprises to shoulder the risks of technical development.

For their part, companies must assume a market-oriented and increase their flexibility. Government programmes for rationalisation, economic use of energy and materials, our credit policy, and an updating of our sectoral development schemes, are all aimed at adjusting to the new world market.

Despite the fall in real wages, the nation lives somewhat better than it did in 1980 *

Will not the average 4 per cent cut in workers' real wages this year put in doubt public support for the economic reforms?

Our policies cannot be pursued without making sacrifices. If we want to leave more goods for export and to lower import demand, domestic purchasing power has to be reduced.

Many market economy countries as well as other socialist countries have had to do the same in recent years.

We set as a goal for the 1981-85 period the maintenance of the standard of living. In the first two years of this period living standards went up, but as the external environment deteriorated faster than expected, we could not avoid a fall in real wages this year.

But, taking the average for the society as a whole, the Hungarian nation still lives

Taking steps to improve the quality of life

Józef Marjai (right), Hungary's deputy prime minister responsible for economic policy, answers questions from David Buchan

somewhat better than it did in 1980, despite the fall.

The government is taking special measures to soften the impact on those worst affected—people on low pensions, with large families—and to help young people starting out in life.

We take care to provide a steady improvement in opportunities for people to spend their money in the quality of life. Hungarians have more restaurants to go to today—the standard of service is higher—and they have a wider choice of goods and shops than, say, two years ago.

The population gauges the reforms, not merely in terms of how average incomes improve but also of whether living conditions in general are improving and whether more work will earn a better life.

In Hungary today, the social consensus in favour of reform is unchanged, because taking the reforms further is the key to the standard of living

resuming its steady rise.

What new economic reforms are you planning, for instance competition in the banking sector?

Ensuring the reform, in our case, in its original sign, the one described in 1988, is still being continued as before in a far worse world economic climate. Everyone agrees that the reforms must go ahead. Exactly how this should be done is a subject of a wide-ranging and open debate.

It is clear that the efficiency of companies should be increased by reflecting the market-established level of their employees' wages than happens at present. There should be a more significant flow of capital and labour to where they can generate most national income.

Present restrictions in setting wages have to be sorted out to allow differentiation according to workers' actual performance.

Company profits are still

retained in certain cases by shareholders which may be gradually eliminated. Meanwhile, market codes are areas of a economy covered by what

called the "competitive" procedure price system, introduced in 1980.

I feel this must inevitably be matched by a more selective taxation system for companies and individuals.

The aim, too, in modernising the Hungarian banking system is to reinforce a central bank's financial

and its longer run as separate

institutions, the roles of central bank from commercial banking.

But there are some things which companies must do for themselves. One is to create a viable system of incentives within enterprises. I should also like to see Hungarian companies take part in preparing these agreements, and, essentially, what we do is to codify their own business targets. In practice, trade is carried on through the same kind of inter-company contacts as anywhere else.

Hungary has liberalised its joint venture legislation and recently permitted "off-shore" duty-free zones for export-oriented joint ventures. It is anything more planned to attract foreign capital?

Rules allowing joint ventures in Hungary with foreign participation were introduced more than 10 years ago and have been made steadily more flexible since. Nowadays, the foreign partner may own a majority stake in joint ventures, which can also be set up in customs-free zones where Hungarian exchange, customs and other rules hardly apply.

At present 12 foreign joint ventures operate in Hungary. This is low and attributable to objective world economic factors and the political climate as well.

The licensing procedure for joint ventures must be made simpler and clearer for the foreign party. We do not grant tax concessions at present, but the rate is not high by international standards and the full tax burden less for joint ventures than for purely Hungarian companies. The greatest attraction will always remain our political stability, the high skills of our labour, and the predictability of our economic policy.

Is it not risky for the National Bank to go on raising credits abroad when Hungary's external markets remain stagnant and sales conditions tough?

We are able to draw credit, because our creditors have confidence in our economic performance and policy. They know we can pay the loans back. While in 1982, for instance, the volume of world trade dropped by 2 per cent Hungary's exports in convertible currencies rose by 6.5 per cent.

Last year Hungary's convertible currency trade balance showed a surplus of more than \$700m. The target for this year is a \$1.1bn convertible currency trade surplus.

The market, even under present conditions on the world market. Figures for the first quarter show a \$250m trade surplus. Of course both a recovery in world economic activity and abolition of administrative restrictions on goods we export would improve our access to markets.

A big problem for us here again we are not the only ones affected—is the low world market price for a great many groups of products.

How has membership of the International Monetary Fund



and World Bank helped Hungary?

There is no contradiction with Hungarian companies' autonomy in the fact that inter-Comex trade is regulated by international agreements since the companies take part in preparing these agreements, and,

essentially, what we do is to codify their own business targets.

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